

Reduced-Risk Products?RRPs? Market, Global Outlook and Forecast 2022-2028

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Abstracts

Reduced-Risk Products (“RRPs”) is used to refer to products that present, are likely to present, or have the potential to present less risk of harm to smokers who switch to these products versus continued smoking.

This report contains market size and forecasts of Reduced-Risk Products?RRPs? in global, including the following market information:

Global Reduced-Risk Products?RRPs? Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Reduced-Risk Products?RRPs? Market Sales, 2017-2022, 2023-2028, (Units)

Global top five Reduced-Risk Products?RRPs? companies in 2021 (%)

The global Reduced-Risk Products?RRPs? market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Vapour Products Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Reduced-Risk Products?RRPs? include Philip Morris International, British American Tobacco, Japan Tobacco, KT&G, Imperial Brands, Altria

Group, Gudang Garam, ITC and Swedish Match, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Reduced-Risk Products?RRPs? manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Reduced-Risk Products?RRPs? Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Units)

Global Reduced-Risk Products?RRPs? Market Segment Percentages, by Type, 2021 (%)

Vapour Products

Tobacco Heating Products

Modern Oral Products

Others

Global Reduced-Risk Products?RRPs? Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Units)

Global Reduced-Risk Products?RRPs? Market Segment Percentages, by Application, 2021 (%)

Offline

Online

Global Reduced-Risk Products?RRPs? Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (Units)

Global Reduced-Risk Products?RRPs? Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Reduced-Risk Products?RRPs? revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Reduced-Risk Products?RRPs? revenues share in global market, 2021 (%)

Key companies Reduced-Risk Products?RRPs? sales in global market, 2017-2022 (Estimated), (Units)

Key companies Reduced-Risk Products?RRPs? sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Philip Morris International

British American Tobacco

Japan Tobacco

KT&G

Imperial Brands

Altria Group

Gudang Garam

ITC

Swedish Match

Universal Corporation

RLX Technology

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