

Recruitment Market in Brazil - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/R0F13CDC981BEN.html>

Date: April 2020

Pages: 109

Price: US\$ 2,700.00 (Single User License)

ID: R0F13CDC981BEN

Abstracts

Recruitment (hiring) is a core function of human resource management. Recruitment refers to the process of finding and hiring the best-qualified candidate (from within or outside of an organization) for a job opening, in a timely and cost effective manner. The recruitment process includes analyzing the requirements of a job, attracting employees to that job, screening and selecting applicants, hiring, and integrating the new employee to the organization. Internet-based technologies to support all aspects of recruitment have become widespread.

This report contains market size and forecasts of Recruitment in Brazil, including the following market information:

Brazil Recruitment Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Brazil Recruitment Market 2019 (%)

The global Recruitment market was valued at xx million in 2019 and is projected to reach US\$ xx million by 2026, at a CAGR of xx% during the forecast period. While the Recruitment market size in Brazil was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026. COVID-19 pandemic has big impact on Recruitment businesses, with lots of challenges and uncertainty faced by many players of Recruitment in Brazil. This report also analyses and evaluates the COVID-19 impact on Recruitment market size in 2020 and the next few years in Brazil

Total Market by Segment:

Brazil Recruitment Market, By Type, 2015-2020, 2021-2026 (\$ millions)

Brazil Recruitment Market Segment Percentages, By Type, 2019 (%)

Traditional Recruitment

Digital Recruitment

Brazil Recruitment Market, By Application, 2015-2020, 2021-2026 (\$ millions)

Brazil Recruitment Market Segment Percentages, By Application, 2019 (%)

Recruitment of Permanent Staffing

Recruitment of Temporary Staffing

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Recruitment Market Competitors Revenues in Brazil, by Players 2015-2020
(Estimated), (\$ millions)

Total Recruitment Market Competitors Revenues Share in Brazil, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Adecco

Randstad

Manpower

Recruit

Allegis

ADP

CIIC

Hays

Kelly Services

Robert Half

Mercer

Aon Hewitt

Temp Holdings

Teamlease

Jobrapido

CareerBuilder

Innovsource

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Recruitment Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: Brazil Recruitment Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 BRAZIL RECRUITMENT OVERALL MARKET SIZE

- 2.1 Brazil Recruitment Market Size: 2020 VS 2026
- 2.2 Brazil Recruitment Revenue, Prospects & Forecasts: 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Recruitment Players in Brazil (including Foreign and Local Companies)
- 3.2 Top Brazil Recruitment Companies Ranked by Revenue
- 3.3 Brazil Recruitment Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Recruitment Companies in Brazil, by Revenue in 2019
- 3.5 Brazil Manufacturers Recruitment Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Recruitment Players in Brazil
 - 3.6.1 List of Brazil Tier 1 Recruitment Companies
 - 3.6.2 List of Brazil Tier 2 and Tier 3 Recruitment Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - Brazil Recruitment Market Size Markets, 2020 & 2026
 - 4.1.2 Traditional Recruitment
 - 4.1.3 Digital Recruitment

4.2 By Type - Brazil Recruitment Revenue & Forecasts

4.2.1 By Type - Brazil Recruitment Revenue, 2015-2020

4.2.2 By Type - Brazil Recruitment Revenue, 2021-2026

4.2.3 By Type - Brazil Recruitment Revenue Market Share, 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Brazil Recruitment Market Size, 2020 & 2026

5.1.2 Recruitment of Permanent Staffing

5.1.3 Recruitment of Temporary Staffing

5.2 By Application - Brazil Recruitment Revenue & Forecasts

5.2.1 By Application - Brazil Recruitment Revenue, 2015-2020

5.2.2 By Application - Brazil Recruitment Revenue, 2021-2026

5.2.3 By Application - Brazil Recruitment Revenue Market Share, 2015-2026

6 PLAYERS PROFILES

6.1 Adecco

6.1.1 Adecco Corporate Summary

6.1.2 Adecco Business Overview

6.1.3 Adecco Recruitment Major Product Offerings

6.1.4 Adecco Revenue in Brazil (2015-2020)

6.1.5 Adecco Key News

6.2 Randstad

6.2.1 Randstad Corporate Summary

6.2.2 Randstad Business Overview

6.2.3 Randstad Recruitment Major Product Offerings

6.2.4 Randstad Revenue in Brazil (2015-2020)

6.2.5 Randstad Key News

6.3 Manpower

6.3.1 Manpower Corporate Summary

6.3.2 Manpower Business Overview

6.3.3 Manpower Recruitment Major Product Offerings

6.3.4 Manpower Revenue in Brazil (2015-2020)

6.3.5 Manpower Key News

6.4 Recruit

6.4.1 Recruit Corporate Summary

6.4.2 Recruit Business Overview

- 6.4.3 Recruit Recruitment Major Product Offerings
- 6.4.4 Recruit Revenue in Brazil (2015-2020)
- 6.4.5 Recruit Key News
- 6.5 Allegis
 - 6.5.1 Allegis Corporate Summary
 - 6.5.2 Allegis Business Overview
 - 6.5.3 Allegis Recruitment Major Product Offerings
 - 6.5.4 Allegis Revenue in Brazil (2015-2020)
 - 6.5.5 Allegis Key News
- 6.6 ADP
 - 6.6.1 ADP Corporate Summary
 - 6.6.2 ADP Business Overview
 - 6.6.3 ADP Recruitment Major Product Offerings
 - 6.6.4 ADP Revenue in Brazil (2015-2020)
 - 6.6.5 ADP Key News
- 6.7 CIIC
 - 6.6.1 CIIC Corporate Summary
 - 6.6.2 CIIC Business Overview
 - 6.6.3 CIIC Recruitment Major Product Offerings
 - 6.4.4 CIIC Revenue in Brazil (2015-2020)
 - 6.7.5 CIIC Key News
- 6.8 Hays
 - 6.8.1 Hays Corporate Summary
 - 6.8.2 Hays Business Overview
 - 6.8.3 Hays Recruitment Major Product Offerings
 - 6.8.4 Hays Revenue in Brazil (2015-2020)
 - 6.8.5 Hays Key News
- 6.9 Kelly Services
 - 6.9.1 Kelly Services Corporate Summary
 - 6.9.2 Kelly Services Business Overview
 - 6.9.3 Kelly Services Recruitment Major Product Offerings
 - 6.9.4 Kelly Services Revenue in Brazil (2015-2020)
 - 6.9.5 Kelly Services Key News
- 6.10 Robert Half
 - 6.10.1 Robert Half Corporate Summary
 - 6.10.2 Robert Half Business Overview
 - 6.10.3 Robert Half Recruitment Major Product Offerings
 - 6.10.4 Robert Half Revenue in Brazil (2015-2020)
 - 6.10.5 Robert Half Key News

6.11 Mercer

- 6.11.1 Mercer Corporate Summary
- 6.11.2 Mercer Recruitment Business Overview
- 6.11.3 Mercer Recruitment Major Product Offerings
- 6.11.4 Mercer Revenue in Brazil (2015-2020)
- 6.11.5 Mercer Key News

6.12 Aon Hewitt

- 6.12.1 Aon Hewitt Corporate Summary
- 6.12.2 Aon Hewitt Recruitment Business Overview
- 6.12.3 Aon Hewitt Recruitment Major Product Offerings
- 6.12.4 Aon Hewitt Revenue in Brazil (2015-2020)
- 6.12.5 Aon Hewitt Key News

6.13 Temp Holdings

- 6.13.1 Temp Holdings Corporate Summary
- 6.13.2 Temp Holdings Recruitment Business Overview
- 6.13.3 Temp Holdings Recruitment Major Product Offerings
- 6.13.4 Temp Holdings Revenue in Brazil (2015-2020)
- 6.13.5 Temp Holdings Key News

6.14 Teamlease

- 6.14.1 Teamlease Corporate Summary
- 6.14.2 Teamlease Recruitment Business Overview
- 6.14.3 Teamlease Recruitment Major Product Offerings
- 6.14.4 Teamlease Revenue in Brazil (2015-2020)
- 6.14.5 Teamlease Key News

6.15 Jobrapido

- 6.15.1 Jobrapido Corporate Summary
- 6.15.2 Jobrapido Recruitment Business Overview
- 6.15.3 Jobrapido Recruitment Major Product Offerings
- 6.15.4 Jobrapido Revenue in Brazil (2015-2020)
- 6.15.5 Jobrapido Key News

6.16 CareerBuilder

- 6.16.1 CareerBuilder Corporate Summary
- 6.16.2 CareerBuilder Recruitment Business Overview
- 6.16.3 CareerBuilder Recruitment Major Product Offerings
- 6.16.4 CareerBuilder Revenue in Brazil (2015-2020)
- 6.16.5 CareerBuilder Key News

6.17 Innovsource

- 6.17.1 Innovsource Corporate Summary
- 6.17.2 Innovsource Recruitment Business Overview

6.17.3 Innovsource Recruitment Major Product Offerings

6.17.4 Innovsource Revenue in Brazil (2015-2020)

6.17.5 Innovsource Key News

6.18 IKYA

6.18.1 IKYA Corporate Summary

6.18.2 IKYA Recruitment Business Overview

6.18.3 IKYA Recruitment Major Product Offerings

6.18.4 IKYA Revenue in Brazil (2015-2020)

6.18.5 IKYA Key News

7 KEY MARKET TRENDS & INFLUENCES 2021-2026

7.1 PESTLE Analysis for Brazil Recruitment Market

7.2 Market Opportunities & Trends

7.3 Market Drivers

7.4 Market Restraints

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Recruitment in Brazil
- Table 2. Top Players in Brazil, Ranking by Revenue (2019)
- Table 3. Brazil Recruitment Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Brazil Recruitment Revenue Share by Companies, 2015-2020
- Table 5. Brazil Recruitment Sales by Companies, (K Units), 2015-2020
- Table 6. Brazil Recruitment Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Recruitment Price (2015-2020) (US\$/Unit)
- Table 8. Brazil Manufacturers Recruitment Product Type
- Table 9. List of Brazil Tier 1 Recruitment Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Brazil Tier 2 and Tier 3 Recruitment Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Recruitment Revenue in Brazil (US\$, Mn), 2015-2020
- Table 12. By Type - Recruitment Revenue in Brazil (US\$, Mn), 2021-2026
- Table 13. By Type - Recruitment Sales in Brazil (K Units), 2015-2020
- Table 14. By Type - Recruitment Sales in Brazil (K Units), 2021-2026
- Table 15. By Application - Recruitment Revenue in Brazil, (US\$, Mn), 2015-2020
- Table 16. By Application - Recruitment Revenue in Brazil, (US\$, Mn), 2021-2026
- Table 17. By Application - Recruitment Sales in Brazil, (K Units), 2015-2020
- Table 18. By Application - Recruitment Sales in Brazil, (K Units), 2021-2026
- Table 19. Adecco Corporate Summary
- Table 20. Adecco Recruitment Product Offerings
- Table 21. Adecco Recruitment Revenue (US\$, Mn), (2015-2020)
- Table 22. Randstad Corporate Summary
- Table 23. Randstad Recruitment Product Offerings
- Table 24. Randstad Recruitment Revenue (US\$, Mn), (2015-2020)
- Table 25. Manpower Corporate Summary
- Table 26. Manpower Recruitment Product Offerings
- Table 27. Manpower Recruitment Revenue (US\$, Mn), (2015-2020)
- Table 28. Recruit Corporate Summary
- Table 29. Recruit Recruitment Product Offerings
- Table 30. Recruit Recruitment Revenue (US\$, Mn), (2015-2020)
- Table 31. Allegis Corporate Summary
- Table 32. Allegis Recruitment Product Offerings
- Table 33. Allegis Recruitment Revenue (US\$, Mn), (2015-2020)

Table 34. ADP Corporate Summary
Table 35. ADP Recruitment Product Offerings
Table 36. ADP Recruitment Revenue (US\$, Mn), (2015-2020)
Table 37. CIIC Corporate Summary
Table 38. CIIC Recruitment Product Offerings
Table 39. CIIC Recruitment Revenue (US\$, Mn), (2015-2020)
Table 40. Hays Corporate Summary
Table 41. Hays Recruitment Product Offerings
Table 42. Hays Recruitment Revenue (US\$, Mn), (2015-2020)
Table 43. Kelly Services Corporate Summary
Table 44. Kelly Services Recruitment Product Offerings
Table 45. Kelly Services Recruitment Revenue (US\$, Mn), (2015-2020)
Table 46. Robert Half Corporate Summary
Table 47. Robert Half Recruitment Product Offerings
Table 48. Robert Half Recruitment Revenue (US\$, Mn), (2015-2020)
Table 49. Mercer Corporate Summary
Table 50. Mercer Recruitment Product Offerings
Table 51. Mercer Recruitment Revenue (US\$, Mn), (2015-2020)
Table 52. Aon Hewitt Corporate Summary
Table 53. Aon Hewitt Recruitment Product Offerings
Table 54. Aon Hewitt Recruitment Revenue (US\$, Mn), (2015-2020)
Table 55. Temp Holdings Corporate Summary
Table 56. Temp Holdings Recruitment Product Offerings
Table 57. Temp Holdings Recruitment Revenue (US\$, Mn), (2015-2020)
Table 58. Teamlease Corporate Summary
Table 59. Teamlease Recruitment Product Offerings
Table 60. Teamlease Recruitment Revenue (US\$, Mn), (2015-2020)
Table 61. Jobrapido Corporate Summary
Table 62. Jobrapido Recruitment Product Offerings
Table 63. Jobrapido Recruitment Revenue (US\$, Mn), (2015-2020)
Table 64. CareerBuilder Corporate Summary
Table 65. CareerBuilder Recruitment Product Offerings
Table 66. CareerBuilder Recruitment Revenue (US\$, Mn), (2015-2020)
Table 67. Innovsource Corporate Summary
Table 68. Innovsource Recruitment Product Offerings
Table 69. Innovsource Recruitment Revenue (US\$, Mn), (2015-2020)
Table 70. IKYA Corporate Summary
Table 71. IKYA Recruitment Product Offerings
Table 72. IKYA Recruitment Revenue (US\$, Mn), (2015-2020)

List Of Figures

LIST OF FIGURES

- Figure 1. Recruitment Segment by Type
- Figure 2. Recruitment Segment by Application
- Figure 3. Brazil Recruitment Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Recruitment Market Size in Brazil, (US\$, Mn): 2020 VS 2026
- Figure 6. Brazil Recruitment Revenue, 2015-2026 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Recruitment Revenue in 2019
- Figure 8. By Type - Brazil Recruitment Incremental Growth, (US\$, Mn), 2015-2026
- Figure 9. By Type - Brazil Recruitment Market Share, 2015-2026
- Figure 10. By Application - Recruitment Revenue in Brazil (US\$, Mn), 2020 & 2026
- Figure 11. By Application - Brazil Recruitment Market Share, 2015-2026
- Figure 12. PEST Analysis for Brazil Recruitment Market in 2020
- Figure 13. Recruitment Market Opportunities & Trends in Brazil
- Figure 14. Recruitment Market Drivers in Brazil

I would like to order

Product name: Recruitment Market in Brazil - Industry Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/R0F13CDC981BEN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R0F13CDC981BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970