

# Real-Time Interaction Management Software Market, Global Outlook and Forecast 2022-2028

https://marketpublishers.com/r/R7CA82091948EN.html

Date: January 2022 Pages: 117 Price: US\$ 3,250.00 (Single User License) ID: R7CA82091948EN

# Abstracts

Real-Time Interaction Management (RTIM) Software leverages customer data combined with most recent customer behavior to generate personalized, 1:1 marketing messages and offers in real-time. Essential to this is a business rules engine, and decision analytics relying on big data.

This report contains market size and forecasts of Real-Time Interaction Management Software in Global, including the following market information:

Global Real-Time Interaction Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Real-Time Interaction Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Real-Time Interaction Management Software include Adobe, HCL Software, Pegasystems, Cheetah Digital, ACTITO, Certona, TIBCO, Infor and Teradata, etc. In 2021, the global top five players have a share approximately % in terms of revenue.



MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Real-Time Interaction Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Real-Time Interaction Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Real-Time Interaction Management Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

**On-Premises** 

Global Real-Time Interaction Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Real-Time Interaction Management Software Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Real-Time Interaction Management Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Real-Time Interaction Management Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US



#### Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

#### Asia

China

Japan

South Korea

#### Southeast Asia

India

Rest of Asia

South America



Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

**Competitor Analysis** 

The report also provides analysis of leading market participants including:

Key companies Real-Time Interaction Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Real-Time Interaction Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Adobe

HCL Software

Pegasystems

Cheetah Digital



ACTITO

Certona

TIBCO

Infor

Teradata

SAS

Pitney Bowes

Celebrus

Redpoint Global

NICE Ltd

Acoustic

OPINATOR

[24]7.ai

Kitewheel

Salesforce

NGDATA



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