

QR Code Labels Market - Global Outlook and Forecast 2022-2028

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Abstracts

QR code labels are a part of security labels and are now being widely used for all kinds of applications across the globe. The QR code labels market is segmented on the basis of label type, printing technology, and end use. QR code printing technology includes flexographic printing, digital printing, offset, gravure, and other printing technologies. QR code labels are a suitable option when a lot of information cannot be printed on a label due to space constraints.

This report contains market size and forecasts of QR Code Labels in Global, including the following market information:

Global QR Code Labels Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global QR Code Labels market was valued at 914.9 million in 2021 and is projected to reach US\$ 1318.6 million by 2028, at a CAGR of 5.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Flexographic Printing Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of QR Code Labels include Lintec Corporation, CCL Industries, Packtica SDN, Label Logic, Hibiscus, Data Label, Advanced Labels, Coast Label Company and Label Impressions, etc. In 2021, the global top five players have a

share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the QR Code Labels companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global QR Code Labels Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global QR Code Labels Market Segment Percentages, by Type, 2021 (%)

Flexographic Printing

Digital Printing

Offset

Gravure

Other

Global QR Code Labels Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global QR Code Labels Market Segment Percentages, by Application, 2021 (%)

Inventory Management

Marketing & Advertisement

Mobile Payments

Personal Use

Global QR Code Labels Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global QR Code Labels Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies QR Code Labels revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies QR Code Labels revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Lintec Corporation

CCL Industries

Packtica SDN

Label Logic

Hibiscus

Data Label

Advanced Labels

Coast Label Company

Label Impressions

Consolidated Label

Avery

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