

Push Notification Software Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/PDB2AA3077A8EN.html>

Date: March 2022

Pages: 62

Price: US\$ 3,250.00 (Single User License)

ID: PDB2AA3077A8EN

Abstracts

Push notification software helps businesses deliver content messaging directly to a customer's computer or mobile device.

This report contains market size and forecasts of Push Notification Software in Global, including the following market information:

Global Push Notification Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Push Notification Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Push Notification Software include Enghouse Networks (Enghouse Systems), OneSignal, Wingify, Agile CRM, Google, Team App, IZooto, Amazon Web Services and Braze, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Push Notification Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers,

challenges, obstacles, and potential risks.

Total Market by Segment:

Global Push Notification Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Push Notification Software Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud Based

Global Push Notification Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Push Notification Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprised

SMEs

Global Push Notification Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Push Notification Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Push Notification Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Push Notification Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Enghouse Networks (Enghouse Systems)

OneSignal

Wingify

Agile CRM

Google

Team App

IZooto

Amazon Web Services

Braze

PushEngage

Localytics

CleverTap

WebEngage

TWILIO

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