

# Pu'er Tea Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Pu'er Tea is a variety of fermented tea produced in the Yunnan province of China. Fermentation in the context of tea production involves microbial fermentation and oxidation of the tea leaves, after they have been dried and rolled. This process is a Chinese specialty and produced tea is known as HeiCha.

This report contains market size and forecasts of Pu'er Tea in global, including the following market information:

Global Pu'er Tea Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Pu'er Tea Market Sales, 2017-2022, 2023-2028, (MT)

Global top five Pu'er Tea companies in 2021 (%)

The global Pu'er Tea market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Pu'er Raw Tea Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Pu'er Tea include TEATEA GROUP, COFCO, XIAGUAN TEA, HAIWAN TEA INDUSTRY, Landsuntea, LongYuanHao, Limingpuer and YUNNAN XISHUANGBANNA MENGHAILANGHE TEA CO.,LTD, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Pu'er Tea manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Pu'er Tea Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Pu'er Tea Market Segment Percentages, by Type, 2021 (%)

Pu'er Raw Tea

Pu'er Cooked Tea

Global Pu'er Tea Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Pu'er Tea Market Segment Percentages, by Application, 2021 (%)

Tea Restaurant

Culture Tea Room

Business Hotel

Family

Other

Global Pu'er Tea Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Pu'er Tea Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Pu'er Tea revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Pu'er Tea revenues share in global market, 2021 (%)

Key companies Pu'er Tea sales in global market, 2017-2022 (Estimated), (MT)

Key companies Pu'er Tea sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

TEATEA GROUP

COFCO

XIAGUAN TEA

HAIWAN TEA INDUSTRY

Landsuntea

LongYuanHao

Limingpuer

YUNNAN XISHUANGBANNA MENGHAILANGHE TEA CO.,LTD

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