

Public Relations (PR) Tools Market - Global Outlook and Forecast 2021-2027

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Abstracts

This report contains market size and forecasts of Public Relations (PR) Tools in Global, including the following market information:

Global Public Relations (PR) Tools Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global top five companies in 2020 (%)

The global Public Relations (PR) Tools market was valued at 3762 million in 2020 and is projected to reach US\$ 5537 million by 2027, at a CAGR of 10.1% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Public Relations (PR) Tools companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Public Relations (PR) Tools Market, By Type, 2016-2021, 2022-2027 (\$ millions)

Global Public Relations (PR) Tools Market Segment Percentages, By Type, 2020 (%)

Publishing Tools

Social Media Monitoring & Management

Content Creation and Distribution

Data Aggregation, Monitoring and Analysis

Relationship Management

China Public Relations (PR) Tools Market, By Application, 2016-2021, 2022-2027 (\$ millions)

China Public Relations (PR) Tools Market Segment Percentages, By Application, 2020 (%)

BFSI

Consumer Goods and Retail

Government and Public Sector

IT & Telecom & Healthcare

Media & Entertainment

Global Public Relations (PR) Tools Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions)

Global Public Relations (PR) Tools Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Public Relations (PR) Tools Market Competitors Revenues in Global, by Players 2016-2021 (Estimated), (\$ millions)

Total Public Relations (PR) Tools Market Competitors Revenues Share in Global, by Players 2020 (%)

Further, the report presents profiles of competitors in the market, including the following:

Outbrain

Google

Business Wire

Salesforce

Meltwater

Cision AB

AirPR Software

IrisPR Software

ISentia

Onalytica

Prezly

IPR Software

TrendKite

Agility

Red Wheat

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