

Public Relations Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Public Relations in Global, including the following market information:

Global Public Relations Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Public Relations market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Private PR Firms Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Public Relations include DJE, IPG, Omnicom, Publicis, WPP, APCO, Coyne PR, Bell Pottinger and Dentsu, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Public Relations companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Public Relations Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Public Relations Market Segment Percentages, by Type, 2021 (%)

Private PR Firms

Public PR Firms

Global Public Relations Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Public Relations Market Segment Percentages, by Application, 2021 (%)

Government

Enterprises

Individuals

Global Public Relations Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Public Relations Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Public Relations revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Public Relations revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

DJE

IPG

Omnicom

Publicis

WPP

APCO

Coyne PR

Bell Pottinger

Dentsu

FTI Consulting

Havas

Hopscotch Group

Huntsworth

KREAB

Mikhailov & Partners

MMWPR

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Public Relations Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Public Relations Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL PUBLIC RELATIONS OVERALL MARKET SIZE

- 2.1 Global Public Relations Market Size: 2021 VS 2028
- 2.2 Global Public Relations Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Public Relations Players in Global Market
- 3.2 Top Global Public Relations Companies Ranked by Revenue
- 3.3 Global Public Relations Revenue by Companies
- 3.4 Top 3 and Top 5 Public Relations Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Public Relations Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Public Relations Players in Global Market
 - 3.6.1 List of Global Tier 1 Public Relations Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Public Relations Companies

4 MARKET SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 by Type - Global Public Relations Market Size Markets, 2021 & 2028
- 4.1.2 Private PR Firms
- 4.1.3 Public PR Firms
- 4.2 By Type - Global Public Relations Revenue & Forecasts
 - 4.2.1 By Type - Global Public Relations Revenue, 2017-2022
 - 4.2.2 By Type - Global Public Relations Revenue, 2023-2028
 - 4.2.3 By Type - Global Public Relations Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Public Relations Market Size, 2021 & 2028
 - 5.1.2 Government
 - 5.1.3 Enterprises
 - 5.1.4 Individuals
- 5.2 By Application - Global Public Relations Revenue & Forecasts
 - 5.2.1 By Application - Global Public Relations Revenue, 2017-2022
 - 5.2.2 By Application - Global Public Relations Revenue, 2023-2028
 - 5.2.3 By Application - Global Public Relations Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Public Relations Market Size, 2021 & 2028
- 6.2 By Region - Global Public Relations Revenue & Forecasts
 - 6.2.1 By Region - Global Public Relations Revenue, 2017-2022
 - 6.2.2 By Region - Global Public Relations Revenue, 2023-2028
 - 6.2.3 By Region - Global Public Relations Revenue Market Share, 2017-2028
- 6.3 North America
 - 6.3.1 By Country - North America Public Relations Revenue, 2017-2028
 - 6.3.2 US Public Relations Market Size, 2017-2028
 - 6.3.3 Canada Public Relations Market Size, 2017-2028
 - 6.3.4 Mexico Public Relations Market Size, 2017-2028
- 6.4 Europe
 - 6.4.1 By Country - Europe Public Relations Revenue, 2017-2028
 - 6.4.2 Germany Public Relations Market Size, 2017-2028
 - 6.4.3 France Public Relations Market Size, 2017-2028
 - 6.4.4 U.K. Public Relations Market Size, 2017-2028
 - 6.4.5 Italy Public Relations Market Size, 2017-2028
 - 6.4.6 Russia Public Relations Market Size, 2017-2028

6.4.7 Nordic Countries Public Relations Market Size, 2017-2028

6.4.8 Benelux Public Relations Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Public Relations Revenue, 2017-2028

6.5.2 China Public Relations Market Size, 2017-2028

6.5.3 Japan Public Relations Market Size, 2017-2028

6.5.4 South Korea Public Relations Market Size, 2017-2028

6.5.5 Southeast Asia Public Relations Market Size, 2017-2028

6.5.6 India Public Relations Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Public Relations Revenue, 2017-2028

6.6.2 Brazil Public Relations Market Size, 2017-2028

6.6.3 Argentina Public Relations Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Public Relations Revenue, 2017-2028

6.7.2 Turkey Public Relations Market Size, 2017-2028

6.7.3 Israel Public Relations Market Size, 2017-2028

6.7.4 Saudi Arabia Public Relations Market Size, 2017-2028

6.7.5 UAE Public Relations Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 DJE

7.1.1 DJE Corporate Summary

7.1.2 DJE Business Overview

7.1.3 DJE Public Relations Major Product Offerings

7.1.4 DJE Public Relations Revenue in Global Market (2017-2022)

7.1.5 DJE Key News

7.2 IPG

7.2.1 IPG Corporate Summary

7.2.2 IPG Business Overview

7.2.3 IPG Public Relations Major Product Offerings

7.2.4 IPG Public Relations Revenue in Global Market (2017-2022)

7.2.5 IPG Key News

7.3 Omnicom

7.3.1 Omnicom Corporate Summary

7.3.2 Omnicom Business Overview

7.3.3 Omnicom Public Relations Major Product Offerings

7.3.4 Omnicom Public Relations Revenue in Global Market (2017-2022)

7.3.5 Omnicom Key News

7.4 Publicis

7.4.1 Publicis Corporate Summary

7.4.2 Publicis Business Overview

7.4.3 Publicis Public Relations Major Product Offerings

7.4.4 Publicis Public Relations Revenue in Global Market (2017-2022)

7.4.5 Publicis Key News

7.5 WPP

7.5.1 WPP Corporate Summary

7.5.2 WPP Business Overview

7.5.3 WPP Public Relations Major Product Offerings

7.5.4 WPP Public Relations Revenue in Global Market (2017-2022)

7.5.5 WPP Key News

7.6 APCO

7.6.1 APCO Corporate Summary

7.6.2 APCO Business Overview

7.6.3 APCO Public Relations Major Product Offerings

7.6.4 APCO Public Relations Revenue in Global Market (2017-2022)

7.6.5 APCO Key News

7.7 Coyne PR

7.7.1 Coyne PR Corporate Summary

7.7.2 Coyne PR Business Overview

7.7.3 Coyne PR Public Relations Major Product Offerings

7.7.4 Coyne PR Public Relations Revenue in Global Market (2017-2022)

7.7.5 Coyne PR Key News

7.8 Bell Pottinger

7.8.1 Bell Pottinger Corporate Summary

7.8.2 Bell Pottinger Business Overview

7.8.3 Bell Pottinger Public Relations Major Product Offerings

7.8.4 Bell Pottinger Public Relations Revenue in Global Market (2017-2022)

7.8.5 Bell Pottinger Key News

7.9 Dentsu

7.9.1 Dentsu Corporate Summary

7.9.2 Dentsu Business Overview

7.9.3 Dentsu Public Relations Major Product Offerings

7.9.4 Dentsu Public Relations Revenue in Global Market (2017-2022)

7.9.5 Dentsu Key News

7.10 FTI Consulting

7.10.1 FTI Consulting Corporate Summary

- 7.10.2 FTI Consulting Business Overview
- 7.10.3 FTI Consulting Public Relations Major Product Offerings
- 7.10.4 FTI Consulting Public Relations Revenue in Global Market (2017-2022)
- 7.10.5 FTI Consulting Key News
- 7.11 Havas
 - 7.11.1 Havas Corporate Summary
 - 7.11.2 Havas Business Overview
 - 7.11.3 Havas Public Relations Major Product Offerings
 - 7.11.4 Havas Public Relations Revenue in Global Market (2017-2022)
 - 7.11.5 Havas Key News
- 7.12 Hopscotch Group
 - 7.12.1 Hopscotch Group Corporate Summary
 - 7.12.2 Hopscotch Group Business Overview
 - 7.12.3 Hopscotch Group Public Relations Major Product Offerings
 - 7.12.4 Hopscotch Group Public Relations Revenue in Global Market (2017-2022)
 - 7.12.5 Hopscotch Group Key News
- 7.13 Huntsworth
 - 7.13.1 Huntsworth Corporate Summary
 - 7.13.2 Huntsworth Business Overview
 - 7.13.3 Huntsworth Public Relations Major Product Offerings
 - 7.13.4 Huntsworth Public Relations Revenue in Global Market (2017-2022)
 - 7.13.5 Huntsworth Key News
- 7.14 KREAB
 - 7.14.1 KREAB Corporate Summary
 - 7.14.2 KREAB Business Overview
 - 7.14.3 KREAB Public Relations Major Product Offerings
 - 7.14.4 KREAB Public Relations Revenue in Global Market (2017-2022)
 - 7.14.5 KREAB Key News
- 7.15 Mikhailov & Partners
 - 7.15.1 Mikhailov & Partners Corporate Summary
 - 7.15.2 Mikhailov & Partners Business Overview
 - 7.15.3 Mikhailov & Partners Public Relations Major Product Offerings
 - 7.15.4 Mikhailov & Partners Public Relations Revenue in Global Market (2017-2022)
 - 7.15.5 Mikhailov & Partners Key News
- 7.16 MMWPR
 - 7.16.1 MMWPR Corporate Summary
 - 7.16.2 MMWPR Business Overview
 - 7.16.3 MMWPR Public Relations Major Product Offerings
 - 7.16.4 MMWPR Public Relations Revenue in Global Market (2017-2022)

7.16.5 MMWPR Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Public Relations Market Opportunities & Trends in Global Market
- Table 2. Public Relations Market Drivers in Global Market
- Table 3. Public Relations Market Restraints in Global Market
- Table 4. Key Players of Public Relations in Global Market
- Table 5. Top Public Relations Players in Global Market, Ranking by Revenue (2021)
- Table 6. Global Public Relations Revenue by Companies, (US\$, Mn), 2017-2022
- Table 7. Global Public Relations Revenue Share by Companies, 2017-2022
- Table 8. Global Companies Public Relations Product Type
- Table 9. List of Global Tier 1 Public Relations Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Public Relations Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Public Relations Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Public Relations Revenue in Global (US\$, Mn), 2017-2022
- Table 13. By Type - Public Relations Revenue in Global (US\$, Mn), 2023-2028
- Table 14. By Application – Global Public Relations Revenue, (US\$, Mn), 2021 & 2028
- Table 15. By Application - Public Relations Revenue in Global (US\$, Mn), 2017-2022
- Table 16. By Application - Public Relations Revenue in Global (US\$, Mn), 2023-2028
- Table 17. By Region – Global Public Relations Revenue, (US\$, Mn), 2021 & 2028
- Table 18. By Region - Global Public Relations Revenue (US\$, Mn), 2017-2022
- Table 19. By Region - Global Public Relations Revenue (US\$, Mn), 2023-2028
- Table 20. By Country - North America Public Relations Revenue, (US\$, Mn), 2017-2022
- Table 21. By Country - North America Public Relations Revenue, (US\$, Mn), 2023-2028
- Table 22. By Country - Europe Public Relations Revenue, (US\$, Mn), 2017-2022
- Table 23. By Country - Europe Public Relations Revenue, (US\$, Mn), 2023-2028
- Table 24. By Region - Asia Public Relations Revenue, (US\$, Mn), 2017-2022
- Table 25. By Region - Asia Public Relations Revenue, (US\$, Mn), 2023-2028
- Table 26. By Country - South America Public Relations Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - South America Public Relations Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - Middle East & Africa Public Relations Revenue, (US\$, Mn), 2017-2022
- Table 29. By Country - Middle East & Africa Public Relations Revenue, (US\$, Mn), 2023-2028

Table 30. DJE Corporate Summary
Table 31. DJE Public Relations Product Offerings
Table 32. DJE Public Relations Revenue (US\$, Mn), (2017-2022)
Table 33. IPG Corporate Summary
Table 34. IPG Public Relations Product Offerings
Table 35. IPG Public Relations Revenue (US\$, Mn), (2017-2022)
Table 36. Omnicom Corporate Summary
Table 37. Omnicom Public Relations Product Offerings
Table 38. Omnicom Public Relations Revenue (US\$, Mn), (2017-2022)
Table 39. Publicis Corporate Summary
Table 40. Publicis Public Relations Product Offerings
Table 41. Publicis Public Relations Revenue (US\$, Mn), (2017-2022)
Table 42. WPP Corporate Summary
Table 43. WPP Public Relations Product Offerings
Table 44. WPP Public Relations Revenue (US\$, Mn), (2017-2022)
Table 45. APCO Corporate Summary
Table 46. APCO Public Relations Product Offerings
Table 47. APCO Public Relations Revenue (US\$, Mn), (2017-2022)
Table 48. Coyne PR Corporate Summary
Table 49. Coyne PR Public Relations Product Offerings
Table 50. Coyne PR Public Relations Revenue (US\$, Mn), (2017-2022)
Table 51. Bell Pottinger Corporate Summary
Table 52. Bell Pottinger Public Relations Product Offerings
Table 53. Bell Pottinger Public Relations Revenue (US\$, Mn), (2017-2022)
Table 54. Dentsu Corporate Summary
Table 55. Dentsu Public Relations Product Offerings
Table 56. Dentsu Public Relations Revenue (US\$, Mn), (2017-2022)
Table 57. FTI Consulting Corporate Summary
Table 58. FTI Consulting Public Relations Product Offerings
Table 59. FTI Consulting Public Relations Revenue (US\$, Mn), (2017-2022)
Table 60. Havas Corporate Summary
Table 61. Havas Public Relations Product Offerings
Table 62. Havas Public Relations Revenue (US\$, Mn), (2017-2022)
Table 63. Hopscotch Group Corporate Summary
Table 64. Hopscotch Group Public Relations Product Offerings
Table 65. Hopscotch Group Public Relations Revenue (US\$, Mn), (2017-2022)
Table 66. Huntsworth Corporate Summary
Table 67. Huntsworth Public Relations Product Offerings
Table 68. Huntsworth Public Relations Revenue (US\$, Mn), (2017-2022)

Table 69. KREAB Corporate Summary

Table 70. KREAB Public Relations Product Offerings

Table 71. KREAB Public Relations Revenue (US\$, Mn), (2017-2022)

Table 72. Mikhailov & Partners Corporate Summary

Table 73. Mikhailov & Partners Public Relations Product Offerings

Table 74. Mikhailov & Partners Public Relations Revenue (US\$, Mn), (2017-2022)

Table 75. MMWPR Corporate Summary

Table 76. MMWPR Public Relations Product Offerings

Table 77. MMWPR Public Relations Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Public Relations Segment by Type in 2021
- Figure 2. Public Relations Segment by Application in 2021
- Figure 3. Global Public Relations Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Public Relations Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Public Relations Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Public Relations Revenue in 2021
- Figure 8. By Type - Global Public Relations Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Public Relations Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Public Relations Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Public Relations Revenue Market Share, 2017-2028
- Figure 12. US Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Public Relations Revenue Market Share, 2017-2028
- Figure 16. Germany Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Public Relations Revenue Market Share, 2017-2028
- Figure 24. China Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Public Relations Revenue Market Share, 2017-2028
- Figure 30. Brazil Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Public Relations Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Public Relations Revenue Market Share, 2017-2028

Figure 33. Turkey Public Relations Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Public Relations Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Public Relations Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Public Relations Revenue, (US\$, Mn), 2017-2028

Figure 37. DJE Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. IPG Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Omnicom Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Publicis Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. WPP Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. APCO Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Coyne PR Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Bell Pottinger Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Dentsu Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. FTI Consulting Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Havas Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Hopscotch Group Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Huntsworth Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. KREAB Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 51. Mikhailov & Partners Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 52. MMWPR Public Relations Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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