

Public Relation Agency Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

Public Relation Agency Service helps the client company with public relations activities of various additional services and quality services provided by the client company to the public so as to shape a good image, strive for public support, enhance the market competitiveness and promoting the steady development.

This report contains market size and forecasts of Public Relation Agency Service in Global, including the following market information:

Global Public Relation Agency Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Public Relation Agency Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

One-stop Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Public Relation Agency Service include Edelman, Weber Shandwick, Fleishman Hillard, Ketchum Public Relations, Burson-Marsteller, MSL, Hill+Knowlton Strategies, Ogilvy and BlueFocus and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Public Relation Agency Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Public Relation Agency Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Public Relation Agency Service Market Segment Percentages, by Type, 2021 (%)

One-stop Service

Customized Service

Global Public Relation Agency Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Public Relation Agency Service Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

Global Public Relation Agency Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Public Relation Agency Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Public Relation Agency Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Public Relation Agency Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Edelman

Weber Shandwick

Fleishman Hillard

Ketchum Public Relations

Burson-Marsteller

MSL

Hill+Knowlton Strategies

Ogilvy

BlueFocus

Cohn & Wolfe

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