

Public Opinion Monitoring Platform Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Public Opinion Monitoring Platform in Global, including the following market information:

Global Public Opinion Monitoring Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Public Opinion Monitoring Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Public Opinion Monitoring Platform include PR Newswire, Xalted, Mediatoolkit, KnowleSys Software, Inc., eefung, Red Wheat, TOOM, YiFang and Gsdata, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Public Opinion Monitoring Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.



Total Market by Segment:

Global Public Opinion Monitoring Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Public Opinion Monitoring Platform Market Segment Percentages, by Type, 2021 (%)

On-premise

Cloud Base

Global Public Opinion Monitoring Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Public Opinion Monitoring Platform Market Segment Percentages, by Application, 2021 (%)

Software Development

Estate Development

Others

Global Public Opinion Monitoring Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Public Opinion Monitoring Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico



Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina



Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Public Opinion Monitoring Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Public Opinion Monitoring Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

PR Newswire

Xalted

Mediatoolkit

KnowleSys Software, Inc.

eefung

Red Wheat



TOOM

YiFang

Gsdata

Civiw

GrowingIO

Sina



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