

Programmatic Native Advertising Platform Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/PBD7C42727F2EN.html>

Date: March 2022

Pages: 68

Price: US\$ 3,250.00 (Single User License)

ID: PBD7C42727F2EN

Abstracts

This report contains market size and forecasts of Programmatic Native Advertising Platform in Global, including the following market information:

Global Programmatic Native Advertising Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Programmatic Native Advertising Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Programmatic Native Advertising Platform include SmartyAds, Earnify, StackAdapt, my6sense, Outbrain.com, Ligatus, The Trade Desk, PowerLinks and AdMaxim, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Programmatic Native Advertising Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Programmatic Native Advertising Platform Market, by Type, 2017-2022,
2023-2028 (\$ millions)

Global Programmatic Native Advertising Platform Market Segment Percentages, by
Type, 2021 (%)

Cloud Based

Web Based

Global Programmatic Native Advertising Platform Market, by Application, 2017-2022,
2023-2028 (\$ millions)

Global Programmatic Native Advertising Platform Market Segment Percentages, by
Application, 2021 (%)

Large Enterprises

SMEs

Global Programmatic Native Advertising Platform Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Programmatic Native Advertising Platform Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Programmatic Native Advertising Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Programmatic Native Advertising Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SmartyAds

Earnify

StackAdapt

my6sense

Outbrain.com

Ligatus

The Trade Desk

PowerLinks

AdMaxim

Facebook Audience Network

Powerlinks

Taboola

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