

Programmatic Digital Out-of-home (pDOOH) Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Programmatic Digital Out-of-home (pDOOH) in Global, including the following market information:

Global Programmatic Digital Out-of-home (pDOOH) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Programmatic Digital Out-of-home (pDOOH) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Entity Product Advertisement Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Programmatic Digital Out-of-home (pDOOH) include MobPro, Quotient Technology Inc., Mungu Media Pvt Ltd, Locad, Verizon Communications Inc., Lemma, Pearman, Moving Walls and Surfboard Digital, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Programmatic Digital Out-of-home (pDOOH) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends,

drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Programmatic Digital Out-of-home (pDOOH) Market, by Type, 2017-2022,
2023-2028 (\$ millions)

Global Programmatic Digital Out-of-home (pDOOH) Market Segment Percentages, by
Type, 2021 (%)

Entity Product Advertisement

Virtual Product Advertisement

Attract Investments From Overseas

Global Programmatic Digital Out-of-home (pDOOH) Market, by Application, 2017-2022,
2023-2028 (\$ millions)

Global Programmatic Digital Out-of-home (pDOOH) Market Segment Percentages, by
Application, 2021 (%)

BFSI

IT and telecommunications

Automobile and transportation

Education

Amusement

Hygiene

Consumer Goods and Retail

Government and Public Utilities

Real Estate

Global Programmatic Digital Out-of-home (pDOOH) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Programmatic Digital Out-of-home (pDOOH) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Programmatic Digital Out-of-home (pDOOH) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Programmatic Digital Out-of-home (pDOOH) revenues share in global

market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

MobPro

Quotient Technology Inc.

Mungu Media Pvt Ltd

Locad

Verizon Communications Inc.

Lemma

Pearman

Moving Walls

Surfboard Digital

Accretive Media

Mediaschneider

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