

Product Information Management Solution Market, Global Outlook and Forecast 2022-2028

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Abstracts

Increasingly, the need for real-time data visibility to reduce time to market (TTM) and the need to eliminate data inconsistencies across multiple data islands is driving the product information management market. The product information management market covers solutions and services by component. It is expected that the solution market will occupy a larger market size in the forecast period. This is because PIM solutions collect and combine product information from multiple sources, such as product attributes, specifications, and taxonomy, enabling companies to optimize product data synchronization and release, ensure faster TTM, increase brand awareness, drive online traffic and Sales, and enhance customer experience and satisfaction.

This report contains market size and forecasts of Product Information Management Solution in Global, including the following market information:

Global Product Information Management Solution Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Product Information Management Solution market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Multi-domain Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Product Information Management Solution include IBM, SAP, Informatica, Stibo Systems, EnterWorks, Oracle, Akeneo, Riversand and Contentserv. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Product Information Management Solution companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Product Information Management Solution Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Product Information Management Solution Market Segment Percentages, by Type, 2021 (%)

Multi-domain

Single-domain

Global Product Information Management Solution Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Product Information Management Solution Market Segment Percentages, by Application, 2021 (%)

Manufacturing

Information Technology (IT) and telecom

Media and Entertainment

Healthcare and Life Sciences

Transportation and Logistics

Others

Global Product Information Management Solution Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Product Information Management Solution Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Product Information Management Solution revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Product Information Management Solution revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

SAP

Informatica

Stibo Systems

EnterWorks

Oracle

Akeneo

Riversand

Contentserv

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Product Information Management Solution Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Product Information Management Solution Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL PRODUCT INFORMATION MANAGEMENT SOLUTION OVERALL MARKET SIZE

- 2.1 Global Product Information Management Solution Market Size: 2021 VS 2028
- 2.2 Global Product Information Management Solution Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Product Information Management Solution Players in Global Market
- 3.2 Top Global Product Information Management Solution Companies Ranked by Revenue
- 3.3 Global Product Information Management Solution Revenue by Companies
- 3.4 Top 3 and Top 5 Product Information Management Solution Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Product Information Management Solution Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Product Information Management Solution Players in Global Market
 - 3.6.1 List of Global Tier 1 Product Information Management Solution Companies

3.6.2 List of Global Tier 2 and Tier 3 Product Information Management Solution Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Product Information Management Solution Market Size Markets, 2021 & 2028

4.1.2 Multi-domain

4.1.3 Single-domain

4.2 By Type - Global Product Information Management Solution Revenue & Forecasts

4.2.1 By Type - Global Product Information Management Solution Revenue, 2017-2022

4.2.2 By Type - Global Product Information Management Solution Revenue, 2023-2028

4.2.3 By Type - Global Product Information Management Solution Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Product Information Management Solution Market Size, 2021 & 2028

5.1.2 Manufacturing

5.1.3 Information Technology (IT) and telecom

5.1.4 Media and Entertainment

5.1.5 Healthcare and Life Sciences

5.1.6 Transportation and Logistics

5.1.7 Others

5.2 By Application - Global Product Information Management Solution Revenue & Forecasts

5.2.1 By Application - Global Product Information Management Solution Revenue, 2017-2022

5.2.2 By Application - Global Product Information Management Solution Revenue, 2023-2028

5.2.3 By Application - Global Product Information Management Solution Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Product Information Management Solution Market Size, 2021 & 2028
- 6.2 By Region - Global Product Information Management Solution Revenue & Forecasts
 - 6.2.1 By Region - Global Product Information Management Solution Revenue, 2017-2022
 - 6.2.2 By Region - Global Product Information Management Solution Revenue, 2023-2028
 - 6.2.3 By Region - Global Product Information Management Solution Revenue Market Share, 2017-2028
- 6.3 North America
 - 6.3.1 By Country - North America Product Information Management Solution Revenue, 2017-2028
 - 6.3.2 US Product Information Management Solution Market Size, 2017-2028
 - 6.3.3 Canada Product Information Management Solution Market Size, 2017-2028
 - 6.3.4 Mexico Product Information Management Solution Market Size, 2017-2028
- 6.4 Europe
 - 6.4.1 By Country - Europe Product Information Management Solution Revenue, 2017-2028
 - 6.4.2 Germany Product Information Management Solution Market Size, 2017-2028
 - 6.4.3 France Product Information Management Solution Market Size, 2017-2028
 - 6.4.4 U.K. Product Information Management Solution Market Size, 2017-2028
 - 6.4.5 Italy Product Information Management Solution Market Size, 2017-2028
 - 6.4.6 Russia Product Information Management Solution Market Size, 2017-2028
 - 6.4.7 Nordic Countries Product Information Management Solution Market Size, 2017-2028
 - 6.4.8 Benelux Product Information Management Solution Market Size, 2017-2028
- 6.5 Asia
 - 6.5.1 By Region - Asia Product Information Management Solution Revenue, 2017-2028
 - 6.5.2 China Product Information Management Solution Market Size, 2017-2028
 - 6.5.3 Japan Product Information Management Solution Market Size, 2017-2028
 - 6.5.4 South Korea Product Information Management Solution Market Size, 2017-2028
 - 6.5.5 Southeast Asia Product Information Management Solution Market Size, 2017-2028
 - 6.5.6 India Product Information Management Solution Market Size, 2017-2028
- 6.6 South America
 - 6.6.1 By Country - South America Product Information Management Solution Revenue, 2017-2028

6.6.2 Brazil Product Information Management Solution Market Size, 2017-2028

6.6.3 Argentina Product Information Management Solution Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Product Information Management Solution Revenue, 2017-2028

6.7.2 Turkey Product Information Management Solution Market Size, 2017-2028

6.7.3 Israel Product Information Management Solution Market Size, 2017-2028

6.7.4 Saudi Arabia Product Information Management Solution Market Size, 2017-2028

6.7.5 UAE Product Information Management Solution Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 IBM

7.1.1 IBM Corporate Summary

7.1.2 IBM Business Overview

7.1.3 IBM Product Information Management Solution Major Product Offerings

7.1.4 IBM Product Information Management Solution Revenue in Global Market (2017-2022)

7.1.5 IBM Key News

7.2 SAP

7.2.1 SAP Corporate Summary

7.2.2 SAP Business Overview

7.2.3 SAP Product Information Management Solution Major Product Offerings

7.2.4 SAP Product Information Management Solution Revenue in Global Market (2017-2022)

7.2.5 SAP Key News

7.3 Informatica

7.3.1 Informatica Corporate Summary

7.3.2 Informatica Business Overview

7.3.3 Informatica Product Information Management Solution Major Product Offerings

7.3.4 Informatica Product Information Management Solution Revenue in Global Market (2017-2022)

7.3.5 Informatica Key News

7.4 Stibo Systems

7.4.1 Stibo Systems Corporate Summary

7.4.2 Stibo Systems Business Overview

7.4.3 Stibo Systems Product Information Management Solution Major Product Offerings

7.4.4 Stibo Systems Product Information Management Solution Revenue in Global

Market (2017-2022)

7.4.5 Stibo Systems Key News

7.5 EnterWorks

7.5.1 EnterWorks Corporate Summary

7.5.2 EnterWorks Business Overview

7.5.3 EnterWorks Product Information Management Solution Major Product Offerings

7.5.4 EnterWorks Product Information Management Solution Revenue in Global

Market (2017-2022)

7.5.5 EnterWorks Key News

7.6 Oracle

7.6.1 Oracle Corporate Summary

7.6.2 Oracle Business Overview

7.6.3 Oracle Product Information Management Solution Major Product Offerings

7.6.4 Oracle Product Information Management Solution Revenue in Global Market

(2017-2022)

7.6.5 Oracle Key News

7.7 Akeneo

7.7.1 Akeneo Corporate Summary

7.7.2 Akeneo Business Overview

7.7.3 Akeneo Product Information Management Solution Major Product Offerings

7.7.4 Akeneo Product Information Management Solution Revenue in Global Market

(2017-2022)

7.7.5 Akeneo Key News

7.8 Riversand

7.8.1 Riversand Corporate Summary

7.8.2 Riversand Business Overview

7.8.3 Riversand Product Information Management Solution Major Product Offerings

7.8.4 Riversand Product Information Management Solution Revenue in Global Market

(2017-2022)

7.8.5 Riversand Key News

7.9 Contentserv

7.9.1 Contentserv Corporate Summary

7.9.2 Contentserv Business Overview

7.9.3 Contentserv Product Information Management Solution Major Product Offerings

7.9.4 Contentserv Product Information Management Solution Revenue in Global

Market (2017-2022)

7.9.5 Contentserv Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Product Information Management Solution Market Opportunities & Trends in Global Market

Table 2. Product Information Management Solution Market Drivers in Global Market

Table 3. Product Information Management Solution Market Restraints in Global Market

Table 4. Key Players of Product Information Management Solution in Global Market

Table 5. Top Product Information Management Solution Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Product Information Management Solution Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Product Information Management Solution Revenue Share by Companies, 2017-2022

Table 8. Global Companies Product Information Management Solution Product Type

Table 9. List of Global Tier 1 Product Information Management Solution Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Product Information Management Solution Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Product Information Management Solution Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Product Information Management Solution Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Product Information Management Solution Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Product Information Management Solution Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Product Information Management Solution Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Product Information Management Solution Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Product Information Management Solution Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Product Information Management Solution Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Product Information Management Solution Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Product Information Management Solution

Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Product Information Management Solution

Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Product Information Management Solution Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Product Information Management Solution Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Product Information Management Solution Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Product Information Management Solution Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Product Information Management Solution Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Product Information Management Solution Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Product Information Management Solution Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Product Information Management Solution Revenue, (US\$, Mn), 2023-2028

Table 30. IBM Corporate Summary

Table 31. IBM Product Information Management Solution Product Offerings

Table 32. IBM Product Information Management Solution Revenue (US\$, Mn), (2017-2022)

Table 33. SAP Corporate Summary

Table 34. SAP Product Information Management Solution Product Offerings

Table 35. SAP Product Information Management Solution Revenue (US\$, Mn), (2017-2022)

Table 36. Informatica Corporate Summary

Table 37. Informatica Product Information Management Solution Product Offerings

Table 38. Informatica Product Information Management Solution Revenue (US\$, Mn), (2017-2022)

Table 39. Stibo Systems Corporate Summary

Table 40. Stibo Systems Product Information Management Solution Product Offerings

Table 41. Stibo Systems Product Information Management Solution Revenue (US\$, Mn), (2017-2022)

Table 42. EnterWorks Corporate Summary

Table 43. EnterWorks Product Information Management Solution Product Offerings

Table 44. EnterWorks Product Information Management Solution Revenue (US\$, Mn), (2017-2022)

Table 45. Oracle Corporate Summary

Table 46. Oracle Product Information Management Solution Product Offerings

Table 47. Oracle Product Information Management Solution Revenue (US\$, Mn),
(2017-2022)

Table 48. Akeneo Corporate Summary

Table 49. Akeneo Product Information Management Solution Product Offerings

Table 50. Akeneo Product Information Management Solution Revenue (US\$, Mn),
(2017-2022)

Table 51. Riversand Corporate Summary

Table 52. Riversand Product Information Management Solution Product Offerings

Table 53. Riversand Product Information Management Solution Revenue (US\$, Mn),
(2017-2022)

Table 54. Contentserve Corporate Summary

Table 55. Contentserve Product Information Management Solution Product Offerings

Table 56. Contentserve Product Information Management Solution Revenue (US\$, Mn),
(2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Product Information Management Solution Segment by Type in 2021

Figure 2. Product Information Management Solution Segment by Application in 2021

Figure 3. Global Product Information Management Solution Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Product Information Management Solution Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Product Information Management Solution Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Product Information Management Solution Revenue in 2021

Figure 8. By Type - Global Product Information Management Solution Revenue Market Share, 2017-2028

Figure 9. By Application - Global Product Information Management Solution Revenue Market Share, 2017-2028

Figure 10. By Region - Global Product Information Management Solution Revenue Market Share, 2017-2028

Figure 11. By Country - North America Product Information Management Solution Revenue Market Share, 2017-2028

Figure 12. US Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Product Information Management Solution Revenue Market Share, 2017-2028

Figure 16. Germany Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 17. France Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Product Information Management Solution Revenue, (US\$, Mn),

2017-2028

Figure 21. Nordic Countries Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Product Information Management Solution Revenue Market Share, 2017-2028

Figure 24. China Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 28. India Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Product Information Management Solution Revenue Market Share, 2017-2028

Figure 30. Brazil Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Product Information Management Solution Revenue Market Share, 2017-2028

Figure 33. Turkey Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Product Information Management Solution Revenue, (US\$, Mn), 2017-2028

Figure 37. IBM Product Information Management Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. SAP Product Information Management Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Informatica Product Information Management Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Stibo Systems Product Information Management Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. EnterWorks Product Information Management Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Oracle Product Information Management Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Akeneo Product Information Management Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Riversand Product Information Management Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Contentserv Product Information Management Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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