

Product Information Management Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Product information management (PIM) software gives retailers a centralized location to store details about every product in their portfolio to share the most up-to-date, accurate information across multiple sites.

This information can include pricing, descriptions, images, and other modifiers, such as colors, sizes, or materials. Users can collaborate on product details, and integrate other software used to market or sell products, such as a CRM or ecommerce software.

Beyond product information, companies can automate the content they use to market services or products with PIM software, leveraging digital asset management (DAM) to make sure partner sites have the latest versions.

This report contains market size and forecasts of Product Information Management Software in Global, including the following market information:

Global Product Information Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Product Information Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Product Information Management Software include Sales Layer, AdvancePro Technologies, Jazva, ERP Gold, Znode, Logistics For Hire, 2Ship, Zoey and Moduurn, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Product Information Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Product Information Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Product Information Management Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Product Information Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Product Information Management Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Product Information Management Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Product Information Management Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Product Information Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Product Information Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Sales Layer

AdvancePro Technologies

Jazva

ERP Gold

Znode

Logistics For Hire

2Ship

Zoey

Moduurn

Acctivate Inventory Software

Expedite Commerce

Akeneo

GenAlpha Technologies

Shopify

Lightspeed HQ

GoDaddy Operating Company

ShipStation

Magento

Ecwid

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