

# Product Information Management (PIM) Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Product Information Management (PIM) Software in Global, including the following market information:

Global Product Information Management (PIM) Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Product Information Management (PIM) Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Product Information Management (PIM) Software include Akeneo, inRiver, Salsify, Oracle, Hybris Software, Agility Multichannel, IBM InfoSphere, ADAM and EnterWorks, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Product Information Management (PIM) Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Product Information Management (PIM) Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Product Information Management (PIM) Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

Web Based

Global Product Information Management (PIM) Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Product Information Management (PIM) Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Product Information Management (PIM) Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Product Information Management (PIM) Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Product Information Management (PIM) Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Product Information Management (PIM) Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Akeneo

inRiver

Salsify

Oracle

Hybris Software

Agility Multichannel

IBM InfoSphere

ADAM

EnterWorks

Stibo Systems

Informatica

Pimcore

Tradeshift

Perfion

Riversand

Catsy

Edgenet

Plytix

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Product Information Management (PIM) Software Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Product Information Management (PIM) Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL PRODUCT INFORMATION MANAGEMENT (PIM) SOFTWARE OVERALL MARKET SIZE**

- 2.1 Global Product Information Management (PIM) Software Market Size: 2021 VS 2028
- 2.2 Global Product Information Management (PIM) Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Product Information Management (PIM) Software Players in Global Market
- 3.2 Top Global Product Information Management (PIM) Software Companies Ranked by Revenue
- 3.3 Global Product Information Management (PIM) Software Revenue by Companies
- 3.4 Top 3 and Top 5 Product Information Management (PIM) Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Product Information Management (PIM) Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Product Information Management (PIM) Software Players in Global Market

3.6.1 List of Global Tier 1 Product Information Management (PIM) Software Companies

3.6.2 List of Global Tier 2 and Tier 3 Product Information Management (PIM) Software Companies

## **4 MARKET SIGHTS BY PRODUCT**

### 4.1 Overview

4.1.1 by Type - Global Product Information Management (PIM) Software Market Size Markets, 2021 & 2028

4.1.2 Cloud Based

4.1.3 Web Based

4.2 By Type - Global Product Information Management (PIM) Software Revenue & Forecasts

4.2.1 By Type - Global Product Information Management (PIM) Software Revenue, 2017-2022

4.2.2 By Type - Global Product Information Management (PIM) Software Revenue, 2023-2028

4.2.3 By Type - Global Product Information Management (PIM) Software Revenue Market Share, 2017-2028

## **5 SIGHTS BY APPLICATION**

### 5.1 Overview

5.1.1 By Application - Global Product Information Management (PIM) Software Market Size, 2021 & 2028

5.1.2 Large Enterprises

5.1.3 SMEs

5.2 By Application - Global Product Information Management (PIM) Software Revenue & Forecasts

5.2.1 By Application - Global Product Information Management (PIM) Software Revenue, 2017-2022

5.2.2 By Application - Global Product Information Management (PIM) Software Revenue, 2023-2028

5.2.3 By Application - Global Product Information Management (PIM) Software Revenue Market Share, 2017-2028

## **6 SIGHTS BY REGION**

6.1 By Region - Global Product Information Management (PIM) Software Market Size, 2021 & 2028

6.2 By Region - Global Product Information Management (PIM) Software Revenue & Forecasts

6.2.1 By Region - Global Product Information Management (PIM) Software Revenue, 2017-2022

6.2.2 By Region - Global Product Information Management (PIM) Software Revenue, 2023-2028

6.2.3 By Region - Global Product Information Management (PIM) Software Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Product Information Management (PIM) Software Revenue, 2017-2028

6.3.2 US Product Information Management (PIM) Software Market Size, 2017-2028

6.3.3 Canada Product Information Management (PIM) Software Market Size, 2017-2028

6.3.4 Mexico Product Information Management (PIM) Software Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Product Information Management (PIM) Software Revenue, 2017-2028

6.4.2 Germany Product Information Management (PIM) Software Market Size, 2017-2028

6.4.3 France Product Information Management (PIM) Software Market Size, 2017-2028

6.4.4 U.K. Product Information Management (PIM) Software Market Size, 2017-2028

6.4.5 Italy Product Information Management (PIM) Software Market Size, 2017-2028

6.4.6 Russia Product Information Management (PIM) Software Market Size, 2017-2028

6.4.7 Nordic Countries Product Information Management (PIM) Software Market Size, 2017-2028

6.4.8 Benelux Product Information Management (PIM) Software Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Product Information Management (PIM) Software Revenue, 2017-2028

6.5.2 China Product Information Management (PIM) Software Market Size, 2017-2028

6.5.3 Japan Product Information Management (PIM) Software Market Size, 2017-2028

6.5.4 South Korea Product Information Management (PIM) Software Market Size,



2017-2028

6.5.5 Southeast Asia Product Information Management (PIM) Software Market Size, 2017-2028

6.5.6 India Product Information Management (PIM) Software Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Product Information Management (PIM) Software Revenue, 2017-2028

6.6.2 Brazil Product Information Management (PIM) Software Market Size, 2017-2028

6.6.3 Argentina Product Information Management (PIM) Software Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Product Information Management (PIM) Software Revenue, 2017-2028

6.7.2 Turkey Product Information Management (PIM) Software Market Size, 2017-2028

6.7.3 Israel Product Information Management (PIM) Software Market Size, 2017-2028

6.7.4 Saudi Arabia Product Information Management (PIM) Software Market Size, 2017-2028

6.7.5 UAE Product Information Management (PIM) Software Market Size, 2017-2028

## **7 PLAYERS PROFILES**

7.1 Akeneo

7.1.1 Akeneo Corporate Summary

7.1.2 Akeneo Business Overview

7.1.3 Akeneo Product Information Management (PIM) Software Major Product Offerings

7.1.4 Akeneo Product Information Management (PIM) Software Revenue in Global Market (2017-2022)

7.1.5 Akeneo Key News

7.2 inRiver

7.2.1 inRiver Corporate Summary

7.2.2 inRiver Business Overview

7.2.3 inRiver Product Information Management (PIM) Software Major Product Offerings

7.2.4 inRiver Product Information Management (PIM) Software Revenue in Global Market (2017-2022)

7.2.5 inRiver Key News

7.3 Salsify

- 7.3.1 Salsify Corporate Summary
- 7.3.2 Salsify Business Overview
- 7.3.3 Salsify Product Information Management (PIM) Software Major Product Offerings
- 7.3.4 Salsify Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
- 7.3.5 Salsify Key News
- 7.4 Oracle
  - 7.4.1 Oracle Corporate Summary
  - 7.4.2 Oracle Business Overview
  - 7.4.3 Oracle Product Information Management (PIM) Software Major Product Offerings
  - 7.4.4 Oracle Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
  - 7.4.5 Oracle Key News
- 7.5 Hybris Software
  - 7.5.1 Hybris Software Corporate Summary
  - 7.5.2 Hybris Software Business Overview
  - 7.5.3 Hybris Software Product Information Management (PIM) Software Major Product Offerings
  - 7.5.4 Hybris Software Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
  - 7.5.5 Hybris Software Key News
- 7.6 Agility Multichannel
  - 7.6.1 Agility Multichannel Corporate Summary
  - 7.6.2 Agility Multichannel Business Overview
  - 7.6.3 Agility Multichannel Product Information Management (PIM) Software Major Product Offerings
  - 7.6.4 Agility Multichannel Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
  - 7.6.5 Agility Multichannel Key News
- 7.7 IBM InfoSphere
  - 7.7.1 IBM InfoSphere Corporate Summary
  - 7.7.2 IBM InfoSphere Business Overview
  - 7.7.3 IBM InfoSphere Product Information Management (PIM) Software Major Product Offerings
  - 7.7.4 IBM InfoSphere Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
  - 7.7.5 IBM InfoSphere Key News
- 7.8 ADAM
  - 7.8.1 ADAM Corporate Summary

- 7.8.2 ADAM Business Overview
- 7.8.3 ADAM Product Information Management (PIM) Software Major Product Offerings
- 7.8.4 ADAM Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
- 7.8.5 ADAM Key News
- 7.9 EnterWorks
  - 7.9.1 EnterWorks Corporate Summary
  - 7.9.2 EnterWorks Business Overview
  - 7.9.3 EnterWorks Product Information Management (PIM) Software Major Product Offerings
  - 7.9.4 EnterWorks Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
  - 7.9.5 EnterWorks Key News
- 7.10 Stibo Systems
  - 7.10.1 Stibo Systems Corporate Summary
  - 7.10.2 Stibo Systems Business Overview
  - 7.10.3 Stibo Systems Product Information Management (PIM) Software Major Product Offerings
  - 7.10.4 Stibo Systems Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
  - 7.10.5 Stibo Systems Key News
- 7.11 Informatica
  - 7.11.1 Informatica Corporate Summary
  - 7.11.2 Informatica Business Overview
  - 7.11.3 Informatica Product Information Management (PIM) Software Major Product Offerings
  - 7.11.4 Informatica Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
  - 7.11.5 Informatica Key News
- 7.12 Pimcore
  - 7.12.1 Pimcore Corporate Summary
  - 7.12.2 Pimcore Business Overview
  - 7.12.3 Pimcore Product Information Management (PIM) Software Major Product Offerings
  - 7.12.4 Pimcore Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
  - 7.12.5 Pimcore Key News
- 7.13 Tradeshift
  - 7.13.1 Tradeshift Corporate Summary

- 7.13.2 Tradeshift Business Overview
- 7.13.3 Tradeshift Product Information Management (PIM) Software Major Product Offerings
- 7.13.4 Tradeshift Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
- 7.13.5 Tradeshift Key News
- 7.14 Perfion
  - 7.14.1 Perfion Corporate Summary
  - 7.14.2 Perfion Business Overview
  - 7.14.3 Perfion Product Information Management (PIM) Software Major Product Offerings
  - 7.14.4 Perfion Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
  - 7.14.5 Perfion Key News
- 7.15 Riversand
  - 7.15.1 Riversand Corporate Summary
  - 7.15.2 Riversand Business Overview
  - 7.15.3 Riversand Product Information Management (PIM) Software Major Product Offerings
  - 7.15.4 Riversand Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
  - 7.15.5 Riversand Key News
- 7.16 Catsby
  - 7.16.1 Catsby Corporate Summary
  - 7.16.2 Catsby Business Overview
  - 7.16.3 Catsby Product Information Management (PIM) Software Major Product Offerings
  - 7.16.4 Catsby Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
  - 7.16.5 Catsby Key News
- 7.17 Edgenet
  - 7.17.1 Edgenet Corporate Summary
  - 7.17.2 Edgenet Business Overview
  - 7.17.3 Edgenet Product Information Management (PIM) Software Major Product Offerings
  - 7.17.4 Edgenet Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
  - 7.17.5 Edgenet Key News
- 7.18 Plytix

- 7.18.1 Plytix Corporate Summary
- 7.18.2 Plytix Business Overview
- 7.18.3 Plytix Product Information Management (PIM) Software Major Product Offerings
- 7.18.4 Plytix Product Information Management (PIM) Software Revenue in Global Market (2017-2022)
- 7.18.5 Plytix Key News

## **8 CONCLUSION**

## **9 APPENDIX**

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Product Information Management (PIM) Software Market Opportunities & Trends in Global Market

Table 2. Product Information Management (PIM) Software Market Drivers in Global Market

Table 3. Product Information Management (PIM) Software Market Restraints in Global Market

Table 4. Key Players of Product Information Management (PIM) Software in Global Market

Table 5. Top Product Information Management (PIM) Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Product Information Management (PIM) Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Product Information Management (PIM) Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies Product Information Management (PIM) Software Product Type

Table 9. List of Global Tier 1 Product Information Management (PIM) Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Product Information Management (PIM) Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Product Information Management (PIM) Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Product Information Management (PIM) Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Product Information Management (PIM) Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Product Information Management (PIM) Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Product Information Management (PIM) Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Product Information Management (PIM) Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Product Information Management (PIM) Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Product Information Management (PIM) Software

Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Product Information Management (PIM) Software

Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Product Information Management (PIM) Software

Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Product Information Management (PIM) Software

Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Product Information Management (PIM) Software

Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Product Information Management (PIM) Software

Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Product Information Management (PIM) Software Revenue,  
(US\$, Mn), 2017-2022

Table 25. By Region - Asia Product Information Management (PIM) Software Revenue,  
(US\$, Mn), 2023-2028

Table 26. By Country - South America Product Information Management (PIM) Software  
Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Product Information Management (PIM) Software  
Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Product Information Management (PIM)  
Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Product Information Management (PIM)  
Software Revenue, (US\$, Mn), 2023-2028

Table 30. Akeneo Corporate Summary

Table 31. Akeneo Product Information Management (PIM) Software Product Offerings

Table 32. Akeneo Product Information Management (PIM) Software Revenue (US\$,  
Mn), (2017-2022)

Table 33. inRiver Corporate Summary

Table 34. inRiver Product Information Management (PIM) Software Product Offerings

Table 35. inRiver Product Information Management (PIM) Software Revenue (US\$,  
Mn), (2017-2022)

Table 36. Salsify Corporate Summary

Table 37. Salsify Product Information Management (PIM) Software Product Offerings

Table 38. Salsify Product Information Management (PIM) Software Revenue (US\$, Mn),  
(2017-2022)

Table 39. Oracle Corporate Summary

Table 40. Oracle Product Information Management (PIM) Software Product Offerings

Table 41. Oracle Product Information Management (PIM) Software Revenue (US\$, Mn),  
(2017-2022)

Table 42. Hybris Software Corporate Summary

Table 43. Hybris Software Product Information Management (PIM) Software Product Offerings

Table 44. Hybris Software Product Information Management (PIM) Software Revenue (US\$, Mn), (2017-2022)

Table 45. Agility Multichannel Corporate Summary

Table 46. Agility Multichannel Product Information Management (PIM) Software Product Offerings

Table 47. Agility Multichannel Product Information Management (PIM) Software Revenue (US\$, Mn), (2017-2022)

Table 48. IBM InfoSphere Corporate Summary

Table 49. IBM InfoSphere Product Information Management (PIM) Software Product Offerings

Table 50. IBM InfoSphere Product Information Management (PIM) Software Revenue (US\$, Mn), (2017-2022)

Table 51. ADAM Corporate Summary

Table 52. ADAM Product Information Management (PIM) Software Product Offerings

Table 53. ADAM Product Information Management (PIM) Software Revenue (US\$, Mn), (2017-2022)

Table 54. EnterWorks Corporate Summary

Table 55. EnterWorks Product Information Management (PIM) Software Product Offerings

Table 56. EnterWorks Product Information Management (PIM) Software Revenue (US\$, Mn), (2017-2022)

Table 57. Stibo Systems Corporate Summary

Table 58. Stibo Systems Product Information Management (PIM) Software Product Offerings

Table 59. Stibo Systems Product Information Management (PIM) Software Revenue (US\$, Mn), (2017-2022)

Table 60. Informatica Corporate Summary

Table 61. Informatica Product Information Management (PIM) Software Product Offerings

Table 62. Informatica Product Information Management (PIM) Software Revenue (US\$, Mn), (2017-2022)

Table 63. Pimcore Corporate Summary

Table 64. Pimcore Product Information Management (PIM) Software Product Offerings

Table 65. Pimcore Product Information Management (PIM) Software Revenue (US\$, Mn), (2017-2022)

Table 66. Tradeshift Corporate Summary



Table 67. Tradeshift Product Information Management (PIM) Software Product Offerings

Table 68. Tradeshift Product Information Management (PIM) Software Revenue (US\$, Mn), (2017-2022)

Table 69. Perfion Corporate Summary

Table 70. Perfion Product Information Management (PIM) Software Product Offerings

Table 71. Perfion Product Information Management (PIM) Software Revenue (US\$, Mn), (2017-2022)

Table 72. Riversand Corporate Summary

Table 73. Riversand Product Information Management (PIM) Software Product Offerings

Table 74. Riversand Product Information Management (PIM) Software Revenue (US\$, Mn), (2017-2022)

Table 75. Catsy Corporate Summary

Table 76. Catsy Product Information Management (PIM) Software Product Offerings

Table 77. Catsy Product Information Management (PIM) Software Revenue (US\$, Mn), (2017-2022)

Table 78. Edgenet Corporate Summary

Table 79. Edgenet Product Information Management (PIM) Software Product Offerings

Table 80. Edgenet Product Information Management (PIM) Software Revenue (US\$, Mn), (2017-2022)

Table 81. Plytix Corporate Summary

Table 82. Plytix Product Information Management (PIM) Software Product Offerings

Table 83. Plytix Product Information Management (PIM) Software Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Information Management (PIM) Software Segment by Type in 2021

Figure 2. Product Information Management (PIM) Software Segment by Application in 2021

Figure 3. Global Product Information Management (PIM) Software Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Product Information Management (PIM) Software Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Product Information Management (PIM) Software Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Product Information Management (PIM) Software Revenue in 2021

Figure 8. By Type - Global Product Information Management (PIM) Software Revenue Market Share, 2017-2028

Figure 9. By Application - Global Product Information Management (PIM) Software Revenue Market Share, 2017-2028

Figure 10. By Region - Global Product Information Management (PIM) Software Revenue Market Share, 2017-2028

Figure 11. By Country - North America Product Information Management (PIM) Software Revenue Market Share, 2017-2028

Figure 12. US Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Product Information Management (PIM) Software Revenue Market Share, 2017-2028

Figure 16. Germany Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 17. France Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Product Information Management (PIM) Software Revenue, (US\$, Mn),

2017-2028

Figure 20. Russia Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Product Information Management (PIM) Software Revenue Market Share, 2017-2028

Figure 24. China Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 28. India Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Product Information Management (PIM) Software Revenue Market Share, 2017-2028

Figure 30. Brazil Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Product Information Management (PIM) Software Revenue Market Share, 2017-2028

Figure 33. Turkey Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Product Information Management (PIM) Software Revenue, (US\$, Mn), 2017-2028

Figure 37. Akeneo Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. inRiver Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Salsify Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Oracle Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Hybris Software Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Agility Multichannel Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. IBM InfoSphere Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. ADAM Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. EnterWorks Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Stibo Systems Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Informatica Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Pimcore Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Tradeshift Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. Perfion Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 51. Riversand Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 52. Catsby Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 53. Edgenet Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 54. Plytix Product Information Management (PIM) Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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