

Product Comparison Website Market, Global Outlook and Forecast 2022-2028

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Abstracts

Product comparison sites let you find what you need based on how others around the world find it. So with accurate information on millions of products from many different categories, this is a great place to check.

This report contains market size and forecasts of Product Comparison Website in Global, including the following market information:

Global Product Comparison Website Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Product Comparison Website market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Financial Product Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Product Comparison Website include Gocompare, Confused (Admiral Group), Comparethemarket, Moneysupermarket and uSwitch, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Product Comparison

Website companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Product Comparison Website Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Product Comparison Website Market Segment Percentages, by Type, 2021 (%)

Financial Product

Insurance Product

Travel Product

Home Services Product

Other

Global Product Comparison Website Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Product Comparison Website Market Segment Percentages, by Application, 2021 (%)

Personal

Commercial

Global Product Comparison Website Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Product Comparison Website Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Product Comparison Website revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Product Comparison Website revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Gocompare

Confused (Admiral Group)

Comparethemarket

Moneysupermarket

uSwitch

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