

Product-based Sales Training Market - Global Outlook and Forecast 2022-2028

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Abstracts

Sales training refers to the training activities organized by enterprises or relevant institutions around sales staff, products, customers, etc.

This report contains market size and forecasts of Product-based Sales Training in Global, including the following market information:

Global Product-based Sales Training Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Product-based Sales Training market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Blended Training Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Product-based Sales Training include ASLAN Training and Development, DoubleDigit Sales, GP Strategies, Miller Heiman Group, Altify, CommLab India, Cohen Brown Management Group, Carew International and Janek Performance Group, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Product-based Sales Training companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Product-based Sales Training Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Product-based Sales Training Market Segment Percentages, by Type, 2021 (%)

Blended Training

Online Training

Instructor-Led Training

Global Product-based Sales Training Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Product-based Sales Training Market Segment Percentages, by Application, 2021 (%)

Consumer Goods

Automotive

BFSI

Global Product-based Sales Training Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Product-based Sales Training Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Product-based Sales Training revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Product-based Sales Training revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

ASLAN Training and Development

DoubleDigit Sales

GP Strategies

Miller Heiman Group

Altify

CommLab India

Cohen Brown Management Group

Carew International

Janek Performance Group

Kurlan & Associates

Mercuri International

Richardson

RAIN Group

Sandler Training

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