

# Privacy as a Service Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Privacy as a Service (PaaS or DPaaS) is a form of software as a service (SaaS) platform where disclosure notices, consent management and compliance software is combined to offer businesses a comprehensive managed privacy service to improve transparency and user control regarding data privacy.

This report contains market size and forecasts of Privacy as a Service in Global, including the following market information:

Global Privacy as a Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Privacy as a Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Backup as a Service (BaaS) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Privacy as a Service include IBM, Privitar, Securys, IT Governance, Clarip, DataGuard, Deloitte, Fujitsu and Privaon, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Privacy as a Service

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Privacy as a Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Privacy as a Service Market Segment Percentages, by Type, 2021 (%)

Backup as a Service (BaaS)

Disaster Recovery as a Service (DRaaS)

Storage as a Service (STaaS)

Global Privacy as a Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Privacy as a Service Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Privacy as a Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Privacy as a Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Privacy as a Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Privacy as a Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

Privitar

Securys

IT Governance

Clarip

DataGuard

Deloitte

Fujitsu

Privaon

Aujas Networks

NxtGen

NCC Group

Arcserve

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