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Printable Self-adhesive Vinyl Films Market, Global Outlook and Forecast 2022-2028

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Abstracts

Printable Self-adhesive Vinyl Films are flexible and versatile, made from vinyl and removable adhesives, such as acrylic. They are used for making signs, logos, and advertisement campaigns for business promotion as well as spreading information to mass audiences using watercraft graphics, floor graphics, and others. The product usage in applications for fleet graphics, windows & floor graphics, and car wraps has witnessed a significant rise.

This report contains market size and forecasts of Printable Self-adhesive Vinyl Films in global, including the following market information:

Global Printable Self-adhesive Vinyl Films Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global Printable Self-adhesive Vinyl Films Market Sales, 2017-2022, 2023-2028, (M Sqm)

Global top five Printable Self-adhesive Vinyl Films companies in 2021 (%)

The global Printable Self-adhesive Vinyl Films market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Transparent Segment to Reach $ Million by 2028, with a % CAGR in next six years.

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The global key manufacturers of Printable Self-adhesive Vinyl Films include 3M, Avery Dennison Corp., Mactac, LG Hausys, Lintec Corp., HEXIS S.A., Arlon Graphics LLC, Metamark (U.K.) Ltd. and Orafol Europe GmbH, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Printable Self-adhesive Vinyl Films manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Printable Self-adhesive Vinyl Films Market, by Type, 2017-2022, 2023-2028 ($ Millions) & (M Sqm)

Global Printable Self-adhesive Vinyl Films Market Segment Percentages, by Type, 2021 (%)

Transparent

Translucent

Opaque

Global Printable Self-adhesive Vinyl Films Market, by Application, 2017-2022, 2023-2028 ($ Millions) & (M Sqm)

Global Printable Self-adhesive Vinyl Films Market Segment Percentages, by Application, 2021 (%)

Watercraft Graphics

Car Wrapping

Floor Graphics

Labels & Stickers

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- Window Graphics
- Exhibition Panels
- Outdoor Advertising
- Furniture Decoration
- Wallcovering
- Others

Global Printable Self-adhesive Vinyl Films Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions) & (M Sqm)

Global Printable Self-adhesive Vinyl Films Market Segment Percentages, By Region and Country, 2021 (%)

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia

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- Nordic Countries
- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

- Brazil
- Argentina
- Rest of South America

Middle East & Africa

- Turkey
- Israel
- Saudi Arabia
- UAE

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Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Printable Self-adhesive Vinyl Films revenues in global market, 2017-2022 (Estimated), ($ millions)

Key companies Printable Self-adhesive Vinyl Films revenues share in global market, 2021 (%)

Key companies Printable Self-adhesive Vinyl Films sales in global market, 2017-2022 (Estimated), (M Sqm)

Key companies Printable Self-adhesive Vinyl Films sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

3M

Avery Dennison Corp.

Mactac

LG Hausys

Lintec Corp.

HEXIS S.A.

Arlon Graphics LLC

Metamark (U.K.) Ltd.

Orafol Europe GmbH

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FLEXcon Company, Inc.

Achilles Corp.

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