

# Print Advertising Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/P4CF3603F032EN.html>

Date: June 2022

Pages: 110

Price: US\$ 3,250.00 (Single User License)

ID: P4CF3603F032EN

## Abstracts

Print advertising represents one of the oldest and widespread forms of media, mainly consisting of newspapers and consumer magazines. It is versatile, creative, engaging and can be accessed easily by everyone. However, due to digitalization of media, people have shifted from print to electronic channels. As a result, organisations are now spending more on digital advertisements as opposed to print.

This report contains market size and forecasts of Print Advertising in Global, including the following market information:

Global Print Advertising Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Print Advertising market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Newspaper Advertising Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Print Advertising include Gannett Co. Inc., Nine Entertainment, Axel Springer, Conduit, Inc, Valassis, News Corp, Global Business Leaders Mag, Ogilvy & Mather and MullenLowe, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Print Advertising companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Print Advertising Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Print Advertising Market Segment Percentages, by Type, 2021 (%)

Newspaper Advertising

Magazine Advertising

Posters And Banners

Others

Global Print Advertising Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Print Advertising Market Segment Percentages, by Application, 2021 (%)

Automotive

Financial Services

FMCG

Media & Entertainment

Retail

Real Estate

Education

Others

Global Print Advertising Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Print Advertising Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Print Advertising revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Print Advertising revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Gannett Co. Inc.

Nine Entertainment

Axel Springer

Conduit, Inc

Valassis

News Corp

Global Business Leaders Mag

Ogilvy & Mather

MullenLowe

McCann Worldgroup

Publicis Groupe

Dentsu

Havas

Grey global

Droga 5

BBDO

VMLY&R

WPP Group PLC

Omnicom Group

Interpublic Group of Companies

Hakuhodo

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Print Advertising Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Print Advertising Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL PRINT ADVERTISING OVERALL MARKET SIZE**

- 2.1 Global Print Advertising Market Size: 2021 VS 2028
- 2.2 Global Print Advertising Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Print Advertising Players in Global Market
- 3.2 Top Global Print Advertising Companies Ranked by Revenue
- 3.3 Global Print Advertising Revenue by Companies
- 3.4 Top 3 and Top 5 Print Advertising Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Print Advertising Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Print Advertising Players in Global Market
  - 3.6.1 List of Global Tier 1 Print Advertising Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Print Advertising Companies

### **4 MARKET SIGHTS BY PRODUCT**

- 4.1 Overview

- 4.1.1 by Type - Global Print Advertising Market Size Markets, 2021 & 2028
- 4.1.2 Newspaper Advertising
- 4.1.3 Magazine Advertising
- 4.1.4 Posters And Banners
- 4.1.5 Others
- 4.2 By Type - Global Print Advertising Revenue & Forecasts
  - 4.2.1 By Type - Global Print Advertising Revenue, 2017-2022
  - 4.2.2 By Type - Global Print Advertising Revenue, 2023-2028
  - 4.2.3 By Type - Global Print Advertising Revenue Market Share, 2017-2028

## **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application - Global Print Advertising Market Size, 2021 & 2028
  - 5.1.2 Automotive
  - 5.1.3 Financial Services
  - 5.1.4 FMCG
  - 5.1.5 Media & Entertainment
  - 5.1.6 Retail
  - 5.1.7 Real Estate
  - 5.1.8 Education
  - 5.1.9 Others
- 5.2 By Application - Global Print Advertising Revenue & Forecasts
  - 5.2.1 By Application - Global Print Advertising Revenue, 2017-2022
  - 5.2.2 By Application - Global Print Advertising Revenue, 2023-2028
  - 5.2.3 By Application - Global Print Advertising Revenue Market Share, 2017-2028

## **6 SIGHTS BY REGION**

- 6.1 By Region - Global Print Advertising Market Size, 2021 & 2028
- 6.2 By Region - Global Print Advertising Revenue & Forecasts
  - 6.2.1 By Region - Global Print Advertising Revenue, 2017-2022
  - 6.2.2 By Region - Global Print Advertising Revenue, 2023-2028
  - 6.2.3 By Region - Global Print Advertising Revenue Market Share, 2017-2028
- 6.3 North America
  - 6.3.1 By Country - North America Print Advertising Revenue, 2017-2028
  - 6.3.2 US Print Advertising Market Size, 2017-2028
  - 6.3.3 Canada Print Advertising Market Size, 2017-2028
  - 6.3.4 Mexico Print Advertising Market Size, 2017-2028



## 6.4 Europe

6.4.1 By Country - Europe Print Advertising Revenue, 2017-2028

6.4.2 Germany Print Advertising Market Size, 2017-2028

6.4.3 France Print Advertising Market Size, 2017-2028

6.4.4 U.K. Print Advertising Market Size, 2017-2028

6.4.5 Italy Print Advertising Market Size, 2017-2028

6.4.6 Russia Print Advertising Market Size, 2017-2028

6.4.7 Nordic Countries Print Advertising Market Size, 2017-2028

6.4.8 Benelux Print Advertising Market Size, 2017-2028

## 6.5 Asia

6.5.1 By Region - Asia Print Advertising Revenue, 2017-2028

6.5.2 China Print Advertising Market Size, 2017-2028

6.5.3 Japan Print Advertising Market Size, 2017-2028

6.5.4 South Korea Print Advertising Market Size, 2017-2028

6.5.5 Southeast Asia Print Advertising Market Size, 2017-2028

6.5.6 India Print Advertising Market Size, 2017-2028

## 6.6 South America

6.6.1 By Country - South America Print Advertising Revenue, 2017-2028

6.6.2 Brazil Print Advertising Market Size, 2017-2028

6.6.3 Argentina Print Advertising Market Size, 2017-2028

## 6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Print Advertising Revenue, 2017-2028

6.7.2 Turkey Print Advertising Market Size, 2017-2028

6.7.3 Israel Print Advertising Market Size, 2017-2028

6.7.4 Saudi Arabia Print Advertising Market Size, 2017-2028

6.7.5 UAE Print Advertising Market Size, 2017-2028

## 7 PLAYERS PROFILES

### 7.1 Gannett Co. Inc.

7.1.1 Gannett Co. Inc. Corporate Summary

7.1.2 Gannett Co. Inc. Business Overview

7.1.3 Gannett Co. Inc. Print Advertising Major Product Offerings

7.1.4 Gannett Co. Inc. Print Advertising Revenue in Global Market (2017-2022)

7.1.5 Gannett Co. Inc. Key News

### 7.2 Nine Entertainment

7.2.1 Nine Entertainment Corporate Summary

7.2.2 Nine Entertainment Business Overview

7.2.3 Nine Entertainment Print Advertising Major Product Offerings

- 7.2.4 Nine Entertainment Print Advertising Revenue in Global Market (2017-2022)
- 7.2.5 Nine Entertainment Key News
- 7.3 Axel Springer
  - 7.3.1 Axel Springer Corporate Summary
  - 7.3.2 Axel Springer Business Overview
  - 7.3.3 Axel Springer Print Advertising Major Product Offerings
  - 7.3.4 Axel Springer Print Advertising Revenue in Global Market (2017-2022)
  - 7.3.5 Axel Springer Key News
- 7.4 Conduit, Inc
  - 7.4.1 Conduit, Inc Corporate Summary
  - 7.4.2 Conduit, Inc Business Overview
  - 7.4.3 Conduit, Inc Print Advertising Major Product Offerings
  - 7.4.4 Conduit, Inc Print Advertising Revenue in Global Market (2017-2022)
  - 7.4.5 Conduit, Inc Key News
- 7.5 Valassis
  - 7.5.1 Valassis Corporate Summary
  - 7.5.2 Valassis Business Overview
  - 7.5.3 Valassis Print Advertising Major Product Offerings
  - 7.5.4 Valassis Print Advertising Revenue in Global Market (2017-2022)
  - 7.5.5 Valassis Key News
- 7.6 News Corp
  - 7.6.1 News Corp Corporate Summary
  - 7.6.2 News Corp Business Overview
  - 7.6.3 News Corp Print Advertising Major Product Offerings
  - 7.6.4 News Corp Print Advertising Revenue in Global Market (2017-2022)
  - 7.6.5 News Corp Key News
- 7.7 Global Business Leaders Mag
  - 7.7.1 Global Business Leaders Mag Corporate Summary
  - 7.7.2 Global Business Leaders Mag Business Overview
  - 7.7.3 Global Business Leaders Mag Print Advertising Major Product Offerings
  - 7.7.4 Global Business Leaders Mag Print Advertising Revenue in Global Market (2017-2022)
  - 7.7.5 Global Business Leaders Mag Key News
- 7.8 Ogilvy & Mather
  - 7.8.1 Ogilvy & Mather Corporate Summary
  - 7.8.2 Ogilvy & Mather Business Overview
  - 7.8.3 Ogilvy & Mather Print Advertising Major Product Offerings
  - 7.8.4 Ogilvy & Mather Print Advertising Revenue in Global Market (2017-2022)
  - 7.8.5 Ogilvy & Mather Key News

## 7.9 MullenLowe

7.9.1 MullenLowe Corporate Summary

7.9.2 MullenLowe Business Overview

7.9.3 MullenLowe Print Advertising Major Product Offerings

7.9.4 MullenLowe Print Advertising Revenue in Global Market (2017-2022)

7.9.5 MullenLowe Key News

## 7.10 McCann Worldgroup

7.10.1 McCann Worldgroup Corporate Summary

7.10.2 McCann Worldgroup Business Overview

7.10.3 McCann Worldgroup Print Advertising Major Product Offerings

7.10.4 McCann Worldgroup Print Advertising Revenue in Global Market (2017-2022)

7.10.5 McCann Worldgroup Key News

## 7.11 Publicis Groupe

7.11.1 Publicis Groupe Corporate Summary

7.11.2 Publicis Groupe Business Overview

7.11.3 Publicis Groupe Print Advertising Major Product Offerings

7.11.4 Publicis Groupe Print Advertising Revenue in Global Market (2017-2022)

7.11.5 Publicis Groupe Key News

## 7.12 Dentsu

7.12.1 Dentsu Corporate Summary

7.12.2 Dentsu Business Overview

7.12.3 Dentsu Print Advertising Major Product Offerings

7.12.4 Dentsu Print Advertising Revenue in Global Market (2017-2022)

7.12.5 Dentsu Key News

## 7.13 Havas

7.13.1 Havas Corporate Summary

7.13.2 Havas Business Overview

7.13.3 Havas Print Advertising Major Product Offerings

7.13.4 Havas Print Advertising Revenue in Global Market (2017-2022)

7.13.5 Havas Key News

## 7.14 Grey global

7.14.1 Grey global Corporate Summary

7.14.2 Grey global Business Overview

7.14.3 Grey global Print Advertising Major Product Offerings

7.14.4 Grey global Print Advertising Revenue in Global Market (2017-2022)

7.14.5 Grey global Key News

## 7.15 Droga

7.15.1 Droga 5 Corporate Summary

7.15.2 Droga 5 Business Overview

- 7.15.3 Droga 5 Print Advertising Major Product Offerings
- 7.15.4 Droga 5 Print Advertising Revenue in Global Market (2017-2022)
- 7.15.5 Droga 5 Key News
- 7.16 BBDO
  - 7.16.1 BBDO Corporate Summary
  - 7.16.2 BBDO Business Overview
  - 7.16.3 BBDO Print Advertising Major Product Offerings
  - 7.16.4 BBDO Print Advertising Revenue in Global Market (2017-2022)
  - 7.16.5 BBDO Key News
- 7.17 VMLY&R
  - 7.17.1 VMLY&R Corporate Summary
  - 7.17.2 VMLY&R Business Overview
  - 7.17.3 VMLY&R Print Advertising Major Product Offerings
  - 7.17.4 VMLY&R Print Advertising Revenue in Global Market (2017-2022)
  - 7.17.5 VMLY&R Key News
- 7.18 WPP Group PLC
  - 7.18.1 WPP Group PLC Corporate Summary
  - 7.18.2 WPP Group PLC Business Overview
  - 7.18.3 WPP Group PLC Print Advertising Major Product Offerings
  - 7.18.4 WPP Group PLC Print Advertising Revenue in Global Market (2017-2022)
  - 7.18.5 WPP Group PLC Key News
- 7.19 Omnicom Group
  - 7.19.1 Omnicom Group Corporate Summary
  - 7.19.2 Omnicom Group Business Overview
  - 7.19.3 Omnicom Group Print Advertising Major Product Offerings
  - 7.19.4 Omnicom Group Print Advertising Revenue in Global Market (2017-2022)
  - 7.19.5 Omnicom Group Key News
- 7.20 Interpublic Group of Companies
  - 7.20.1 Interpublic Group of Companies Corporate Summary
  - 7.20.2 Interpublic Group of Companies Business Overview
  - 7.20.3 Interpublic Group of Companies Print Advertising Major Product Offerings
  - 7.20.4 Interpublic Group of Companies Print Advertising Revenue in Global Market (2017-2022)
  - 7.20.5 Interpublic Group of Companies Key News
- 7.21 Hakuhodo
  - 7.21.1 Hakuhodo Corporate Summary
  - 7.21.2 Hakuhodo Business Overview
  - 7.21.3 Hakuhodo Print Advertising Major Product Offerings
  - 7.21.4 Hakuhodo Print Advertising Revenue in Global Market (2017-2022)

7.21.5 Hakuodo Key News

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Print Advertising Market Opportunities & Trends in Global Market
- Table 2. Print Advertising Market Drivers in Global Market
- Table 3. Print Advertising Market Restraints in Global Market
- Table 4. Key Players of Print Advertising in Global Market
- Table 5. Top Print Advertising Players in Global Market, Ranking by Revenue (2021)
- Table 6. Global Print Advertising Revenue by Companies, (US\$, Mn), 2017-2022
- Table 7. Global Print Advertising Revenue Share by Companies, 2017-2022
- Table 8. Global Companies Print Advertising Product Type
- Table 9. List of Global Tier 1 Print Advertising Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Print Advertising Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Print Advertising Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Print Advertising Revenue in Global (US\$, Mn), 2017-2022
- Table 13. By Type - Print Advertising Revenue in Global (US\$, Mn), 2023-2028
- Table 14. By Application – Global Print Advertising Revenue, (US\$, Mn), 2021 & 2028
- Table 15. By Application - Print Advertising Revenue in Global (US\$, Mn), 2017-2022
- Table 16. By Application - Print Advertising Revenue in Global (US\$, Mn), 2023-2028
- Table 17. By Region – Global Print Advertising Revenue, (US\$, Mn), 2021 & 2028
- Table 18. By Region - Global Print Advertising Revenue (US\$, Mn), 2017-2022
- Table 19. By Region - Global Print Advertising Revenue (US\$, Mn), 2023-2028
- Table 20. By Country - North America Print Advertising Revenue, (US\$, Mn), 2017-2022
- Table 21. By Country - North America Print Advertising Revenue, (US\$, Mn), 2023-2028
- Table 22. By Country - Europe Print Advertising Revenue, (US\$, Mn), 2017-2022
- Table 23. By Country - Europe Print Advertising Revenue, (US\$, Mn), 2023-2028
- Table 24. By Region - Asia Print Advertising Revenue, (US\$, Mn), 2017-2022
- Table 25. By Region - Asia Print Advertising Revenue, (US\$, Mn), 2023-2028
- Table 26. By Country - South America Print Advertising Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - South America Print Advertising Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - Middle East & Africa Print Advertising Revenue, (US\$, Mn), 2017-2022
- Table 29. By Country - Middle East & Africa Print Advertising Revenue, (US\$, Mn), 2023-2028

- Table 30. Gannett Co. Inc. Corporate Summary
- Table 31. Gannett Co. Inc. Print Advertising Product Offerings
- Table 32. Gannett Co. Inc. Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 33. Nine Entertainment Corporate Summary
- Table 34. Nine Entertainment Print Advertising Product Offerings
- Table 35. Nine Entertainment Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 36. Axel Springer Corporate Summary
- Table 37. Axel Springer Print Advertising Product Offerings
- Table 38. Axel Springer Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 39. Conduit, Inc Corporate Summary
- Table 40. Conduit, Inc Print Advertising Product Offerings
- Table 41. Conduit, Inc Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 42. Valassis Corporate Summary
- Table 43. Valassis Print Advertising Product Offerings
- Table 44. Valassis Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 45. News Corp Corporate Summary
- Table 46. News Corp Print Advertising Product Offerings
- Table 47. News Corp Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 48. Global Business Leaders Mag Corporate Summary
- Table 49. Global Business Leaders Mag Print Advertising Product Offerings
- Table 50. Global Business Leaders Mag Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 51. Ogilvy & Mather Corporate Summary
- Table 52. Ogilvy & Mather Print Advertising Product Offerings
- Table 53. Ogilvy & Mather Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 54. MullenLowe Corporate Summary
- Table 55. MullenLowe Print Advertising Product Offerings
- Table 56. MullenLowe Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 57. McCann Worldgroup Corporate Summary
- Table 58. McCann Worldgroup Print Advertising Product Offerings
- Table 59. McCann Worldgroup Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 60. Publicis Groupe Corporate Summary
- Table 61. Publicis Groupe Print Advertising Product Offerings
- Table 62. Publicis Groupe Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 63. Dentsu Corporate Summary
- Table 64. Dentsu Print Advertising Product Offerings
- Table 65. Dentsu Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 66. Havas Corporate Summary
- Table 67. Havas Print Advertising Product Offerings

- Table 68. Havas Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 69. Grey global Corporate Summary
- Table 70. Grey global Print Advertising Product Offerings
- Table 71. Grey global Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 72. Droga 5 Corporate Summary
- Table 73. Droga 5 Print Advertising Product Offerings
- Table 74. Droga 5 Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 75. BBDO Corporate Summary
- Table 76. BBDO Print Advertising Product Offerings
- Table 77. BBDO Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 78. VMLY&R Corporate Summary
- Table 79. VMLY&R Print Advertising Product Offerings
- Table 80. VMLY&R Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 81. WPP Group PLC Corporate Summary
- Table 82. WPP Group PLC Print Advertising Product Offerings
- Table 83. WPP Group PLC Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 84. Omnicom Group Corporate Summary
- Table 85. Omnicom Group Print Advertising Product Offerings
- Table 86. Omnicom Group Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 87. Interpublic Group of Companies Corporate Summary
- Table 88. Interpublic Group of Companies Print Advertising Product Offerings
- Table 89. Interpublic Group of Companies Print Advertising Revenue (US\$, Mn), (2017-2022)
- Table 90. Hakuhodo Corporate Summary
- Table 91. Hakuhodo Print Advertising Product Offerings
- Table 92. Hakuhodo Print Advertising Revenue (US\$, Mn), (2017-2022)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Print Advertising Segment by Type in 2021
- Figure 2. Print Advertising Segment by Application in 2021
- Figure 3. Global Print Advertising Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Print Advertising Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Print Advertising Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Print Advertising Revenue in 2021
- Figure 8. By Type - Global Print Advertising Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Print Advertising Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Print Advertising Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Print Advertising Revenue Market Share, 2017-2028
- Figure 12. US Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Print Advertising Revenue Market Share, 2017-2028
- Figure 16. Germany Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Print Advertising Revenue Market Share, 2017-2028
- Figure 24. China Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Print Advertising Revenue Market Share, 2017-2028
- Figure 30. Brazil Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Print Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Print Advertising Revenue Market Share, 2017-2028

Figure 33. Turkey Print Advertising Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Print Advertising Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Print Advertising Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Print Advertising Revenue, (US\$, Mn), 2017-2028

Figure 37. Gannett Co. Inc. Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Nine Entertainment Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Axel Springer Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Conduit, Inc Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Valassis Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. News Corp Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Global Business Leaders Mag Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Ogilvy & Mather Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. MullenLowe Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. McCann Worldgroup Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Publicis Groupe Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Dentsu Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Havas Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. Grey global Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 51. Droga 5 Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 52. BBDO Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 53. VMLY&R Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 54. WPP Group PLC Print Advertising Revenue Year Over Year Growth (US\$,

Mn) & (2017-2022)

Figure 55. Omnicom Group Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 56. Interpublic Group of Companies Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 57. Hakuhodo Print Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

## I would like to order

Product name: Print Advertising Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/P4CF3603F032EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P4CF3603F032EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970