

Price Optimization and Management Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Price Optimization and Management Software in Global, including the following market information:

Global Price Optimization and Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Price Optimization and Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Monthly Subscription Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Price Optimization and Management Software include Qualtrics, Prisync, Price2Spy, Competera, BQool, SellerActive, Xsellco, RepricerExpress and JDA Software Group and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Price Optimization and Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends,

drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Price Optimization and Management Software Market, by Type, 2017-2022,
2023-2028 (\$ millions)

Global Price Optimization and Management Software Market Segment Percentages, by
Type, 2021 (%)

Monthly Subscription

Annual Subscription

Global Price Optimization and Management Software Market, by Application,
2017-2022, 2023-2028 (\$ millions)

Global Price Optimization and Management Software Market Segment Percentages, by
Application, 2021 (%)

Retail

E-Commerce

Distributing

Global Price Optimization and Management Software Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Price Optimization and Management Software Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Price Optimization and Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Price Optimization and Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Qualtrics

Prisync

Price2Spy

Competera

BQool

SellerActive

Xsellco

RepricerExpress

JDA Software Group

Seller Republic

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Price Optimization and Management Software Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Price Optimization and Management Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL PRICE OPTIMIZATION AND MANAGEMENT SOFTWARE OVERALL MARKET SIZE

- 2.1 Global Price Optimization and Management Software Market Size: 2021 VS 2028
- 2.2 Global Price Optimization and Management Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Price Optimization and Management Software Players in Global Market
- 3.2 Top Global Price Optimization and Management Software Companies Ranked by Revenue
- 3.3 Global Price Optimization and Management Software Revenue by Companies
- 3.4 Top 3 and Top 5 Price Optimization and Management Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Price Optimization and Management Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Price Optimization and Management Software Players in Global Market
 - 3.6.1 List of Global Tier 1 Price Optimization and Management Software Companies

3.6.2 List of Global Tier 2 and Tier 3 Price Optimization and Management Software Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Price Optimization and Management Software Market Size Markets, 2021 & 2028

4.1.2 Monthly Subscription

4.1.3 Annual Subscription

4.2 By Type - Global Price Optimization and Management Software Revenue & Forecasts

4.2.1 By Type - Global Price Optimization and Management Software Revenue, 2017-2022

4.2.2 By Type - Global Price Optimization and Management Software Revenue, 2023-2028

4.2.3 By Type - Global Price Optimization and Management Software Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Price Optimization and Management Software Market Size, 2021 & 2028

5.1.2 Retail

5.1.3 E-Commerce

5.1.4 Distributing

5.2 By Application - Global Price Optimization and Management Software Revenue & Forecasts

5.2.1 By Application - Global Price Optimization and Management Software Revenue, 2017-2022

5.2.2 By Application - Global Price Optimization and Management Software Revenue, 2023-2028

5.2.3 By Application - Global Price Optimization and Management Software Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Price Optimization and Management Software Market Size,

2021 & 2028

6.2 By Region - Global Price Optimization and Management Software Revenue & Forecasts

6.2.1 By Region - Global Price Optimization and Management Software Revenue, 2017-2022

6.2.2 By Region - Global Price Optimization and Management Software Revenue, 2023-2028

6.2.3 By Region - Global Price Optimization and Management Software Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Price Optimization and Management Software Revenue, 2017-2028

6.3.2 US Price Optimization and Management Software Market Size, 2017-2028

6.3.3 Canada Price Optimization and Management Software Market Size, 2017-2028

6.3.4 Mexico Price Optimization and Management Software Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Price Optimization and Management Software Revenue, 2017-2028

6.4.2 Germany Price Optimization and Management Software Market Size, 2017-2028

6.4.3 France Price Optimization and Management Software Market Size, 2017-2028

6.4.4 U.K. Price Optimization and Management Software Market Size, 2017-2028

6.4.5 Italy Price Optimization and Management Software Market Size, 2017-2028

6.4.6 Russia Price Optimization and Management Software Market Size, 2017-2028

6.4.7 Nordic Countries Price Optimization and Management Software Market Size, 2017-2028

6.4.8 Benelux Price Optimization and Management Software Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Price Optimization and Management Software Revenue, 2017-2028

6.5.2 China Price Optimization and Management Software Market Size, 2017-2028

6.5.3 Japan Price Optimization and Management Software Market Size, 2017-2028

6.5.4 South Korea Price Optimization and Management Software Market Size, 2017-2028

6.5.5 Southeast Asia Price Optimization and Management Software Market Size, 2017-2028

6.5.6 India Price Optimization and Management Software Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Price Optimization and Management Software Revenue, 2017-2028

6.6.2 Brazil Price Optimization and Management Software Market Size, 2017-2028

6.6.3 Argentina Price Optimization and Management Software Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Price Optimization and Management Software Revenue, 2017-2028

6.7.2 Turkey Price Optimization and Management Software Market Size, 2017-2028

6.7.3 Israel Price Optimization and Management Software Market Size, 2017-2028

6.7.4 Saudi Arabia Price Optimization and Management Software Market Size, 2017-2028

6.7.5 UAE Price Optimization and Management Software Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Qualtrics

7.1.1 Qualtrics Corporate Summary

7.1.2 Qualtrics Business Overview

7.1.3 Qualtrics Price Optimization and Management Software Major Product Offerings

7.1.4 Qualtrics Price Optimization and Management Software Revenue in Global Market (2017-2022)

7.1.5 Qualtrics Key News

7.2 Prisync

7.2.1 Prisync Corporate Summary

7.2.2 Prisync Business Overview

7.2.3 Prisync Price Optimization and Management Software Major Product Offerings

7.2.4 Prisync Price Optimization and Management Software Revenue in Global Market (2017-2022)

7.2.5 Prisync Key News

7.3 Price2Spy

7.3.1 Price2Spy Corporate Summary

7.3.2 Price2Spy Business Overview

7.3.3 Price2Spy Price Optimization and Management Software Major Product Offerings

7.3.4 Price2Spy Price Optimization and Management Software Revenue in Global Market (2017-2022)

7.3.5 Price2Spy Key News

7.4 Competera

7.4.1 Competera Corporate Summary

7.4.2 Competera Business Overview

7.4.3 Competera Price Optimization and Management Software Major Product

Offerings

7.4.4 Competera Price Optimization and Management Software Revenue in Global Market (2017-2022)

7.4.5 Competera Key News

7.5 BQool

7.5.1 BQool Corporate Summary

7.5.2 BQool Business Overview

7.5.3 BQool Price Optimization and Management Software Major Product Offerings

7.5.4 BQool Price Optimization and Management Software Revenue in Global Market (2017-2022)

7.5.5 BQool Key News

7.6 SellerActive

7.6.1 SellerActive Corporate Summary

7.6.2 SellerActive Business Overview

7.6.3 SellerActive Price Optimization and Management Software Major Product

Offerings

7.6.4 SellerActive Price Optimization and Management Software Revenue in Global Market (2017-2022)

7.6.5 SellerActive Key News

7.7 Xsellco

7.7.1 Xsellco Corporate Summary

7.7.2 Xsellco Business Overview

7.7.3 Xsellco Price Optimization and Management Software Major Product Offerings

7.7.4 Xsellco Price Optimization and Management Software Revenue in Global Market (2017-2022)

7.7.5 Xsellco Key News

7.8 RepricerExpress

7.8.1 RepricerExpress Corporate Summary

7.8.2 RepricerExpress Business Overview

7.8.3 RepricerExpress Price Optimization and Management Software Major Product

Offerings

7.8.4 RepricerExpress Price Optimization and Management Software Revenue in Global Market (2017-2022)

7.8.5 RepricerExpress Key News

7.9 JDA Software Group

7.9.1 JDA Software Group Corporate Summary

7.9.2 JDA Software Group Business Overview

7.9.3 JDA Software Group Price Optimization and Management Software Major Product Offerings

7.9.4 JDA Software Group Price Optimization and Management Software Revenue in Global Market (2017-2022)

7.9.5 JDA Software Group Key News

7.10 Seller Republic

7.10.1 Seller Republic Corporate Summary

7.10.2 Seller Republic Business Overview

7.10.3 Seller Republic Price Optimization and Management Software Major Product Offerings

7.10.4 Seller Republic Price Optimization and Management Software Revenue in Global Market (2017-2022)

7.10.5 Seller Republic Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Price Optimization and Management Software Market Opportunities & Trends in Global Market

Table 2. Price Optimization and Management Software Market Drivers in Global Market

Table 3. Price Optimization and Management Software Market Restraints in Global Market

Table 4. Key Players of Price Optimization and Management Software in Global Market

Table 5. Top Price Optimization and Management Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Price Optimization and Management Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Price Optimization and Management Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies Price Optimization and Management Software Product Type

Table 9. List of Global Tier 1 Price Optimization and Management Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Price Optimization and Management Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Price Optimization and Management Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Price Optimization and Management Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Price Optimization and Management Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Price Optimization and Management Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Price Optimization and Management Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Price Optimization and Management Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Price Optimization and Management Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Price Optimization and Management Software Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Price Optimization and Management Software Revenue

(US\$, Mn), 2023-2028

Table 20. By Country - North America Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Price Optimization and Management Software Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Price Optimization and Management Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Price Optimization and Management Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Price Optimization and Management Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Price Optimization and Management Software Revenue, (US\$, Mn), 2023-2028

Table 30. Qualtrics Corporate Summary

Table 31. Qualtrics Price Optimization and Management Software Product Offerings

Table 32. Qualtrics Price Optimization and Management Software Revenue (US\$, Mn), (2017-2022)

Table 33. Prisync Corporate Summary

Table 34. Prisync Price Optimization and Management Software Product Offerings

Table 35. Prisync Price Optimization and Management Software Revenue (US\$, Mn), (2017-2022)

Table 36. Price2Spy Corporate Summary

Table 37. Price2Spy Price Optimization and Management Software Product Offerings

Table 38. Price2Spy Price Optimization and Management Software Revenue (US\$, Mn), (2017-2022)

Table 39. Competera Corporate Summary

Table 40. Competera Price Optimization and Management Software Product Offerings

Table 41. Competera Price Optimization and Management Software Revenue (US\$, Mn), (2017-2022)

Table 42. BQool Corporate Summary

Table 43. BQool Price Optimization and Management Software Product Offerings

Table 44. BQool Price Optimization and Management Software Revenue (US\$, Mn), (2017-2022)

Table 45. SellerActive Corporate Summary

Table 46. SellerActive Price Optimization and Management Software Product Offerings

Table 47. SellerActive Price Optimization and Management Software Revenue (US\$, Mn), (2017-2022)

Table 48. Xsellco Corporate Summary

Table 49. Xsellco Price Optimization and Management Software Product Offerings

Table 50. Xsellco Price Optimization and Management Software Revenue (US\$, Mn), (2017-2022)

Table 51. RepricerExpress Corporate Summary

Table 52. RepricerExpress Price Optimization and Management Software Product Offerings

Table 53. RepricerExpress Price Optimization and Management Software Revenue (US\$, Mn), (2017-2022)

Table 54. JDA Software Group Corporate Summary

Table 55. JDA Software Group Price Optimization and Management Software Product Offerings

Table 56. JDA Software Group Price Optimization and Management Software Revenue (US\$, Mn), (2017-2022)

Table 57. Seller Republic Corporate Summary

Table 58. Seller Republic Price Optimization and Management Software Product Offerings

Table 59. Seller Republic Price Optimization and Management Software Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Price Optimization and Management Software Segment by Type in 2021
- Figure 2. Price Optimization and Management Software Segment by Application in 2021
- Figure 3. Global Price Optimization and Management Software Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Price Optimization and Management Software Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Price Optimization and Management Software Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Price Optimization and Management Software Revenue in 2021
- Figure 8. By Type - Global Price Optimization and Management Software Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Price Optimization and Management Software Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Price Optimization and Management Software Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Price Optimization and Management Software Revenue Market Share, 2017-2028
- Figure 12. US Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Price Optimization and Management Software Revenue Market Share, 2017-2028
- Figure 16. Germany Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028

2017-2028

Figure 21. Nordic Countries Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Price Optimization and Management Software Revenue Market Share, 2017-2028

Figure 24. China Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028

Figure 28. India Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Price Optimization and Management Software Revenue Market Share, 2017-2028

Figure 30. Brazil Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Price Optimization and Management Software Revenue Market Share, 2017-2028

Figure 33. Turkey Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Price Optimization and Management Software Revenue, (US\$, Mn), 2017-2028

Figure 37. Qualtrics Price Optimization and Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Prisync Price Optimization and Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Price2Spy Price Optimization and Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Competera Price Optimization and Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. BQool Price Optimization and Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. SellerActive Price Optimization and Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Xsellco Price Optimization and Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. RepricerExpress Price Optimization and Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. JDA Software Group Price Optimization and Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Seller Republic Price Optimization and Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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