

Price Optimization and Management (PO&M) Software for B2B Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Price Optimization and Management (PO&M) Software for B2B in Global, including the following market information:

Global Price Optimization and Management (PO&M) Software for B2B Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Price Optimization and Management (PO&M) Software for B2B market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Price Optimization and Management (PO&M) Software for B2B include McKinsey, Price Edge, Pricefx, PROS, SPOSEA, Vendavo, Vistaar Technologies, Vistex and Zilliant, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Price Optimization and Management (PO&M) Software for B2B companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans,

industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Price Optimization and Management (PO&M) Software for B2B Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Price Optimization and Management (PO&M) Software for B2B Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On-premises

Global Price Optimization and Management (PO&M) Software for B2B Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Price Optimization and Management (PO&M) Software for B2B Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Price Optimization and Management (PO&M) Software for B2B Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Price Optimization and Management (PO&M) Software for B2B Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Price Optimization and Management (PO&M) Software for B2B revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Price Optimization and Management (PO&M) Software for B2B revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

McKinsey

Price Edge

Pricefx

PROS

SPOSEA

Vendavo

Vistaar Technologies

Vistex

Zilliant

GK Software

Synchron

Prisync

Pricemoov

Apttus Conga

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Figure 49. Pricemoov Price Optimization and Management (PO&M) Software for B2B Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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