

Premix Cocktails Market, Global Outlook and Forecast 2022-2028

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Abstracts

Premixed cocktails are also known as alcopops, flavored alcoholic beverages, ready-to-drink (RTD) alcohol-based beverages, pre-packaged spirits, or premixed beverages. These are prepared from alcohol mix with fruit juice, contains healthy amount of carbonation, and is a packed form of alcoholic beverages for direct consumption. Premix cocktails categories can be wine-based, spirit-based, or malt-based drinks. These flavored drinks with low alcohol content are available for purchase generally through online channels, small retail shops, and convenience stores.

This report contains market size and forecasts of Premix Cocktails in global, including the following market information:

Global Premix Cocktails Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Premix Cocktails Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Premix Cocktails companies in 2021 (%)

The global Premix Cocktails market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Rum Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Premix Cocktails include Bacardi, Diageo, Heineken

Holding, Altia Oyj, Carlsberg AS, Marie Brizard Wine and Spirits, Ball Corporation, The Whisky Exchange and Suntory Holdings, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Premix Cocktails manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Premix Cocktails Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Premix Cocktails Market Segment Percentages, by Type, 2021 (%)

Rum

Whiskey

Vodka

Wine

Others

Global Premix Cocktails Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Premix Cocktails Market Segment Percentages, by Application, 2021 (%)

Hyper or Supermarket

Departmental Stores

Specialty Stores

Online Retailers

Global Premix Cocktails Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Premix Cocktails Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Premix Cocktails revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Premix Cocktails revenues share in global market, 2021 (%)

Key companies Premix Cocktails sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Premix Cocktails sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Bacardi

Diageo

Heineken Holding

Altia Oyj

Carlsberg AS

Marie Brizard Wine and Spirits

Ball Corporation

The Whisky Exchange

Suntory Holdings

Mark Anthony Brands

Brown Forman Corp

Halewood International

Anheuser-Busch InBev

Castel

Asahi Group Holdings

Shanghai Baccus Liquor

Phision Projects

Pernod Ricard SA

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Premix Cocktails Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Premix Cocktails Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL PREMIX COCKTAILS OVERALL MARKET SIZE

- 2.1 Global Premix Cocktails Market Size: 2021 VS 2028
- 2.2 Global Premix Cocktails Revenue, Prospects & Forecasts: 2017-2028
- 2.3 Global Premix Cocktails Sales: 2017-2028

3 COMPANY LANDSCAPE

- 3.1 Top Premix Cocktails Players in Global Market
- 3.2 Top Global Premix Cocktails Companies Ranked by Revenue
- 3.3 Global Premix Cocktails Revenue by Companies
- 3.4 Global Premix Cocktails Sales by Companies
- 3.5 Global Premix Cocktails Price by Manufacturer (2017-2022)
- 3.6 Top 3 and Top 5 Premix Cocktails Companies in Global Market, by Revenue in 2021
- 3.7 Global Manufacturers Premix Cocktails Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Premix Cocktails Players in Global Market
 - 3.8.1 List of Global Tier 1 Premix Cocktails Companies
 - 3.8.2 List of Global Tier 2 and Tier 3 Premix Cocktails Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 By Type - Global Premix Cocktails Market Size Markets, 2021 & 2028
- 4.1.2 Rum
- 4.1.3 Whiskey
- 4.1.4 Vodka
- 4.1.5 Wine
- 4.1.6 Others
- 4.2 By Type - Global Premix Cocktails Revenue & Forecasts
 - 4.2.1 By Type - Global Premix Cocktails Revenue, 2017-2022
 - 4.2.2 By Type - Global Premix Cocktails Revenue, 2023-2028
 - 4.2.3 By Type - Global Premix Cocktails Revenue Market Share, 2017-2028
- 4.3 By Type - Global Premix Cocktails Sales & Forecasts
 - 4.3.1 By Type - Global Premix Cocktails Sales, 2017-2022
 - 4.3.2 By Type - Global Premix Cocktails Sales, 2023-2028
 - 4.3.3 By Type - Global Premix Cocktails Sales Market Share, 2017-2028
- 4.4 By Type - Global Premix Cocktails Price (Manufacturers Selling Prices), 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Premix Cocktails Market Size, 2021 & 2028
 - 5.1.2 Hyper or Supermarket
 - 5.1.3 Departmental Stores
 - 5.1.4 Specialty Stores
 - 5.1.5 Online Retailers
- 5.2 By Application - Global Premix Cocktails Revenue & Forecasts
 - 5.2.1 By Application - Global Premix Cocktails Revenue, 2017-2022
 - 5.2.2 By Application - Global Premix Cocktails Revenue, 2023-2028
 - 5.2.3 By Application - Global Premix Cocktails Revenue Market Share, 2017-2028
- 5.3 By Application - Global Premix Cocktails Sales & Forecasts
 - 5.3.1 By Application - Global Premix Cocktails Sales, 2017-2022
 - 5.3.2 By Application - Global Premix Cocktails Sales, 2023-2028
 - 5.3.3 By Application - Global Premix Cocktails Sales Market Share, 2017-2028
- 5.4 By Application - Global Premix Cocktails Price (Manufacturers Selling Prices), 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Premix Cocktails Market Size, 2021 & 2028
- 6.2 By Region - Global Premix Cocktails Revenue & Forecasts

- 6.2.1 By Region - Global Premix Cocktails Revenue, 2017-2022
- 6.2.2 By Region - Global Premix Cocktails Revenue, 2023-2028
- 6.2.3 By Region - Global Premix Cocktails Revenue Market Share, 2017-2028
- 6.3 By Region - Global Premix Cocktails Sales & Forecasts
 - 6.3.1 By Region - Global Premix Cocktails Sales, 2017-2022
 - 6.3.2 By Region - Global Premix Cocktails Sales, 2023-2028
 - 6.3.3 By Region - Global Premix Cocktails Sales Market Share, 2017-2028
- 6.4 North America
 - 6.4.1 By Country - North America Premix Cocktails Revenue, 2017-2028
 - 6.4.2 By Country - North America Premix Cocktails Sales, 2017-2028
 - 6.4.3 US Premix Cocktails Market Size, 2017-2028
 - 6.4.4 Canada Premix Cocktails Market Size, 2017-2028
 - 6.4.5 Mexico Premix Cocktails Market Size, 2017-2028
- 6.5 Europe
 - 6.5.1 By Country - Europe Premix Cocktails Revenue, 2017-2028
 - 6.5.2 By Country - Europe Premix Cocktails Sales, 2017-2028
 - 6.5.3 Germany Premix Cocktails Market Size, 2017-2028
 - 6.5.4 France Premix Cocktails Market Size, 2017-2028
 - 6.5.5 U.K. Premix Cocktails Market Size, 2017-2028
 - 6.5.6 Italy Premix Cocktails Market Size, 2017-2028
 - 6.5.7 Russia Premix Cocktails Market Size, 2017-2028
 - 6.5.8 Nordic Countries Premix Cocktails Market Size, 2017-2028
 - 6.5.9 Benelux Premix Cocktails Market Size, 2017-2028
- 6.6 Asia
 - 6.6.1 By Region - Asia Premix Cocktails Revenue, 2017-2028
 - 6.6.2 By Region - Asia Premix Cocktails Sales, 2017-2028
 - 6.6.3 China Premix Cocktails Market Size, 2017-2028
 - 6.6.4 Japan Premix Cocktails Market Size, 2017-2028
 - 6.6.5 South Korea Premix Cocktails Market Size, 2017-2028
 - 6.6.6 Southeast Asia Premix Cocktails Market Size, 2017-2028
 - 6.6.7 India Premix Cocktails Market Size, 2017-2028
- 6.7 South America
 - 6.7.1 By Country - South America Premix Cocktails Revenue, 2017-2028
 - 6.7.2 By Country - South America Premix Cocktails Sales, 2017-2028
 - 6.7.3 Brazil Premix Cocktails Market Size, 2017-2028
 - 6.7.4 Argentina Premix Cocktails Market Size, 2017-2028
- 6.8 Middle East & Africa
 - 6.8.1 By Country - Middle East & Africa Premix Cocktails Revenue, 2017-2028
 - 6.8.2 By Country - Middle East & Africa Premix Cocktails Sales, 2017-2028

- 6.8.3 Turkey Premix Cocktails Market Size, 2017-2028
- 6.8.4 Israel Premix Cocktails Market Size, 2017-2028
- 6.8.5 Saudi Arabia Premix Cocktails Market Size, 2017-2028
- 6.8.6 UAE Premix Cocktails Market Size, 2017-2028

7 MANUFACTURERS & BRANDS PROFILES

7.1 Bacardi

- 7.1.1 Bacardi Corporate Summary
- 7.1.2 Bacardi Business Overview
- 7.1.3 Bacardi Premix Cocktails Major Product Offerings
- 7.1.4 Bacardi Premix Cocktails Sales and Revenue in Global (2017-2022)
- 7.1.5 Bacardi Key News

7.2 Diageo

- 7.2.1 Diageo Corporate Summary
- 7.2.2 Diageo Business Overview
- 7.2.3 Diageo Premix Cocktails Major Product Offerings
- 7.2.4 Diageo Premix Cocktails Sales and Revenue in Global (2017-2022)
- 7.2.5 Diageo Key News

7.3 Heineken Holding

- 7.3.1 Heineken Holding Corporate Summary
- 7.3.2 Heineken Holding Business Overview
- 7.3.3 Heineken Holding Premix Cocktails Major Product Offerings
- 7.3.4 Heineken Holding Premix Cocktails Sales and Revenue in Global (2017-2022)
- 7.3.5 Heineken Holding Key News

7.4 Altia Oyj

- 7.4.1 Altia Oyj Corporate Summary
- 7.4.2 Altia Oyj Business Overview
- 7.4.3 Altia Oyj Premix Cocktails Major Product Offerings
- 7.4.4 Altia Oyj Premix Cocktails Sales and Revenue in Global (2017-2022)
- 7.4.5 Altia Oyj Key News

7.5 Carlsberg AS

- 7.5.1 Carlsberg AS Corporate Summary
- 7.5.2 Carlsberg AS Business Overview
- 7.5.3 Carlsberg AS Premix Cocktails Major Product Offerings
- 7.5.4 Carlsberg AS Premix Cocktails Sales and Revenue in Global (2017-2022)
- 7.5.5 Carlsberg AS Key News

7.6 Marie Brizard Wine and Spirits

- 7.6.1 Marie Brizard Wine and Spirits Corporate Summary

- 7.6.2 Marie Brizard Wine and Spirits Business Overview
- 7.6.3 Marie Brizard Wine and Spirits Premix Cocktails Major Product Offerings
- 7.6.4 Marie Brizard Wine and Spirits Premix Cocktails Sales and Revenue in Global (2017-2022)
- 7.6.5 Marie Brizard Wine and Spirits Key News
- 7.7 Ball Corporation
 - 7.7.1 Ball Corporation Corporate Summary
 - 7.7.2 Ball Corporation Business Overview
 - 7.7.3 Ball Corporation Premix Cocktails Major Product Offerings
 - 7.7.4 Ball Corporation Premix Cocktails Sales and Revenue in Global (2017-2022)
 - 7.7.5 Ball Corporation Key News
- 7.8 The Whisky Exchange
 - 7.8.1 The Whisky Exchange Corporate Summary
 - 7.8.2 The Whisky Exchange Business Overview
 - 7.8.3 The Whisky Exchange Premix Cocktails Major Product Offerings
 - 7.8.4 The Whisky Exchange Premix Cocktails Sales and Revenue in Global (2017-2022)
 - 7.8.5 The Whisky Exchange Key News
- 7.9 Suntory Holdings
 - 7.9.1 Suntory Holdings Corporate Summary
 - 7.9.2 Suntory Holdings Business Overview
 - 7.9.3 Suntory Holdings Premix Cocktails Major Product Offerings
 - 7.9.4 Suntory Holdings Premix Cocktails Sales and Revenue in Global (2017-2022)
 - 7.9.5 Suntory Holdings Key News
- 7.10 Mark Anthony Brands
 - 7.10.1 Mark Anthony Brands Corporate Summary
 - 7.10.2 Mark Anthony Brands Business Overview
 - 7.10.3 Mark Anthony Brands Premix Cocktails Major Product Offerings
 - 7.10.4 Mark Anthony Brands Premix Cocktails Sales and Revenue in Global (2017-2022)
 - 7.10.5 Mark Anthony Brands Key News
- 7.11 Brown Forman Corp
 - 7.11.1 Brown Forman Corp Corporate Summary
 - 7.11.2 Brown Forman Corp Premix Cocktails Business Overview
 - 7.11.3 Brown Forman Corp Premix Cocktails Major Product Offerings
 - 7.11.4 Brown Forman Corp Premix Cocktails Sales and Revenue in Global (2017-2022)
 - 7.11.5 Brown Forman Corp Key News
- 7.12 Halewood International

- 7.12.1 Halewood International Corporate Summary
- 7.12.2 Halewood International Premix Cocktails Business Overview
- 7.12.3 Halewood International Premix Cocktails Major Product Offerings
- 7.12.4 Halewood International Premix Cocktails Sales and Revenue in Global (2017-2022)
- 7.12.5 Halewood International Key News
- 7.13 Anheuser-Busch InBev
 - 7.13.1 Anheuser-Busch InBev Corporate Summary
 - 7.13.2 Anheuser-Busch InBev Premix Cocktails Business Overview
 - 7.13.3 Anheuser-Busch InBev Premix Cocktails Major Product Offerings
 - 7.13.4 Anheuser-Busch InBev Premix Cocktails Sales and Revenue in Global (2017-2022)
 - 7.13.5 Anheuser-Busch InBev Key News
- 7.14 Castel
 - 7.14.1 Castel Corporate Summary
 - 7.14.2 Castel Business Overview
 - 7.14.3 Castel Premix Cocktails Major Product Offerings
 - 7.14.4 Castel Premix Cocktails Sales and Revenue in Global (2017-2022)
 - 7.14.5 Castel Key News
- 7.15 Asahi Group Holdings
 - 7.15.1 Asahi Group Holdings Corporate Summary
 - 7.15.2 Asahi Group Holdings Business Overview
 - 7.15.3 Asahi Group Holdings Premix Cocktails Major Product Offerings
 - 7.15.4 Asahi Group Holdings Premix Cocktails Sales and Revenue in Global (2017-2022)
 - 7.15.5 Asahi Group Holdings Key News
- 7.16 Shanghai Baccus Liquor
 - 7.16.1 Shanghai Baccus Liquor Corporate Summary
 - 7.16.2 Shanghai Baccus Liquor Business Overview
 - 7.16.3 Shanghai Baccus Liquor Premix Cocktails Major Product Offerings
 - 7.16.4 Shanghai Baccus Liquor Premix Cocktails Sales and Revenue in Global (2017-2022)
 - 7.16.5 Shanghai Baccus Liquor Key News
- 7.17 Phision Projects
 - 7.17.1 Phision Projects Corporate Summary
 - 7.17.2 Phision Projects Business Overview
 - 7.17.3 Phision Projects Premix Cocktails Major Product Offerings
 - 7.17.4 Phision Projects Premix Cocktails Sales and Revenue in Global (2017-2022)
 - 7.17.5 Phision Projects Key News

7.18 Pernod Ricard SA

7.18.1 Pernod Ricard SA Corporate Summary

7.18.2 Pernod Ricard SA Business Overview

7.18.3 Pernod Ricard SA Premix Cocktails Major Product Offerings

7.18.4 Pernod Ricard SA Premix Cocktails Sales and Revenue in Global (2017-2022)

7.18.5 Pernod Ricard SA Key News

8 GLOBAL PREMIX COCKTAILS PRODUCTION CAPACITY, ANALYSIS

8.1 Global Premix Cocktails Production Capacity, 2017-2028

8.2 Premix Cocktails Production Capacity of Key Manufacturers in Global Market

8.3 Global Premix Cocktails Production by Region

9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

9.1 Market Opportunities & Trends

9.2 Market Drivers

9.3 Market Restraints

10 PREMIX COCKTAILS SUPPLY CHAIN ANALYSIS

10.1 Premix Cocktails Industry Value Chain

10.2 Premix Cocktails Upstream Market

10.3 Premix Cocktails Downstream and Clients

10.4 Marketing Channels Analysis

10.4.1 Marketing Channels

10.4.2 Premix Cocktails Distributors and Sales Agents in Global

11 CONCLUSION

12 APPENDIX

12.1 Note

12.2 Examples of Clients

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Key Players of Premix Cocktails in Global Market

Table 2. Top Premix Cocktails Players in Global Market, Ranking by Revenue (2021)

Table 3. Global Premix Cocktails Revenue by Companies, (US\$, Mn), 2017-2022

Table 4. Global Premix Cocktails Revenue Share by Companies, 2017-2022

Table 5. Global Premix Cocktails Sales by Companies, (K Units), 2017-2022

Table 6. Global Premix Cocktails Sales Share by Companies, 2017-2022

Table 7. Key Manufacturers Premix Cocktails Price (2017-2022) & (US\$/Unit)

Table 8. Global Manufacturers Premix Cocktails Product Type

Table 9. List of Global Tier 1 Premix Cocktails Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Premix Cocktails Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Premix Cocktails Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Global Premix Cocktails Revenue (US\$, Mn), 2017-2022

Table 13. By Type - Global Premix Cocktails Revenue (US\$, Mn), 2023-2028

Table 14. By Type - Global Premix Cocktails Sales (K Units), 2017-2022

Table 15. By Type - Global Premix Cocktails Sales (K Units), 2023-2028

Table 16. By Application – Global Premix Cocktails Revenue, (US\$, Mn), 2021 & 2028

Table 17. By Application - Global Premix Cocktails Revenue (US\$, Mn), 2017-2022

Table 18. By Application - Global Premix Cocktails Revenue (US\$, Mn), 2023-2028

Table 19. By Application - Global Premix Cocktails Sales (K Units), 2017-2022

Table 20. By Application - Global Premix Cocktails Sales (K Units), 2023-2028

Table 21. By Region – Global Premix Cocktails Revenue, (US\$, Mn), 2021 VS 2028

Table 22. By Region - Global Premix Cocktails Revenue (US\$, Mn), 2017-2022

Table 23. By Region - Global Premix Cocktails Revenue (US\$, Mn), 2023-2028

Table 24. By Region - Global Premix Cocktails Sales (K Units), 2017-2022

Table 25. By Region - Global Premix Cocktails Sales (K Units), 2023-2028

Table 26. By Country - North America Premix Cocktails Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - North America Premix Cocktails Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - North America Premix Cocktails Sales, (K Units), 2017-2022

Table 29. By Country - North America Premix Cocktails Sales, (K Units), 2023-2028

Table 30. By Country - Europe Premix Cocktails Revenue, (US\$, Mn), 2017-2022

Table 31. By Country - Europe Premix Cocktails Revenue, (US\$, Mn), 2023-2028

Table 32. By Country - Europe Premix Cocktails Sales, (K Units), 2017-2022

Table 33. By Country - Europe Premix Cocktails Sales, (K Units), 2023-2028

Table 34. By Region - Asia Premix Cocktails Revenue, (US\$, Mn), 2017-2022

Table 35. By Region - Asia Premix Cocktails Revenue, (US\$, Mn), 2023-2028

Table 36. By Region - Asia Premix Cocktails Sales, (K Units), 2017-2022

Table 37. By Region - Asia Premix Cocktails Sales, (K Units), 2023-2028

Table 38. By Country - South America Premix Cocktails Revenue, (US\$, Mn), 2017-2022

Table 39. By Country - South America Premix Cocktails Revenue, (US\$, Mn), 2023-2028

Table 40. By Country - South America Premix Cocktails Sales, (K Units), 2017-2022

Table 41. By Country - South America Premix Cocktails Sales, (K Units), 2023-2028

Table 42. By Country - Middle East & Africa Premix Cocktails Revenue, (US\$, Mn), 2017-2022

Table 43. By Country - Middle East & Africa Premix Cocktails Revenue, (US\$, Mn), 2023-2028

Table 44. By Country - Middle East & Africa Premix Cocktails Sales, (K Units), 2017-2022

Table 45. By Country - Middle East & Africa Premix Cocktails Sales, (K Units), 2023-2028

Table 46. Bacardi Corporate Summary

Table 47. Bacardi Premix Cocktails Product Offerings

Table 48. Bacardi Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 49. Diageo Corporate Summary

Table 50. Diageo Premix Cocktails Product Offerings

Table 51. Diageo Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 52. Heineken Holding Corporate Summary

Table 53. Heineken Holding Premix Cocktails Product Offerings

Table 54. Heineken Holding Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 55. Altia Oyj Corporate Summary

Table 56. Altia Oyj Premix Cocktails Product Offerings

Table 57. Altia Oyj Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 58. Carlsberg AS Corporate Summary

Table 59. Carlsberg AS Premix Cocktails Product Offerings

Table 60. Carlsberg AS Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and

Average Price (US\$/Unit) (2017-2022)

Table 61. Marie Brizard Wine and Spirits Corporate Summary

Table 62. Marie Brizard Wine and Spirits Premix Cocktails Product Offerings

Table 63. Marie Brizard Wine and Spirits Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 64. Ball Corporation Corporate Summary

Table 65. Ball Corporation Premix Cocktails Product Offerings

Table 66. Ball Corporation Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 67. The Whisky Exchange Corporate Summary

Table 68. The Whisky Exchange Premix Cocktails Product Offerings

Table 69. The Whisky Exchange Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 70. Suntory Holdings Corporate Summary

Table 71. Suntory Holdings Premix Cocktails Product Offerings

Table 72. Suntory Holdings Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 73. Mark Anthony Brands Corporate Summary

Table 74. Mark Anthony Brands Premix Cocktails Product Offerings

Table 75. Mark Anthony Brands Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 76. Brown Forman Corp Corporate Summary

Table 77. Brown Forman Corp Premix Cocktails Product Offerings

Table 78. Brown Forman Corp Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 79. Halewood International Corporate Summary

Table 80. Halewood International Premix Cocktails Product Offerings

Table 81. Halewood International Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 82. Anheuser-Busch InBev Corporate Summary

Table 83. Anheuser-Busch InBev Premix Cocktails Product Offerings

Table 84. Anheuser-Busch InBev Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 85. Castel Corporate Summary

Table 86. Castel Premix Cocktails Product Offerings

Table 87. Castel Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 88. Asahi Group Holdings Corporate Summary

Table 89. Asahi Group Holdings Premix Cocktails Product Offerings

Table 90. Asahi Group Holdings Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 91. Shanghai Baccus Liquor Corporate Summary

Table 92. Shanghai Baccus Liquor Premix Cocktails Product Offerings

Table 93. Shanghai Baccus Liquor Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 94. Phision Projects Corporate Summary

Table 95. Phision Projects Premix Cocktails Product Offerings

Table 96. Phision Projects Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 97. Pernod Ricard SA Corporate Summary

Table 98. Pernod Ricard SA Premix Cocktails Product Offerings

Table 99. Pernod Ricard SA Premix Cocktails Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 100. Premix Cocktails Production Capacity (K Units) of Key Manufacturers in Global Market, 2020-2022 (K Units)

Table 101. Global Premix Cocktails Capacity Market Share of Key Manufacturers, 2020-2022

Table 102. Global Premix Cocktails Production by Region, 2017-2022 (K Units)

Table 103. Global Premix Cocktails Production by Region, 2023-2028 (K Units)

Table 104. Premix Cocktails Market Opportunities & Trends in Global Market

Table 105. Premix Cocktails Market Drivers in Global Market

Table 106. Premix Cocktails Market Restraints in Global Market

Table 107. Premix Cocktails Raw Materials

Table 108. Premix Cocktails Raw Materials Suppliers in Global Market

Table 109. Typical Premix Cocktails Downstream

Table 110. Premix Cocktails Downstream Clients in Global Market

Table 111. Premix Cocktails Distributors and Sales Agents in Global Market

List Of Figures

LIST OF FIGURES

- Figure 1. Premix Cocktails Segment by Type
- Figure 2. Premix Cocktails Segment by Application
- Figure 3. Global Premix Cocktails Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Premix Cocktails Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Premix Cocktails Revenue, 2017-2028 (US\$, Mn)
- Figure 7. Premix Cocktails Sales in Global Market: 2017-2028 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Premix Cocktails Revenue in 2021
- Figure 9. By Type - Global Premix Cocktails Sales Market Share, 2017-2028
- Figure 10. By Type - Global Premix Cocktails Revenue Market Share, 2017-2028
- Figure 11. By Type - Global Premix Cocktails Price (US\$/Unit), 2017-2028
- Figure 12. By Application - Global Premix Cocktails Sales Market Share, 2017-2028
- Figure 13. By Application - Global Premix Cocktails Revenue Market Share, 2017-2028
- Figure 14. By Application - Global Premix Cocktails Price (US\$/Unit), 2017-2028
- Figure 15. By Region - Global Premix Cocktails Sales Market Share, 2017-2028
- Figure 16. By Region - Global Premix Cocktails Revenue Market Share, 2017-2028
- Figure 17. By Country - North America Premix Cocktails Revenue Market Share, 2017-2028
- Figure 18. By Country - North America Premix Cocktails Sales Market Share, 2017-2028
- Figure 19. US Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 20. Canada Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 21. Mexico Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 22. By Country - Europe Premix Cocktails Revenue Market Share, 2017-2028
- Figure 23. By Country - Europe Premix Cocktails Sales Market Share, 2017-2028
- Figure 24. Germany Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 25. France Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 26. U.K. Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 27. Italy Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 28. Russia Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 29. Nordic Countries Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 30. Benelux Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 31. By Region - Asia Premix Cocktails Revenue Market Share, 2017-2028
- Figure 32. By Region - Asia Premix Cocktails Sales Market Share, 2017-2028
- Figure 33. China Premix Cocktails Revenue, (US\$, Mn), 2017-2028

- Figure 34. Japan Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 35. South Korea Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 36. Southeast Asia Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 37. India Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 38. By Country - South America Premix Cocktails Revenue Market Share, 2017-2028
- Figure 39. By Country - South America Premix Cocktails Sales Market Share, 2017-2028
- Figure 40. Brazil Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 41. Argentina Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 42. By Country - Middle East & Africa Premix Cocktails Revenue Market Share, 2017-2028
- Figure 43. By Country - Middle East & Africa Premix Cocktails Sales Market Share, 2017-2028
- Figure 44. Turkey Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 45. Israel Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 46. Saudi Arabia Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 47. UAE Premix Cocktails Revenue, (US\$, Mn), 2017-2028
- Figure 48. Global Premix Cocktails Production Capacity (K Units), 2017-2028
- Figure 49. The Percentage of Production Premix Cocktails by Region, 2021 VS 2028
- Figure 50. Premix Cocktails Industry Value Chain
- Figure 51. Marketing Channels

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