

Premium Messaging Market, Global Outlook and Forecast 2022-2028

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Abstracts

Premium Messaging is a process of sending mobile messages such as SMS and MMS from an application to a mobile user.

This report contains market size and forecasts of Premium Messaging in Global, including the following market information:

Global Premium Messaging Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Premium Messaging market was valued at 12310 million in 2021 and is projected to reach US\$ 43770 million by 2028, at a CAGR of 19.9% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud API Messaging Platform Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Premium Messaging include Verizon, Mblox, Twilio, ATandT, Beepsend, CLX Communications, Dialogue Communications, Infobip and Mahindra Comviva and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Premium Messaging

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Premium Messaging Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Premium Messaging Market Segment Percentages, by Type, 2021 (%)

Cloud API Messaging Platform

Traditional and Managed Messaging Services

Global Premium Messaging Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Premium Messaging Market Segment Percentages, by Application, 2021 (%)

Banking and Financial Institutions

Transport and Travelling

Healthcare

Media and Entertainment

Retail

Others

Global Premium Messaging Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Premium Messaging Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Premium Messaging revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Premium Messaging revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Verizon

Mblox

Twilio

ATandT

Beepsend

CLX Communications

Dialogue Communications

Infobip

Mahindra Comviva

Tata Communications

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