

Premium Hair Care Market, Global Outlook and Forecast 2022-2028

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Abstracts

Hair care is an overall term for hygiene and cosmetology involving the hair which grows from the human scalp, and to a lesser extent facial, pubic and other body hair. Hair care routines differ according to an individual's culture and the physical characteristics of one's hair.

This report contains market size and forecasts of Premium Hair Care in global, including the following market information:

Global Premium Hair Care Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Premium Hair Care Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Premium Hair Care companies in 2021 (%)

The global Premium Hair Care market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Shampoo Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Premium Hair Care include Procter & Gamble Company, L'Oreal S.A., Aveda Corp., Johnson & Johnson, Unilever, The Estee Lauder Companies, Alcora Corp., Beiersdorf Group (Nivea) and John Masters Organic, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Premium Hair Care manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Premium Hair Care Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Premium Hair Care Market Segment Percentages, by Type, 2021 (%)

Shampoo

Hair Oil

Conditioner

Others

Global Premium Hair Care Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Premium Hair Care Market Segment Percentages, by Application, 2021 (%)

Supermarkets and Hypermarkets

Specialty Stores

Online Platform

Others

Global Premium Hair Care Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Premium Hair Care Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Premium Hair Care revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Premium Hair Care revenues share in global market, 2021 (%)

Key companies Premium Hair Care sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Premium Hair Care sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Procter & Gamble Company

L'Oreal S.A.

Aveda Corp.

Johnson & Johnson

Unilever

The Estee Lauder Companies

Alcora Corp.

Beiersdorf Group (Nivea)

John Masters Organic

Kao Corp.

Ouai

Briogeo

Living Proof, Inc.

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