

# Premium A2P and P2A Messaging Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/P71C0BE3FE06EN.html>

Date: March 2022

Pages: 62

Price: US\$ 3,250.00 (Single User License)

ID: P71C0BE3FE06EN

## Abstracts

A2P messages indicate that application-to-personal information and P2A messages are person-to-application messages. In this ever-changing world of communications technology, both technologies have been adopted for secure, reliable and cost-effective communications. A2P messaging is used for bulk messaging, notification, alerts, and mobile context marketing.

This report contains market size and forecasts of Premium A2P and P2A Messaging in Global, including the following market information:

Global Premium A2P and P2A Messaging Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Premium A2P and P2A Messaging market was valued at 71220 million in 2021 and is projected to reach US\$ 95430 million by 2028, at a CAGR of 4.3% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud API Messaging Platform Messaging Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Premium A2P and P2A Messaging include Tata Communication, CLX Communication, AT&T, Infobip, Mahindra Comviva, SAP SE,

Twilio, Beepsend and Tyntec. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Premium A2P and P2A Messaging companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Premium A2P and P2A Messaging Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Premium A2P and P2A Messaging Market Segment Percentages, by Type, 2021 (%)

Cloud API Messaging Platform Messaging

Managed Messaging Platform Messaging

Global Premium A2P and P2A Messaging Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Premium A2P and P2A Messaging Market Segment Percentages, by Application, 2021 (%)

Retail And E-Commerce

Government

BFSI

IT And Telecoms

Health Care

Travel And Tourism

Media & Entertainment Industry

Other

Global Premium A2P and P2A Messaging Market, By Region and Country, 2017-2022,  
2023-2028 (\$ Millions)

Global Premium A2P and P2A Messaging Market Segment Percentages, By Region  
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Premium A2P and P2A Messaging revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Premium A2P and P2A Messaging revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Tata Communication

CLX Communication

AT&T

Infobip

Mahindra Comviva

SAP SE

Twilio

Beepsend

Tyntec

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Premium A2P and P2A Messaging Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Premium A2P and P2A Messaging Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL PREMIUM A2P AND P2A MESSAGING OVERALL MARKET SIZE**

- 2.1 Global Premium A2P and P2A Messaging Market Size: 2021 VS 2028
- 2.2 Global Premium A2P and P2A Messaging Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Premium A2P and P2A Messaging Players in Global Market
- 3.2 Top Global Premium A2P and P2A Messaging Companies Ranked by Revenue
- 3.3 Global Premium A2P and P2A Messaging Revenue by Companies
- 3.4 Top 3 and Top 5 Premium A2P and P2A Messaging Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Premium A2P and P2A Messaging Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Premium A2P and P2A Messaging Players in Global Market
  - 3.6.1 List of Global Tier 1 Premium A2P and P2A Messaging Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Premium A2P and P2A Messaging Companies

### **4 MARKET SIGHTS BY PRODUCT**

## 4.1 Overview

4.1.1 by Type - Global Premium A2P and P2A Messaging Market Size Markets, 2021 & 2028

4.1.2 Cloud API Messaging Platform Messaging

4.1.3 Managed Messaging Platform Messaging

4.2 By Type - Global Premium A2P and P2A Messaging Revenue & Forecasts

4.2.1 By Type - Global Premium A2P and P2A Messaging Revenue, 2017-2022

4.2.2 By Type - Global Premium A2P and P2A Messaging Revenue, 2023-2028

4.2.3 By Type - Global Premium A2P and P2A Messaging Revenue Market Share, 2017-2028

## 5 SIGHTS BY APPLICATION

### 5.1 Overview

5.1.1 By Application - Global Premium A2P and P2A Messaging Market Size, 2021 & 2028

5.1.2 Retail And E-Commerce

5.1.3 Government

5.1.4 BFSI

5.1.5 IT And Telecoms

5.1.6 Health Care

5.1.7 Travel And Tourism

5.1.8 Media & Entertainment Industry

5.1.9 Other

5.2 By Application - Global Premium A2P and P2A Messaging Revenue & Forecasts

5.2.1 By Application - Global Premium A2P and P2A Messaging Revenue, 2017-2022

5.2.2 By Application - Global Premium A2P and P2A Messaging Revenue, 2023-2028

5.2.3 By Application - Global Premium A2P and P2A Messaging Revenue Market Share, 2017-2028

## 6 SIGHTS BY REGION

6.1 By Region - Global Premium A2P and P2A Messaging Market Size, 2021 & 2028

6.2 By Region - Global Premium A2P and P2A Messaging Revenue & Forecasts

6.2.1 By Region - Global Premium A2P and P2A Messaging Revenue, 2017-2022

6.2.2 By Region - Global Premium A2P and P2A Messaging Revenue, 2023-2028

6.2.3 By Region - Global Premium A2P and P2A Messaging Revenue Market Share, 2017-2028

## 6.3 North America

6.3.1 By Country - North America Premium A2P and P2A Messaging Revenue, 2017-2028

6.3.2 US Premium A2P and P2A Messaging Market Size, 2017-2028

6.3.3 Canada Premium A2P and P2A Messaging Market Size, 2017-2028

6.3.4 Mexico Premium A2P and P2A Messaging Market Size, 2017-2028

## 6.4 Europe

6.4.1 By Country - Europe Premium A2P and P2A Messaging Revenue, 2017-2028

6.4.2 Germany Premium A2P and P2A Messaging Market Size, 2017-2028

6.4.3 France Premium A2P and P2A Messaging Market Size, 2017-2028

6.4.4 U.K. Premium A2P and P2A Messaging Market Size, 2017-2028

6.4.5 Italy Premium A2P and P2A Messaging Market Size, 2017-2028

6.4.6 Russia Premium A2P and P2A Messaging Market Size, 2017-2028

6.4.7 Nordic Countries Premium A2P and P2A Messaging Market Size, 2017-2028

6.4.8 Benelux Premium A2P and P2A Messaging Market Size, 2017-2028

## 6.5 Asia

6.5.1 By Region - Asia Premium A2P and P2A Messaging Revenue, 2017-2028

6.5.2 China Premium A2P and P2A Messaging Market Size, 2017-2028

6.5.3 Japan Premium A2P and P2A Messaging Market Size, 2017-2028

6.5.4 South Korea Premium A2P and P2A Messaging Market Size, 2017-2028

6.5.5 Southeast Asia Premium A2P and P2A Messaging Market Size, 2017-2028

6.5.6 India Premium A2P and P2A Messaging Market Size, 2017-2028

## 6.6 South America

6.6.1 By Country - South America Premium A2P and P2A Messaging Revenue, 2017-2028

6.6.2 Brazil Premium A2P and P2A Messaging Market Size, 2017-2028

6.6.3 Argentina Premium A2P and P2A Messaging Market Size, 2017-2028

## 6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Premium A2P and P2A Messaging Revenue, 2017-2028

6.7.2 Turkey Premium A2P and P2A Messaging Market Size, 2017-2028

6.7.3 Israel Premium A2P and P2A Messaging Market Size, 2017-2028

6.7.4 Saudi Arabia Premium A2P and P2A Messaging Market Size, 2017-2028

6.7.5 UAE Premium A2P and P2A Messaging Market Size, 2017-2028

# 7 PLAYERS PROFILES

## 7.1 Tata Communication

7.1.1 Tata Communication Corporate Summary



- 7.1.2 Tata Communication Business Overview
- 7.1.3 Tata Communication Premium A2P and P2A Messaging Major Product Offerings
- 7.1.4 Tata Communication Premium A2P and P2A Messaging Revenue in Global Market (2017-2022)
- 7.1.5 Tata Communication Key News
- 7.2 CLX Communication
  - 7.2.1 CLX Communication Corporate Summary
  - 7.2.2 CLX Communication Business Overview
  - 7.2.3 CLX Communication Premium A2P and P2A Messaging Major Product Offerings
  - 7.2.4 CLX Communication Premium A2P and P2A Messaging Revenue in Global Market (2017-2022)
  - 7.2.5 CLX Communication Key News
- 7.3 AT&T
  - 7.3.1 AT&T Corporate Summary
  - 7.3.2 AT&T Business Overview
  - 7.3.3 AT&T Premium A2P and P2A Messaging Major Product Offerings
  - 7.3.4 AT&T Premium A2P and P2A Messaging Revenue in Global Market (2017-2022)
  - 7.3.5 AT&T Key News
- 7.4 Infobip
  - 7.4.1 Infobip Corporate Summary
  - 7.4.2 Infobip Business Overview
  - 7.4.3 Infobip Premium A2P and P2A Messaging Major Product Offerings
  - 7.4.4 Infobip Premium A2P and P2A Messaging Revenue in Global Market (2017-2022)
  - 7.4.5 Infobip Key News
- 7.5 Mahindra Comviva
  - 7.5.1 Mahindra Comviva Corporate Summary
  - 7.5.2 Mahindra Comviva Business Overview
  - 7.5.3 Mahindra Comviva Premium A2P and P2A Messaging Major Product Offerings
  - 7.5.4 Mahindra Comviva Premium A2P and P2A Messaging Revenue in Global Market (2017-2022)
  - 7.5.5 Mahindra Comviva Key News
- 7.6 SAP SE
  - 7.6.1 SAP SE Corporate Summary
  - 7.6.2 SAP SE Business Overview
  - 7.6.3 SAP SE Premium A2P and P2A Messaging Major Product Offerings
  - 7.6.4 SAP SE Premium A2P and P2A Messaging Revenue in Global Market (2017-2022)
  - 7.6.5 SAP SE Key News

## 7.7 Twilio

7.7.1 Twilio Corporate Summary

7.7.2 Twilio Business Overview

7.7.3 Twilio Premium A2P and P2A Messaging Major Product Offerings

7.7.4 Twilio Premium A2P and P2A Messaging Revenue in Global Market (2017-2022)

7.7.5 Twilio Key News

## 7.8 Beepsend

7.8.1 Beepsend Corporate Summary

7.8.2 Beepsend Business Overview

7.8.3 Beepsend Premium A2P and P2A Messaging Major Product Offerings

7.8.4 Beepsend Premium A2P and P2A Messaging Revenue in Global Market (2017-2022)

7.8.5 Beepsend Key News

## 7.9 Tyntec

7.9.1 Tyntec Corporate Summary

7.9.2 Tyntec Business Overview

7.9.3 Tyntec Premium A2P and P2A Messaging Major Product Offerings

7.9.4 Tyntec Premium A2P and P2A Messaging Revenue in Global Market (2017-2022)

7.9.5 Tyntec Key News

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Premium A2P and P2A Messaging Market Opportunities & Trends in Global Market

Table 2. Premium A2P and P2A Messaging Market Drivers in Global Market

Table 3. Premium A2P and P2A Messaging Market Restraints in Global Market

Table 4. Key Players of Premium A2P and P2A Messaging in Global Market

Table 5. Top Premium A2P and P2A Messaging Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Premium A2P and P2A Messaging Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Premium A2P and P2A Messaging Revenue Share by Companies, 2017-2022

Table 8. Global Companies Premium A2P and P2A Messaging Product Type

Table 9. List of Global Tier 1 Premium A2P and P2A Messaging Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Premium A2P and P2A Messaging Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Premium A2P and P2A Messaging Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Premium A2P and P2A Messaging Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Premium A2P and P2A Messaging Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Premium A2P and P2A Messaging Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Premium A2P and P2A Messaging Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Premium A2P and P2A Messaging Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Premium A2P and P2A Messaging Revenue,

(US\$, Mn), 2017-2022

Table 21. By Country - North America Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2023-2028

Table 30. Tata Communication Corporate Summary

Table 31. Tata Communication Premium A2P and P2A Messaging Product Offerings

Table 32. Tata Communication Premium A2P and P2A Messaging Revenue (US\$, Mn), (2017-2022)

Table 33. CLX Communication Corporate Summary

Table 34. CLX Communication Premium A2P and P2A Messaging Product Offerings

Table 35. CLX Communication Premium A2P and P2A Messaging Revenue (US\$, Mn), (2017-2022)

Table 36. AT&T Corporate Summary

Table 37. AT&T Premium A2P and P2A Messaging Product Offerings

Table 38. AT&T Premium A2P and P2A Messaging Revenue (US\$, Mn), (2017-2022)

Table 39. Infobip Corporate Summary

Table 40. Infobip Premium A2P and P2A Messaging Product Offerings

Table 41. Infobip Premium A2P and P2A Messaging Revenue (US\$, Mn), (2017-2022)

Table 42. Mahindra Comviva Corporate Summary

Table 43. Mahindra Comviva Premium A2P and P2A Messaging Product Offerings

Table 44. Mahindra Comviva Premium A2P and P2A Messaging Revenue (US\$, Mn), (2017-2022)

Table 45. SAP SE Corporate Summary

Table 46. SAP SE Premium A2P and P2A Messaging Product Offerings

Table 47. SAP SE Premium A2P and P2A Messaging Revenue (US\$, Mn), (2017-2022)

Table 48. Twilio Corporate Summary

Table 49. Twilio Premium A2P and P2A Messaging Product Offerings

Table 50. Twilio Premium A2P and P2A Messaging Revenue (US\$, Mn), (2017-2022)

Table 51. Beepsend Corporate Summary

Table 52. Beepsend Premium A2P and P2A Messaging Product Offerings

Table 53. Beepsend Premium A2P and P2A Messaging Revenue (US\$, Mn),  
(2017-2022)

Table 54. Tyntec Corporate Summary

Table 55. Tyntec Premium A2P and P2A Messaging Product Offerings

Table 56. Tyntec Premium A2P and P2A Messaging Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Premium A2P and P2A Messaging Segment by Type in 2021
- Figure 2. Premium A2P and P2A Messaging Segment by Application in 2021
- Figure 3. Global Premium A2P and P2A Messaging Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Premium A2P and P2A Messaging Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Premium A2P and P2A Messaging Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Premium A2P and P2A Messaging Revenue in 2021
- Figure 8. By Type - Global Premium A2P and P2A Messaging Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Premium A2P and P2A Messaging Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Premium A2P and P2A Messaging Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Premium A2P and P2A Messaging Revenue Market Share, 2017-2028
- Figure 12. US Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Premium A2P and P2A Messaging Revenue Market Share, 2017-2028
- Figure 16. Germany Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Premium A2P and P2A Messaging Revenue Market Share, 2017-2028
- Figure 24. China Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028

Figure 28. India Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Premium A2P and P2A Messaging Revenue Market Share, 2017-2028

Figure 30. Brazil Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Premium A2P and P2A Messaging Revenue Market Share, 2017-2028

Figure 33. Turkey Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Premium A2P and P2A Messaging Revenue, (US\$, Mn), 2017-2028

Figure 37. Tata Communication Premium A2P and P2A Messaging Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. CLX Communication Premium A2P and P2A Messaging Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. AT&T Premium A2P and P2A Messaging Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Infobip Premium A2P and P2A Messaging Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Mahindra Comviva Premium A2P and P2A Messaging Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. SAP SE Premium A2P and P2A Messaging Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Twilio Premium A2P and P2A Messaging Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Beepsend Premium A2P and P2A Messaging Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Tyntec Premium A2P and P2A Messaging Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)



## I would like to order

Product name: Premium A2P and P2A Messaging Market - Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/P71C0BE3FE06EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P71C0BE3FE06EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970