

Predictive Sales Analytics Tools Market, Global Outlook and Forecast 2022-2028

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Abstracts

Predictive analytics uses computer algorithms and statistical models to analyze large datasets to assess the likelihood of a set of potential outcomes. These models draw upon current, contextual, and historical data to predict the probability of future events.

This report contains market size and forecasts of Predictive Sales Analytics Tools in Global, including the following market information:

Global Predictive Sales Analytics Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Predictive Sales Analytics Tools market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Predictive Sales Analytics Tools include XANT, EverString, Dun & Bradstreet, TechTarget, Anaplan, Vainu, Leadspace, Ignite Technologies and Zilliant, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Predictive Sales Analytics

Tools companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Predictive Sales Analytics Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Predictive Sales Analytics Tools Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Predictive Sales Analytics Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Predictive Sales Analytics Tools Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Predictive Sales Analytics Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Predictive Sales Analytics Tools Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Predictive Sales Analytics Tools revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Predictive Sales Analytics Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

XANT

EverString

Dun & Bradstreet

TechTarget

Anaplan

Vainu

Leadspace

Ignite Technologies

Zilliant

MRP

Absolutdata Analytics

SalesChoice

The Big Willow

BrightTarget

SAP

Selling Simplified Group

SugarCRM

ORM Technologies

ProfitSword

MadKudu

Cvent

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