

Predictive and Prescriptive Analytics Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/P31DF4356F13EN.html>

Date: March 2022

Pages: 63

Price: US\$ 3,250.00 (Single User License)

ID: P31DF4356F13EN

Abstracts

Big data explosion has rapidly become a pivotal tool for the business intelligence sector. This powerful data stream is building the momentum and magnitude for the predictive and prescriptive analytics market. This platform helps swiftness of diverse data, combining with big data, and utilizing better models and business outcomes of leading healthcare organizations. It improves quick-decision, profits, measures social media influence and tries to avert scams and frauds, through the application of advanced analytics and decision optimization.

This report contains market size and forecasts of Predictive and Prescriptive Analytics in Global, including the following market information:

Global Predictive and Prescriptive Analytics Market Size 2023-2028, (\$ millions)

The global Predictive and Prescriptive Analytics market is projected to reach US\$ 16230 million by 2028.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Predictive and Prescriptive Analytics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Predictive and Prescriptive Analytics Market, by Type, 2023-2028 (\$ millions)

Global Predictive and Prescriptive Analytics Market Segment Percentages, by Type

Software

Service

Global Predictive and Prescriptive Analytics Market, by Application, 2023-2028 (\$ millions)

Global Predictive and Prescriptive Analytics Market Segment Percentages, by Application

Defense and aerospace sector

Intelligence organization

Agriculture

Retail sector

Educational organizations

Healthcare

Transportation and logistics

Global Predictive and Prescriptive Analytics Market, By Region and Country, 2023-2028 (\$ Millions)

Global Predictive and Prescriptive Analytics Market Segment Percentages, By Region and Country

United States

Europe

Asia

China

Rest of World

Competitor Analysis

The report also provides analysis of leading market participants including:

Further, the report presents profiles of competitors in the market, key players include:

Salesforce

SAS Institute

IBM

SAP AG

Oracle

Angoss Software

Teradata

Microsoft

Accenture

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Predictive and Prescriptive Analytics Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Predictive and Prescriptive Analytics Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL PREDICTIVE AND PRESCRIPTIVE ANALYTICS OVERALL MARKET SIZE

- 2.1 Global Predictive and Prescriptive Analytics Market Size: 2022 VS 2028
- 2.2 Global Predictive and Prescriptive Analytics Market Size, Prospects & Forecasts: 2022-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Key Predictive and Prescriptive Analytics Players in Global Market
- 3.2 Global Companies Predictive and Prescriptive Analytics Product & Technology

4 PLAYERS PROFILES

- 4.1 Salesforce
 - 4.1.1 Salesforce Corporate Summary
 - 4.1.2 Salesforce Business Overview
 - 4.1.3 Salesforce Predictive and Prescriptive Analytics Product Offerings & Technology
 - 4.1.4 Salesforce Predictive and Prescriptive Analytics R&D, and Plans

4.2 SAS Institute

4.2.1 SAS Institute Corporate Summary

4.2.2 SAS Institute Business Overview

4.2.3 SAS Institute Predictive and Prescriptive Analytics Product Offerings & Technology

4.2.4 SAS Institute Predictive and Prescriptive Analytics R&D, and Plans

4.3 IBM

4.3.1 IBM Corporate Summary

4.3.2 IBM Business Overview

4.3.3 IBM Predictive and Prescriptive Analytics Product Offerings & Technology

4.3.4 IBM Predictive and Prescriptive Analytics R&D, and Plans

4.4 SAP AG

4.4.1 SAP AG Corporate Summary

4.4.2 SAP AG Business Overview

4.4.3 SAP AG Predictive and Prescriptive Analytics Product Offerings & Technology

4.4.4 SAP AG Predictive and Prescriptive Analytics R&D, and Plans

4.5 Oracle

4.5.1 Oracle Corporate Summary

4.5.2 Oracle Business Overview

4.5.3 Oracle Predictive and Prescriptive Analytics Product Offerings & Technology

4.5.4 Oracle Predictive and Prescriptive Analytics R&D, and Plans

4.6 Angoss Software

4.6.1 Angoss Software Corporate Summary

4.6.2 Angoss Software Business Overview

4.6.3 Angoss Software Predictive and Prescriptive Analytics Product Offerings & Technology

4.6.4 Angoss Software Predictive and Prescriptive Analytics R&D, and Plans

4.7 Teradata

4.7.1 Teradata Corporate Summary

4.7.2 Teradata Business Overview

4.7.3 Teradata Predictive and Prescriptive Analytics Product Offerings & Technology

4.7.4 Teradata Predictive and Prescriptive Analytics R&D, and Plans

4.8 Microsoft

4.8.1 Microsoft Corporate Summary

4.8.2 Microsoft Business Overview

4.8.3 Microsoft Predictive and Prescriptive Analytics Product Offerings & Technology

4.8.4 Microsoft Predictive and Prescriptive Analytics R&D, and Plans

4.9 Accenture

4.9.1 Accenture Corporate Summary

4.9.2 Accenture Business Overview

4.9.3 Accenture Predictive and Prescriptive Analytics Product Offerings & Technology

4.9.4 Accenture Predictive and Prescriptive Analytics R&D, and Plans

5 SIGHTS BY REGION

5.1 By Region - Global Predictive and Prescriptive Analytics Market Size, 2023 & 2028

5.2 By Region - Global Predictive and Prescriptive Analytics Revenue, (2023-2028)

5.3 United States

5.3.1 Key Players of Predictive and Prescriptive Analytics in United States

5.3.2 United States Predictive and Prescriptive Analytics Development Current Situation and Forecast

5.4 Europe

5.4.1 Key Players of Predictive and Prescriptive Analytics in Europe

5.4.2 Europe Predictive and Prescriptive Analytics Development Current Situation and Forecast

5.5 China

5.5.1 Key Players of Predictive and Prescriptive Analytics in China

5.5.2 China Predictive and Prescriptive Analytics Development Current Situation and Forecast

5.6 Rest of World

6 SIGHTS BY PRODUCT

6.1 by Type - Global Predictive and Prescriptive Analytics Market Size Markets, 2023 & 2028

6.2 Software

6.3 Service

7 SIGHTS BY APPLICATION

7.1 By Application - Global Predictive and Prescriptive Analytics Market Size, 2023 & 2028

7.2 Defense and aerospace sector

7.3 Intelligence organization

7.4 Agriculture

7.5 Retail sector

7.6 Educational organizations

7.7 Healthcare

7.8 Transportation and logistics

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Predictive and Prescriptive Analytics Market Opportunities & Trends in Global Market
Table 2. Predictive and Prescriptive Analytics Market Drivers in Global Market
Table 3. Predictive and Prescriptive Analytics Market Restraints in Global Market
Table 4. Key Players of Predictive and Prescriptive Analytics in Global Market
Table 5. Global Companies Predictive and Prescriptive Analytics Product & Technology
Table 6. Salesforce Corporate Summary
Table 7. Salesforce Predictive and Prescriptive Analytics Product Offerings
Table 8. SAS Institute Corporate Summary
Table 9. SAS Institute Predictive and Prescriptive Analytics Product Offerings
Table 10. IBM Corporate Summary
Table 11. IBM Predictive and Prescriptive Analytics Product Offerings
Table 12. SAP AG Corporate Summary
Table 13. SAP AG Predictive and Prescriptive Analytics Product Offerings
Table 14. Oracle Corporate Summary
Table 15. Oracle Predictive and Prescriptive Analytics Product Offerings
Table 16. Angoss Software Corporate Summary
Table 17. Angoss Software Predictive and Prescriptive Analytics Product Offerings
Table 18. Teradata Corporate Summary
Table 19. Teradata Predictive and Prescriptive Analytics Product Offerings
Table 20. Microsoft Corporate Summary
Table 21. Microsoft Predictive and Prescriptive Analytics Product Offerings
Table 22. Accenture Corporate Summary
Table 23. Accenture Predictive and Prescriptive Analytics Product Offerings
Table 24. By Region– Global Predictive and Prescriptive Analytics Revenue, (US\$, Mn), 2023 & 2028
Table 25. By Region - Global Predictive and Prescriptive Analytics Revenue, (US\$, Mn), 2023-2028
Table 26. By Type – Global Predictive and Prescriptive Analytics Market Size, (US\$, Mn), 2023 & 2028
Table 27. By Application– Global Predictive and Prescriptive Analytics Market Size, (US\$, Mn), 2023 & 2028

List Of Figures

LIST OF FIGURES

Figure 1. Predictive and Prescriptive Analytics Segment by Type in 2021

Figure 2. Predictive and Prescriptive Analytics Segment by Application in 2021

Figure 3. Global Predictive and Prescriptive Analytics Market Overview: 2022

Figure 4. Key Caveats

Figure 5. Global Predictive and Prescriptive Analytics Market Size: 2022 VS 2028 (US\$, Mn)

Figure 6. Global Predictive and Prescriptive Analytics Revenue, 2017-2028 (US\$, Mn)

Figure 7. By Region - Global Predictive and Prescriptive Analytics Revenue Market Share, 2023-2028

Figure 8. By Type - Global Predictive and Prescriptive Analytics Revenue Market Share, 2023-2028

Figure 9. By Application - Global Predictive and Prescriptive Analytics Revenue Market Share, 2023-2028

I would like to order

Product name: Predictive and Prescriptive Analytics Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/P31DF4356F13EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P31DF4356F13EN.html>