

Predictive Analytics Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Predictive Analytics are used to analyze current data and historical facts in order to better understand customers, products, and partners. It is also used to identify potential risks and opportunities. Predictive analytics platforms tend to be very complex products and require advanced skill sets in order to use them effectively.

This report contains market size and forecasts of Predictive Analytics Software in Global, including the following market information:

Global Predictive Analytics Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Predictive Analytics Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Predictive Analytics Software include IBM, Microsoft, Sisense, Oracle, Minitab, Wolfram, SAS, Anaconda and TIBCO, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Predictive Analytics

Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Predictive Analytics Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Predictive Analytics Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On-Premise

Global Predictive Analytics Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Predictive Analytics Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Predictive Analytics Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Predictive Analytics Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Predictive Analytics Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Predictive Analytics Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

Microsoft

Sisense

Oracle

Minitab

Wolfram

SAS

Anaconda

TIBCO

RapidMiner

KNIME

DataRobot

Dataiku

FICO

GoodData

Radius

Buxton

SAP

Alteryx

Nice

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