

Postal Presort Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Postal Presort software helps in-house or third-party mailing teams prepare bulk direct mailings faster and more efficiently for handoff to the post office. Similar to address verification software, these tools automate data cleaning to ensure physical addresses are up to date, no duplicate mailings are generated, and all produced address labels are standardized. Postal Presort software often utilizes powerful algorithms to catch nicknames, initials, and abbreviations that could otherwise be difficult for workers to catch, as well as to identify households for consolidating mail recipients. Once mailings have been cleansed for accurate data, these tools then automate presorting to ensure businesses receive the maximum postage discounts possible from post offices.

Additionally, postal presort software can assist with identifying mail specifications such as carrier routes and delivery points to maximize mail deliverability. Either directly or through integrations, they support printing for address labels, container tags, and any required postal paperworks and statements. Users can also create templates and save settings for future mailings.

This report contains market size and forecasts of Postal Presort Software in Global, including the following market information:

Global Postal Presort Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Postal Presort Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Postal Presort Software include Melissa, AccuZIP, TEC Mailing Solutions, Lorton Data, BCC Software, Quadient, Anchor Computer, Postage \$aver and Pitney Bowes and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Postal Presort Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Postal Presort Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Postal Presort Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Postal Presort Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Postal Presort Software Market Segment Percentages, by Application, 2021 (%)

Enterprises

Nonprofits & Associations

Global Postal Presort Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Postal Presort Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Postal Presort Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Postal Presort Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Melissa

AccuZIP

TEC Mailing Solutions

Lorton Data

BCC Software

Quadient

Anchor Computer

Postage \$aver

Pitney Bowes

Datatech SmartSoft

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