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Portable Dot Matrix Printing Market, Global Outlook and Forecast 2022-2028

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Abstracts

Dot matrix printing or impact matrix printing is a type of computer printing which uses a print head that runs back and forth, or in an up and down motion, on the page and prints by impact, striking an ink-soaked cloth ribbon against the paper, much like the print mechanism on a typewriter. However, unlike a typewriter or daisy wheel printer, letters are drawn out of a dot matrix, and thus, varied fonts and arbitrary graphics can be produced.

Dot-matrix printers vary in print resolution and overall quality with either 9 or 24-pin print heads. The more pins per inch, the higher the print resolution. Most dot-matrix printers have a maximum resolution of around 240 dpi (dots per inch). While this resolution is not as high as those possible in laser or inkjet printers, there is one distinct advantage to dot-matrix (or any form of impact) printing. Because the print head must strike the surface of the paper with enough force to transfer ink from a ribbon onto the page, it is ideal for environments that must produce carbon copies through the use of special multi-part documents. These documents have carbon (or other pressure-sensitive material) on the underside and create a mark on the sheet underneath when pressure is applied. Retailers and small businesses often use carbon copies as receipts or bills of sale.

This report contains market size and forecasts of Portable Dot Matrix Printing in global, including the following market information:

Global Portable Dot Matrix Printing Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global Portable Dot Matrix Printing Market Sales, 2017-2022, 2023-2028, (K Units)

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Global top five Portable Dot Matrix Printing companies in 2021 (%)

The global Portable Dot Matrix Printing market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Low Resolution Printer Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Portable Dot Matrix Printing include EPSON, OKI, Fujitsu, Toshiba, Lexmark, Printek, Olivetti, Jolimark and New Beiyang, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Portable Dot Matrix Printing manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Portable Dot Matrix Printing Market, by Type, 2017-2022, 2023-2028 ($ Millions) & (K Units)

Global Portable Dot Matrix Printing Market Segment Percentages, by Type, 2021 (%)

Low Resolution Printer

Middle Resolution Printer

High Resolution Printer

Global Portable Dot Matrix Printing Market, by Application, 2017-2022, 2023-2028 ($ Millions) & (K Units)

Global Portable Dot Matrix Printing Market Segment Percentages, by Application, 2021 (%)

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- Finance & Insurance
- Government
- Communications
- Healthcare
- Logistics

Global Portable Dot Matrix Printing Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions) & (K Units)

Global Portable Dot Matrix Printing Market Segment Percentages, By Region and Country, 2021 (%)

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia
  - Nordic Countries

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- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

- Brazil
- Argentina
- Rest of South America

Middle East & Africa

- Turkey
- Israel
- Saudi Arabia
- UAE
- Rest of Middle East & Africa

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Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Portable Dot Matrix Printing revenues in global market, 2017-2022 (Estimated), ($ millions)

Key companies Portable Dot Matrix Printing revenues share in global market, 2021 (%)

Key companies Portable Dot Matrix Printing sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Portable Dot Matrix Printing sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

EPSON

OKI

Fujitsu

Toshiba

Lexmark

Printek

Olivetti

Jolimark

New Beiyang

Star

GAINSCHA

ICOD

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SPRT

Winpos

Bixolon

ZONERICH

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