

Polyvinylpyrrolidone in Cosmetic Market, Global Outlook and Forecast 2022-2028

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Abstracts

Polyvinylpyrrolidone (PVP) gives products an extra fixative power: it forms a thin coating over the hair that helps to maintain it in the position you wish. PVP promotes the dispersion of pigments, making it a very effective ingredient for creating well spread out makeup products. It is also a binder, helping to control the viscosity of a formula.

This report contains market size and forecasts of Polyvinylpyrrolidone in Cosmetic in global, including the following market information:

Global Polyvinylpyrrolidone in Cosmetic Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Polyvinylpyrrolidone in Cosmetic Market Sales, 2017-2022, 2023-2028, (Kiloton)

Global top five Polyvinylpyrrolidone in Cosmetic companies in 2021 (%)

The global Polyvinylpyrrolidone in Cosmetic market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

98% purity Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Polyvinylpyrrolidone in Cosmetic include Ashland, BASF, Boai Nky Pharmaceuticals, Nanhang Industrial, Zhangzhou Huafu Chemical, Hangzhou Motto Science & Technology, Shanghai Yiking Water Soluble Material and

Shanghai Qifuqing Material, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Polyvinylpyrrolidone in Cosmetic manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Polyvinylpyrrolidone in Cosmetic Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Polyvinylpyrrolidone in Cosmetic Market Segment Percentages, by Type, 2021 (%)

98% purity

99% purity

Global Polyvinylpyrrolidone in Cosmetic Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Polyvinylpyrrolidone in Cosmetic Market Segment Percentages, by Application, 2021 (%)

Sunscreen Products

Makeup

Skin Care Products

Global Polyvinylpyrrolidone in Cosmetic Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Polyvinylpyrrolidone in Cosmetic Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Polyvinylpyrrolidone in Cosmetic revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Polyvinylpyrrolidone in Cosmetic revenues share in global market, 2021 (%)

Key companies Polyvinylpyrrolidone in Cosmetic sales in global market, 2017-2022 (Estimated), (Kiloton)

Key companies Polyvinylpyrrolidone in Cosmetic sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Ashland

BASF

Boai Nky Pharmaceuticals

Nanhang Industrial

Zhangzhou Huafu Chemical

Hangzhou Motto Science & Technology

Shanghai Yuking Water Soluble Material

Shanghai Qifuqing Material

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