

Polyvinyl Alcohol in Cosmetic Market, Global Outlook and Forecast 2022-2028

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Abstracts

In cosmetics and personal care products, Polyvinyl Alcohol is used in a wide range of products, including makeup, skin care products and facial masks. Polyvinyl Alcohol increases the thickness of the lipid (oil) portion of cosmetics. It may also be used as a film former or a binder .

This report contains market size and forecasts of Polyvinyl Alcohol in Cosmetic in global, including the following market information:

Global Polyvinyl Alcohol in Cosmetic Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Polyvinyl Alcohol in Cosmetic Market Sales, 2017-2022, 2023-2028, (Kiloton)

Global top five Polyvinyl Alcohol in Cosmetic companies in 2021 (%)

The global Polyvinyl Alcohol in Cosmetic market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Fully Hydrolized Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Polyvinyl Alcohol in Cosmetic include Kuraray, BASF, Evonik, Sekisui Chemical, Nippon Gohsei, Merck, Anhui Wanwei Group, SNP and Eastman Chemical, etc. In 2021, the global top five players have a share approximately

% in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Polyvinyl Alcohol in Cosmetic manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Polyvinyl Alcohol in Cosmetic Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Polyvinyl Alcohol in Cosmetic Market Segment Percentages, by Type, 2021 (%)

Fully Hydrolized

Partially Hydrolized

Global Polyvinyl Alcohol in Cosmetic Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Polyvinyl Alcohol in Cosmetic Market Segment Percentages, by Application, 2021 (%)

Makeup

Skin Care Products

Facial Masks

Global Polyvinyl Alcohol in Cosmetic Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Polyvinyl Alcohol in Cosmetic Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Polyvinyl Alcohol in Cosmetic revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Polyvinyl Alcohol in Cosmetic revenues share in global market, 2021 (%)

Key companies Polyvinyl Alcohol in Cosmetic sales in global market, 2017-2022 (Estimated), (Kiloton)

Key companies Polyvinyl Alcohol in Cosmetic sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Kuraray

BASF

Evonik

Sekisui Chemical

Nippon Gohsei

Merck

Anhui Wanwei Group

SNP

Eastman Chemical

DuPont

OCI

Celanese

Chang Chun Group

Japan VAM & Poval

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