

Poles Market - Global Outlook and Forecast 2022-2028

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Abstracts

Nordic walking is a total body version of walking that can be enjoyed both by non-athletes as a health-promoting physical activity, and by athletes as a sport. The activity is performed with specially designed walking poles similar to ski poles.

This report contains market size and forecasts of Poles in global, including the following market information:

Global Poles Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Poles Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Poles companies in 2021 (%)

The global Poles market was valued at 81 million in 2021 and is projected to reach US\$ 94 million by 2028, at a CAGR of 2.1% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Walking Poles Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Poles include Leki, Black Diamond, Komperdell, Masters, Cascade Mountain Tech and Pacemaker Stix, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Poles manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends,

drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Poles Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Poles Market Segment Percentages, by Type, 2021 (%)

Walking Poles

Trekking Poles

Global Poles Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Poles Market Segment Percentages, by Application, 2021 (%)

Outdoor Climbing

Hiking Plains

Daily Use

Global Poles Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Poles Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Poles revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Poles revenues share in global market, 2021 (%)

Key companies Poles sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Poles sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Leki

Black Diamond

Komperdell

Masters

Cascade Mountain Tech

Pacemaker Stix

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