

Point of Purchase Display (POP Display) Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Point of Purchase Display (POP Display) in global, including the following market information:

Global Point of Purchase Display (POP Display) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Point of Purchase Display (POP Display) Market Sales, 2017-2022, 2023-2028, (M Units)

Global top five Point of Purchase Display (POP Display) companies in 2021 (%)

The global Point of Purchase Display (POP Display) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Corrugated Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Point of Purchase Display (POP Display) include DS Smith, International Paper Company, Smurfit Kappa Group, Menasha Packaging Company, WestRock Company, Sonoco Products Company, Georgia-Pacific, INDEVCO Paper Containers and Virtual Packaging, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Point of Purchase Display (POP Display) manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Point of Purchase Display (POP Display) Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Point of Purchase Display (POP Display) Market Segment Percentages, by Type, 2021 (%)

Corrugated

Solid Board

Others

Global Point of Purchase Display (POP Display) Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Point of Purchase Display (POP Display) Market Segment Percentages, by Application, 2021 (%)

Retailers

Auto Dealers

Banks

Construction Companies

Restaurants

Community Events

Others

Global Point of Purchase Display (POP Display) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Point of Purchase Display (POP Display) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Point of Purchase Display (POP Display) revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Point of Purchase Display (POP Display) revenues share in global

market, 2021 (%)

Key companies Point of Purchase Display (POP Display) sales in global market, 2017-2022 (Estimated), (M Units)

Key companies Point of Purchase Display (POP Display) sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

DS Smith

International Paper Company

Smurfit Kappa Group

Menasha Packaging Company

WestRock Company

Sonoco Products Company

Georgia-Pacific

INDEVCO Paper Containers

Virtual Packaging

Bennett Packaging

Landaal Packaging

Meridian

Packaging Corporation of America (PCA)

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