

Podcast Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/P7424895734FEN.html>

Date: June 2022

Pages: 101

Price: US\$ 3,250.00 (Single User License)

ID: P7424895734FEN

Abstracts

A podcast is a program made available in digital format for download over the Internet.

This report contains market size and forecasts of Podcast in Global, including the following market information:

Global Podcast Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Podcast market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Interview Podcast Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Podcast include Apple Podcasts, Spotify, Stitcher, Castbox, Overcast, Google Podcasts, Pocket Casts, Podbean and Player FM, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Podcast companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Podcast Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Podcast Market Segment Percentages, by Type, 2021 (%)

Interview Podcast

Conversational Podcast

Monologue Podcast

Storytelling/Investigative Podcast

Content Podcast

Others

Global Podcast Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Podcast Market Segment Percentages, by Application, 2021 (%)

Mobile

Desktop

Global Podcast Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Podcast Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Podcast revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Podcast revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Apple Podcasts

Spotify

Stitcher

Castbox

Overcast

Google Podcasts

Pocket Casts

Podbean

Player FM

TuneIn Radio

iHeart Radio

ICatcher

PodCruncher

Downcast

Ximalaya

LIZI

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