

Plush Toys Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Plush Toys in global, including the following market information:

Global Plush Toys Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Plush Toys Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Plush Toys companies in 2021 (%)

The global Plush Toys market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cartoon Toys Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Plush Toys include Mattel, Bandai, Lego, Hasbro, Simba-Dickie Group, Spin Master, Budsies, GIANTmicrobes and Build-A-Bear Workshop and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Plush Toys manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Plush Toys Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Plush Toys Market Segment Percentages, by Type, 2021 (%)

Cartoon Toys

Traditional Stuffed Animals

Dolls & Playsets

Customizable Stuffed Animals

Others

Global Plush Toys Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Plush Toys Market Segment Percentages, by Application, 2021 (%)

Hyper/Super Market

Toy Stores

Craft Stores

Hobby and Craft Stores

Online Store

Global Plush Toys Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Plush Toys Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Plush Toys revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Plush Toys revenues share in global market, 2021 (%)

Key companies Plush Toys sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Plush Toys sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Mattel

Bandai

Lego

Hasbro

Simba-Dickie Group

Spin Master

Budsies

GIANTmicrobes

Build-A-Bear Workshop

Ty

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