

Pet Wearable Market - Global Outlook and Forecast 2022-2028

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Abstracts

Smart pet tracking is a connected solution that provides security to pets. Smart pet tracking powered by pet wearable devices allows pet parents keep a tab on their pet's activity and location from the smartphone application. Millions of households are using these devices for their pets as the cost of these devices and the cost of remote monitoring services are inexpensive. Also, technologies such as Bluetooth, ZigBee, and Wi-Fi are used to provide tracking and monitoring solutions in pet wearable market. Global positioning system (GPS) technology embedded in pet wearable devices can provide efficient and accurate information for tracking animals. A few pet tracker devices are embedded with a speaker that enables the pet parent to remotely provide voice instructions to the pet whenever required.

This report contains market size and forecasts of Pet Wearable in Global, including the following market information:

Global Pet Wearable Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Pet Wearable market was valued at 651.6 million in 2021 and is projected to reach US\$ 1321.1 million by 2028, at a CAGR of 10.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Smart Collar Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Pet Wearable include Binatone Global, Cybortra Technology, FitBark, Garmin, KYON and Garmin International, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Pet Wearable companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Pet Wearable Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Pet Wearable Market Segment Percentages, by Type, 2021 (%)

Smart Collar

Smart Camera

Smart Harness

Smart Vest

Global Pet Wearable Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Pet Wearable Market Segment Percentages, by Application, 2021 (%)

Medical Diagnosis & Treatment

Behavior Monitoring & Control

Facilitation, Safety & Security

Identification and Tracking

Global Pet Wearable Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Pet Wearable Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Pet Wearable revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Pet Wearable revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Binatone Global

Cybortra Technology

FitBark

Garmin

KYON

Garmin International

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