

Pet Treats and Chews Market, Global Outlook and Forecast 2022-2028

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Abstracts

Pet marketers looking to tap into pet parenting dollars are on fertile ground when it comes to dog and cat treats and chews. Pet owners grab up treats and chews for many reasons: health-related, as is the case with dental treats and those formulated to address a specific condition or enhance general wellness; for entertainment, as with edible long-lasting chews or with treats inserted into a play-inducing dispenser; or training, as is the case with compact, easily pocketable treats used as a reward for good behavior. At the same time - and top of list for many pet owners - treats offer away to interact with their pets and express affection, with treat time serving an important role in the human/animal bond.

This report contains market size and forecasts of Pet Treats and Chews in global, including the following market information:

Global Pet Treats and Chews Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Pet Treats and Chews Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Pet Treats and Chews companies in 2021 (%)

The global Pet Treats and Chews market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Natural and Organic Treats Segment to Reach \$ Million by 2028, with a % CAGR in

next six years.

The global key manufacturers of Pet Treats and Chews include The J.M. Smucker Company, Unicharm, Mars, Colgate-Palmolive, Nestle, Nutriara Alimentos, Total Alimentos and Agrolimen, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Pet Treats and Chews manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Pet Treats and Chews Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Pet Treats and Chews Market Segment Percentages, by Type, 2021 (%)

Natural and Organic Treats

Dental Treats and Chews

Functional Treats

Humanization

Others

Global Pet Treats and Chews Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Pet Treats and Chews Market Segment Percentages, by Application, 2021 (%)

Supermarket

Hypermarket

E-commerce

Retailers

Others

Global Pet Treats and Chews Market, By Region and Country, 2017-2022, 2023-2028
(\$ Millions) & (K MT)

Global Pet Treats and Chews Market Segment Percentages, By Region and Country,
2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Pet Treats and Chews revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Pet Treats and Chews revenues share in global market, 2021 (%)

Key companies Pet Treats and Chews sales in global market, 2017-2022 (Estimated),
(K MT)

Key companies Pet Treats and Chews sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

The J.M. Smucker Company

Unicharm

Mars

Colgate-Palmolive

Nestle

Nutriara Alimentos

Total Alimentos

Agrolimen

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