

# Pet Food Market in Italy - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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## Abstracts

Pet food is plant or animal material intended for consumption by pets and can prevent feeding advantage of certain diseases. It has unique characteristics such as nutritious comprehensive, digestion and absorption rate and reasonable scientific formula. Typically sold in pet stores and supermarkets, it is usually specific to the type of animal, such as dog food or cat food. Most meat used for nonhuman animals is a byproduct of the human food industry, and is not regarded as “human grade”.

This report contains market size and forecasts of Pet Food in Italy, including the following market information:

Italy Pet Food Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Italy Pet Food Market Consumption, 2015-2020, 2021-2026, (Kilo MT)

Italy Pet Food Production Capacity, 2015-2020, 2021-2026, (Kilo MT)

Top Five Competitors in Italy Pet Food Market 2019 (%)

The global Pet Food market was valued at 94900 million in 2019 and is projected to reach US\$ 112330 million by 2026, at a CAGR of 4.3% during the forecast period.

While the Pet Food market size in Italy was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Pet Food manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Pet Food production and consumption in Italy

Total Market by Segment:

Italy Pet Food Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (Kilo MT)

Italy Pet Food Market Segment Percentages, By Type, 2019 (%)

Dry Pet Food

Wet Pet Food

Dry pet food is the most used type in 2019, with 71.09% market share.

Italy Pet Food Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (Kilo MT)

Italy Pet Food Market Segment Percentages, By Application, 2019 (%)

Pet Dog

Pet Cat

Others

Demand of pet dog occupied most of market share of about 51.22% in 2019.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Pet Food Market Competitors Revenues in Italy, by Players 2015-2020

(Estimated), (\$ millions)

Total Pet Food Market Competitors Revenues Share in Italy, by Players 2019 (%)

Total Italy Pet Food Market Competitors Sales, by Players 2015-2020 (Estimated), (Kilo MT)

Total Italy Pet Food Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Mars

Nestle Purina

J.M. Smucker

Colgate-Palmolive

Diamond Pet Foods

General Mills

Heristo

Unicharm

Spectrum Brands

Agrolimen

Nisshin Pet Food

Total Alimentos

Ramical

Butcher's

MoonShine

Big Time

Yantai China Pet Foods

Gambol

Inspired Pet Nutrition

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