

Personalized Learning Market, Global Outlook and Forecast 2022-2028

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Abstracts

Personalized learning is a blended learning approach that provides progressive feedback based on the individual's educational needs, according to the pace of the learner's learning ability. It is a computer-based teaching aid with application software that connects to the cloud or a specific system. The platform presents interactive content through a real-time performance analysis of learners, thereby modifying the content and course schedule to achieve efficient learning. It interacts with computer or mobile application software and evaluates learners through computerized tests tailored to individual skills. Personalized learning is a strategy, way of thinking and educational learning method that enables each student to realize his or her own learning and contribution in this rapidly changing world. Classroom structures and practices based on the principles of personalized learning allow students to be where they are and to be consciously driven forward by providing choices, building confidence, and providing customized learning opportunities.

This report contains market size and forecasts of Personalized Learning in Global, including the following market information:

Global Personalized Learning Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Personalized Learning market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Online Courses Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Personalized Learning include D2L Corporation, Dreambox Learning, Knewton, Wolters Kluwer, Smart Sparrow, Edgenuity, Intel and Agile Education, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Personalized Learning companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Personalized Learning Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Personalized Learning Market Segment Percentages, by Type, 2021 (%)

Online Courses

Software & APP

Offline Guide

Other

Global Personalized Learning Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Personalized Learning Market Segment Percentages, by Application, 2021 (%)

Personal

Commercial

Global Personalized Learning Market, By Region and Country, 2017-2022, 2023-2028

(\$ Millions)

Global Personalized Learning Market Segment Percentages, By Region and Country,
2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Personalized Learning revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Personalized Learning revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

D2L Corporation

Dreambox Learning

Knewton

Wolters Kluwer

Smart Sparrow

Edgenuity

Intel

Agile Education

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