

Personalized Gifts and Cards Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Personalized Gifts and Cards in global, including the following market information:

Global Personalized Gifts and Cards Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Personalized Gifts and Cards Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Personalized Gifts and Cards companies in 2021 (%)

The global Personalized Gifts and Cards market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Decoration Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Personalized Gifts and Cards include Hallmark Cards, CafePress, Card Factory, Things Remembered, Personalization Mall, Disney, Cimpres, Shutterfly and Funky Pigeon, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Personalized Gifts and Cards manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development

and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Personalized Gifts and Cards Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Personalized Gifts and Cards Market Segment Percentages, by Type, 2021 (%)

Decoration

Wearables & Accessories

Kitchen & Tableware

Food & Beverage

Sports & Toys

Greeting Cards

Global Personalized Gifts and Cards Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Personalized Gifts and Cards Market Segment Percentages, by Application, 2021 (%)

Offline Distribution Channel

Online Distribution Channel

Global Personalized Gifts and Cards Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Personalized Gifts and Cards Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Personalized Gifts and Cards revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Personalized Gifts and Cards revenues share in global market, 2021 (%)

Key companies Personalized Gifts and Cards sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Personalized Gifts and Cards sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Hallmark Cards

CafePress

Card Factory

Things Remembered

Personalization Mall

Disney

Cimpress

Shutterfly

Funky Pigeon

American Stationery

Hallmark Licensing

Memorable Gifts

Etsy

Redbubble

Signature Gifts

The Original Gift Company

Zazzle

Personalised Memento Company

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