

Personal Development Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Personal Development in Global, including the following market information:

Global Personal Development Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Personal Development market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Personal Coaching/Training Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Personal Development include Dale Carnegie and Associates, Toastmasters International, Franklin Covey, WW International, Wilson Learning and SkillPath, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Personal Development companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Personal Development Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Personal Development Market Segment Percentages, by Type, 2021 (%)

Personal Coaching/Training

e-Platforms

Workshops

Books

Global Personal Development Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Personal Development Market Segment Percentages, by Application, 2021 (%)

Skill Enhancement

Physical Health

Motivation & Inspiration

Mental Health

Self-awareness

Global Personal Development Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Personal Development Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Personal Development revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Personal Development revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Dale Carnegie and Associates

Toastmasters International

Franklin Covey

WW International

Wilson Learning

SkillPath

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Personal Development Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Personal Development Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL PERSONAL DEVELOPMENT OVERALL MARKET SIZE

- 2.1 Global Personal Development Market Size: 2021 VS 2028
- 2.2 Global Personal Development Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Personal Development Players in Global Market
- 3.2 Top Global Personal Development Companies Ranked by Revenue
- 3.3 Global Personal Development Revenue by Companies
- 3.4 Top 3 and Top 5 Personal Development Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Personal Development Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Personal Development Players in Global Market
 - 3.6.1 List of Global Tier 1 Personal Development Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Personal Development Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Personal Development Market Size Markets, 2021 & 2028

4.1.2 Personal Coaching/Training

4.1.3 e-Platforms

4.1.4 Workshops

4.1.5 Books

4.2 By Type - Global Personal Development Revenue & Forecasts

4.2.1 By Type - Global Personal Development Revenue, 2017-2022

4.2.2 By Type - Global Personal Development Revenue, 2023-2028

4.2.3 By Type - Global Personal Development Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Personal Development Market Size, 2021 & 2028

5.1.2 Skill Enhancement

5.1.3 Physical Health

5.1.4 Motivation & Inspiration

5.1.5 Mental Health

5.1.6 Self-awareness

5.2 By Application - Global Personal Development Revenue & Forecasts

5.2.1 By Application - Global Personal Development Revenue, 2017-2022

5.2.2 By Application - Global Personal Development Revenue, 2023-2028

5.2.3 By Application - Global Personal Development Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Personal Development Market Size, 2021 & 2028

6.2 By Region - Global Personal Development Revenue & Forecasts

6.2.1 By Region - Global Personal Development Revenue, 2017-2022

6.2.2 By Region - Global Personal Development Revenue, 2023-2028

6.2.3 By Region - Global Personal Development Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Personal Development Revenue, 2017-2028

6.3.2 US Personal Development Market Size, 2017-2028

6.3.3 Canada Personal Development Market Size, 2017-2028

6.3.4 Mexico Personal Development Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Personal Development Revenue, 2017-2028

6.4.2 Germany Personal Development Market Size, 2017-2028

6.4.3 France Personal Development Market Size, 2017-2028

6.4.4 U.K. Personal Development Market Size, 2017-2028

6.4.5 Italy Personal Development Market Size, 2017-2028

6.4.6 Russia Personal Development Market Size, 2017-2028

6.4.7 Nordic Countries Personal Development Market Size, 2017-2028

6.4.8 Benelux Personal Development Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Personal Development Revenue, 2017-2028

6.5.2 China Personal Development Market Size, 2017-2028

6.5.3 Japan Personal Development Market Size, 2017-2028

6.5.4 South Korea Personal Development Market Size, 2017-2028

6.5.5 Southeast Asia Personal Development Market Size, 2017-2028

6.5.6 India Personal Development Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Personal Development Revenue, 2017-2028

6.6.2 Brazil Personal Development Market Size, 2017-2028

6.6.3 Argentina Personal Development Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Personal Development Revenue, 2017-2028

6.7.2 Turkey Personal Development Market Size, 2017-2028

6.7.3 Israel Personal Development Market Size, 2017-2028

6.7.4 Saudi Arabia Personal Development Market Size, 2017-2028

6.7.5 UAE Personal Development Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Dale Carnegie and Associates

7.1.1 Dale Carnegie and Associates Corporate Summary

7.1.2 Dale Carnegie and Associates Business Overview

7.1.3 Dale Carnegie and Associates Personal Development Major Product Offerings

7.1.4 Dale Carnegie and Associates Personal Development Revenue in Global Market (2017-2022)

7.1.5 Dale Carnegie and Associates Key News

7.2 Toastmasters International

7.2.1 Toastmasters International Corporate Summary

7.2.2 Toastmasters International Business Overview

7.2.3 Toastmasters International Personal Development Major Product Offerings

7.2.4 Toastmasters International Personal Development Revenue in Global Market (2017-2022)

7.2.5 Toastmasters International Key News

7.3 Franklin Covey

7.3.1 Franklin Covey Corporate Summary

7.3.2 Franklin Covey Business Overview

7.3.3 Franklin Covey Personal Development Major Product Offerings

7.3.4 Franklin Covey Personal Development Revenue in Global Market (2017-2022)

7.3.5 Franklin Covey Key News

7.4 WW International

7.4.1 WW International Corporate Summary

7.4.2 WW International Business Overview

7.4.3 WW International Personal Development Major Product Offerings

7.4.4 WW International Personal Development Revenue in Global Market (2017-2022)

7.4.5 WW International Key News

7.5 Wilson Learning

7.5.1 Wilson Learning Corporate Summary

7.5.2 Wilson Learning Business Overview

7.5.3 Wilson Learning Personal Development Major Product Offerings

7.5.4 Wilson Learning Personal Development Revenue in Global Market (2017-2022)

7.5.5 Wilson Learning Key News

7.6 SkillPath

7.6.1 SkillPath Corporate Summary

7.6.2 SkillPath Business Overview

7.6.3 SkillPath Personal Development Major Product Offerings

7.6.4 SkillPath Personal Development Revenue in Global Market (2017-2022)

7.6.5 SkillPath Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Personal Development Market Opportunities & Trends in Global Market

Table 2. Personal Development Market Drivers in Global Market

Table 3. Personal Development Market Restraints in Global Market

Table 4. Key Players of Personal Development in Global Market

Table 5. Top Personal Development Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Personal Development Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Personal Development Revenue Share by Companies, 2017-2022

Table 8. Global Companies Personal Development Product Type

Table 9. List of Global Tier 1 Personal Development Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Personal Development Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Personal Development Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Personal Development Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Personal Development Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Personal Development Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Personal Development Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Personal Development Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Personal Development Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Personal Development Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Personal Development Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Personal Development Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Personal Development Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Personal Development Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Personal Development Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Personal Development Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Personal Development Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Personal Development Revenue, (US\$, Mn),

2017-2022

Table 27. By Country - South America Personal Development Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Personal Development Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Personal Development Revenue, (US\$, Mn), 2023-2028

Table 30. Dale Carnegie and Associates Corporate Summary

Table 31. Dale Carnegie and Associates Personal Development Product Offerings

Table 32. Dale Carnegie and Associates Personal Development Revenue (US\$, Mn), (2017-2022)

Table 33. Toastmasters International Corporate Summary

Table 34. Toastmasters International Personal Development Product Offerings

Table 35. Toastmasters International Personal Development Revenue (US\$, Mn), (2017-2022)

Table 36. Franklin Covey Corporate Summary

Table 37. Franklin Covey Personal Development Product Offerings

Table 38. Franklin Covey Personal Development Revenue (US\$, Mn), (2017-2022)

Table 39. WW International Corporate Summary

Table 40. WW International Personal Development Product Offerings

Table 41. WW International Personal Development Revenue (US\$, Mn), (2017-2022)

Table 42. Wilson Learning Corporate Summary

Table 43. Wilson Learning Personal Development Product Offerings

Table 44. Wilson Learning Personal Development Revenue (US\$, Mn), (2017-2022)

Table 45. SkillPath Corporate Summary

Table 46. SkillPath Personal Development Product Offerings

Table 47. SkillPath Personal Development Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Personal Development Segment by Type in 2021

Figure 2. Personal Development Segment by Application in 2021

Figure 3. Global Personal Development Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Personal Development Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Personal Development Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Personal Development Revenue in 2021

Figure 8. By Type - Global Personal Development Revenue Market Share, 2017-2028

Figure 9. By Application - Global Personal Development Revenue Market Share, 2017-2028

Figure 10. By Region - Global Personal Development Revenue Market Share, 2017-2028

Figure 11. By Country - North America Personal Development Revenue Market Share, 2017-2028

Figure 12. US Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Personal Development Revenue Market Share, 2017-2028

Figure 16. Germany Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 17. France Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Personal Development Revenue Market Share, 2017-2028

Figure 24. China Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 28. India Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Personal Development Revenue Market Share, 2017-2028

Figure 30. Brazil Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Personal Development Revenue Market Share, 2017-2028

Figure 33. Turkey Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Personal Development Revenue, (US\$, Mn), 2017-2028

Figure 37. Dale Carnegie and Associates Personal Development Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Toastmasters International Personal Development Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Franklin Covey Personal Development Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. WW International Personal Development Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Wilson Learning Personal Development Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. SkillPath Personal Development Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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