

# Personal Care Products and Cosmetics Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Personal care products and cosmetics are categorized under a broad sphere of cost-effective beautification offerings. Not at affordable prices, personal care products, and cosmetics directly appeal to the masses. They are commonly used in the daily routine of consumers to maintain their personal hygiene and improve their physical appearance.

This report contains market size and forecasts of Personal Care Products and Cosmetics in global, including the following market information:

Global Personal Care Products and Cosmetics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Personal Care Products and Cosmetics Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Personal Care Products and Cosmetics companies in 2021 (%)

The global Personal Care Products and Cosmetics market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Personal Care Products Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Personal Care Products and Cosmetics include L'Oreal, Unilever, Procter & Gamble, Estee Lauder, Shiseido, Beiersdorf, Amore Pacific, Avon and Johnson & Johnson, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Personal Care Products and Cosmetics manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Personal Care Products and Cosmetics Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Personal Care Products and Cosmetics Market Segment Percentages, by Type, 2021 (%)

Personal Care Products

Personal Care Cosmetics

Global Personal Care Products and Cosmetics Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Personal Care Products and Cosmetics Market Segment Percentages, by Application, 2021 (%)

Supermarkets and Hypermarkets

Specialist Retailers

Independent Retailers

E-commerce

Others

Global Personal Care Products and Cosmetics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Personal Care Products and Cosmetics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Personal Care Products and Cosmetics revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Personal Care Products and Cosmetics revenues share in global market, 2021 (%)

Key companies Personal Care Products and Cosmetics sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Personal Care Products and Cosmetics sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

L'Oreal

Unilever

Procter & Gamble

Estee Lauder

Shiseido

Beiersdorf

Amore Pacific

Avon

Johnson & Johnson

Kao

Chanel

LVMH

Coty

Clarins

Natura Cosmetics

Revlon

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Philips

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FLYCO

Shanghai Jawha

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