

# Personal Care Electricals Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/P661BA8C5E21EN.html>

Date: March 2022

Pages: 73

Price: US\$ 3,250.00 (Single User License)

ID: P661BA8C5E21EN

## Abstracts

The PCE market is largely defined by product innovation. Consumers purchase PCE products for three primary reasons: to replace an old worn product, to buy as a gift or because there is something new on the market. When a new product launch, such as the Babyliss Curl Secret styler or the Dyson hairdryer, the market spikes.

This report contains market size and forecasts of Personal Care Electricals in global, including the following market information:

Global Personal Care Electricals Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Personal Care Electricals Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Personal Care Electricals companies in 2021 (%)

The global Personal Care Electricals market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hair Removal Appliances Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Personal Care Electricals include Trimmer, Remington Products, Braun, Conair, Royal Philips Electronics, Panasonic, Groupe SEB, Colgate-Palmolive and Helen of Troy, etc. In 2021, the global top five players have a share

approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Personal Care Electricals manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Personal Care Electricals Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Personal Care Electricals Market Segment Percentages, by Type, 2021 (%)

Hair Removal Appliances

Electric Toothbrush

Shavers

Others

Global Personal Care Electricals Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Personal Care Electricals Market Segment Percentages, by Application, 2021 (%)

Men

Women

Global Personal Care Electricals Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Personal Care Electricals Market Segment Percentages, By Region and Country, 2021 (%)

## North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Personal Care Electricals revenues in global market, 2017-2022  
(Estimated), (\$ millions)

Key companies Personal Care Electricals revenues share in global market, 2021 (%)

Key companies Personal Care Electricals sales in global market, 2017-2022  
(Estimated), (K Units)

Key companies Personal Care Electricals sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Trimmer

Remington Products

Braun

Conair

Royal Philips Electronics

Panasonic

Groupe SEB

Colgate-Palmolive

Helen of Troy

HoMedics

LION

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