

Perfumes Market - Global Outlook and Forecast 2022-2028

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Abstracts

Perfumes are a mixture of essential oils and aroma compounds along with water and/or alcohol and are used to enhance body odour. The perfumes industry has experienced significant product innovations over the last few years. The use of natural and renewable ingredients is getting good traction. Apart from traditional perfume packaging methods, perfumes are now available in the form of travel sprays and rollerballs, which is expected to boost the global perfumes market growth over the forecast period.

This report contains market size and forecasts of Perfumes in global, including the following market information:

Global Perfumes Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Perfumes Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Perfumes companies in 2021 (%)

The global Perfumes market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Eau de Parfum Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Perfumes include Estee Lauder, LVMH, Coty, L' Oreal, Elizabeth Arden, Shiseido, Puig, Perfumania and Avon and etc. In 2021, the global top

five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Perfumes manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Perfumes Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Perfumes Market Segment Percentages, by Type, 2021 (%)

Eau de Parfum

Eau de Toilette

Eau de Cologne

Eau Fraiche

Global Perfumes Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Perfumes Market Segment Percentages, by Application, 2021 (%)

Men

Women

Unisex

Global Perfumes Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Perfumes Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Perfumes revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Perfumes revenues share in global market, 2021 (%)

Key companies Perfumes sales in global market, 2017-2022 (Estimated), (K MT)

Key companies Perfumes sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Estee Lauder

LVMH

Coty

L' Oreal

Elizabeth Arden

Shiseido

Puig

Perfumania

Avon

Hermes

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