

# Paying for Knowledge Market - Global Outlook and Forecast 2021-2027

https://marketpublishers.com/r/PCFA72E85488EN.html

Date: March 2021

Pages: 90

Price: US\$ 3,250.00 (Single User License)

ID: PCFA72E85488EN

# **Abstracts**

This report contains market size and forecasts of Paying for Knowledge in Global, including the following market information:

Global Paying for Knowledge Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global top five companies in 2020 (%)

The global Paying for Knowledge market was valued at xx million in 2020 and is projected to reach US\$ xx million by 2027, at a CAGR of xx% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Paying for Knowledge companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Paying for Knowledge Market, By Type, 2016-2021, 2022-2027 (\$ millions)

Global Paying for Knowledge Market Segment Percentages, By Type, 2020 (%)

**Tool Type Platform** 

Flow Type Platform



# Others

China Paying for Knowledge Market, By Application, 2016-2021, 2022-2027 (\$ millions)
China Paying for Knowledge Market Segment Percentages, By Application, 2020 (%)
Knowledge E-commerce
Live Interaction
Third Party Support
Others
Global Paying for Knowledge Market, By Region and Country, 2016-2021, 2022-2027 (Smillions)
Global Paying for Knowledge Market Segment Percentages, By Region and Country, 2020 (%)
North America
US
Canada
Mexico
Europe
Germany
France
U.K.
Italy



	Russia	
	Nordic Countries	
	Benelux	
	Rest of Europe	
Asia		
	China	
	Japan	
	South Korea	
	Southeast Asia	
	India	
	Rest of Asia	
South America		
	Brazil	
	Argentina	
	Rest of South America	
Middle East & Africa		
	Turkey	
	Israel	
	Saudi Arabia	



UAE

Rest of Middle East & Africa

# **Competitor Analysis**

The report also provides analysis of leading market participants including:

Total Paying for Knowledge Market Competitors Revenues in Global, by Players 2016-2021 (Estimated), (\$ millions)

Total Paying for Knowledge Market Competitors Revenues Share in Global, by Players 2020 (%)

Further, the report presents profiles of competitors in the market, including the following:

Zhihu
IGET
Spiritual Wealth Club
Himalaya
Jianshu
Wechat Legend
Fenda
Zaihang

Douban



# **Contents**

#### 1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Paying for Knowledge Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Paying for Knowledge Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

#### 2 GLOBAL PAYING FOR KNOWLEDGE OVERALL MARKET SIZE

- 2.1 Global Paying for Knowledge Market Size: 2021 VS 2027
- 2.2 Global Paying for Knowledge Market Size, Prospects & Forecasts: 2016-2027
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

#### **3 COMPANY LANDSCAPE**

- 3.1 Top Paying for Knowledge Players in Global Market
- 3.2 Top Global Paying for Knowledge Companies Ranked by Revenue
- 3.3 Global Paying for Knowledge Revenue by Companies
- 3.4 Top 3 and Top 5 Paying for Knowledge Companies in Global Market, by Revenue in 2020
- 3.5 Global Companies Paying for Knowledge Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Paying for Knowledge Players in Global Market
  - 3.6.1 List of Global Tier 1 Paying for Knowledge Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Paying for Knowledge Companies

#### 4 MARKET SIGHTS BY PRODUCT



## 4.1 Overview

- 4.1.1 By Type Global Paying for Knowledge Market Size Markets, 2021 & 2027
- 4.1.2 Tool Type Platform
- 4.1.3 Flow Type Platform
- 4.1.4 Others
- 4.2 By Type Global Paying for Knowledge Revenue & Forecasts
- 4.2.1 By Type Global Paying for Knowledge Revenue, 2016-2021
- 4.2.2 By Type Global Paying for Knowledge Revenue, 2022-2027
- 4.2.3 By Type Global Paying for Knowledge Revenue Market Share, 2016-2027

#### **5 SIGHTS BY APPLICATION**

#### 5.1 Overview

- 5.1.1 By Application Global Paying for Knowledge Market Size, 2021 & 2027
- 5.1.2 Knowledge E-commerce
- 5.1.3 Live Interaction
- 5.1.4 Third Party Support
- 5.1.5 Others
- 5.2 By Application Global Paying for Knowledge Revenue & Forecasts
  - 5.2.1 By Application Global Paying for Knowledge Revenue, 2016-2021
  - 5.2.2 By Application Global Paying for Knowledge Revenue, 2022-2027
- 5.2.3 By Application Global Paying for Knowledge Revenue Market Share, 2016-2027

#### **6 SIGHTS BY REGION**

- 6.1 By Region Global Paying for Knowledge Market Size, 2021 & 2027
- 6.2 By Region Global Paying for Knowledge Revenue & Forecasts
- 6.2.1 By Region Global Paying for Knowledge Revenue, 2016-2021
- 6.2.2 By Region Global Paying for Knowledge Revenue, 2022-2027
- 6.2.3 By Region Global Paying for Knowledge Revenue Market Share, 2016-2027

#### 6.3 North America

- 6.3.1 By Country North America Paying for Knowledge Revenue, 2016-2027
- 6.3.2 US Paying for Knowledge Market Size, 2016-2027
- 6.3.3 Canada Paying for Knowledge Market Size, 2016-2027
- 6.3.4 Mexico Paying for Knowledge Market Size, 2016-2027

#### 6.4 Europe

- 6.4.1 By Country Europe Paying for Knowledge Revenue, 2016-2027
- 6.4.2 Germany Paying for Knowledge Market Size, 2016-2027



- 6.4.3 France Paying for Knowledge Market Size, 2016-2027
- 6.4.4 U.K. Paying for Knowledge Market Size, 2016-2027
- 6.4.5 Italy Paying for Knowledge Market Size, 2016-2027
- 6.4.6 Russia Paying for Knowledge Market Size, 2016-2027
- 6.4.7 Nordic Countries Paying for Knowledge Market Size, 2016-2027
- 6.4.8 Benelux Paying for Knowledge Market Size, 2016-2027

#### 6.5 Asia

- 6.5.1 By Region Asia Paying for Knowledge Revenue, 2016-2027
- 6.5.2 China Paying for Knowledge Market Size, 2016-2027
- 6.5.3 Japan Paying for Knowledge Market Size, 2016-2027
- 6.5.4 South Korea Paying for Knowledge Market Size, 2016-2027
- 6.5.5 Southeast Asia Paying for Knowledge Market Size, 2016-2027
- 6.5.6 India Paying for Knowledge Market Size, 2016-2027
- 6.6 South America
  - 6.6.1 By Country South America Paying for Knowledge Revenue, 2016-2027
  - 6.6.2 Brazil Paying for Knowledge Market Size, 2016-2027
- 6.6.3 Argentina Paying for Knowledge Market Size, 2016-2027
- 6.7 Middle East & Africa
  - 6.7.1 By Country Middle East & Africa Paying for Knowledge Revenue, 2016-2027
  - 6.7.2 Turkey Paying for Knowledge Market Size, 2016-2027
  - 6.7.3 Israel Paying for Knowledge Market Size, 2016-2027
  - 6.7.4 Saudi Arabia Paying for Knowledge Market Size, 2016-2027
  - 6.7.5 UAE Paying for Knowledge Market Size, 2016-2027

#### **7 PLAYERS PROFILES**

- 7.1 Zhihu
  - 7.1.1 Zhihu Corporate Summary
  - 7.1.2 Zhihu Business Overview
  - 7.1.3 Zhihu Paying for Knowledge Major Product Offerings
  - 7.1.4 Zhihu Paying for Knowledge Revenue in Global (2016-2021)
  - 7.1.5 Zhihu Key News
- **7.2 IGET** 
  - 7.2.1 IGET Corporate Summary
  - 7.2.2 IGET Business Overview
  - 7.2.3 IGET Paying for Knowledge Major Product Offerings
  - 7.2.4 IGET Paying for Knowledge Revenue in Global (2016-2021)
  - 7.2.5 IGET Key News
- 7.3 Spiritual Wealth Club



- 7.3.1 Spiritual Wealth Club Corporate Summary
- 7.3.2 Spiritual Wealth Club Business Overview
- 7.3.3 Spiritual Wealth Club Paying for Knowledge Major Product Offerings
- 7.3.4 Spiritual Wealth Club Paying for Knowledge Revenue in Global (2016-2021)
- 7.3.5 Spiritual Wealth Club Key News
- 7.4 Himalaya
  - 7.4.1 Himalaya Corporate Summary
  - 7.4.2 Himalaya Business Overview
  - 7.4.3 Himalaya Paying for Knowledge Major Product Offerings
  - 7.4.4 Himalaya Paying for Knowledge Revenue in Global (2016-2021)
  - 7.4.5 Himalaya Key News
- 7.5 Jianshu
  - 7.5.1 Jianshu Corporate Summary
  - 7.5.2 Jianshu Business Overview
  - 7.5.3 Jianshu Paying for Knowledge Major Product Offerings
- 7.5.4 Jianshu Paying for Knowledge Revenue in Global (2016-2021)
- 7.5.5 Jianshu Key News
- 7.6 Wechat Legend
  - 7.6.1 Wechat Legend Corporate Summary
  - 7.6.2 Wechat Legend Business Overview
  - 7.6.3 Wechat Legend Paying for Knowledge Major Product Offerings
  - 7.6.4 Wechat Legend Paying for Knowledge Revenue in Global (2016-2021)
  - 7.6.5 Wechat Legend Key News
- 7.7 Fenda
  - 7.7.1 Fenda Corporate Summary
  - 7.7.2 Fenda Business Overview
- 7.7.3 Fenda Paying for Knowledge Major Product Offerings
- 7.4.4 Fenda Paying for Knowledge Revenue in Global (2016-2021)
- 7.7.5 Fenda Key News
- 7.8 Zaihang
  - 7.8.1 Zaihang Corporate Summary
  - 7.8.2 Zaihang Business Overview
  - 7.8.3 Zaihang Paying for Knowledge Major Product Offerings
  - 7.8.4 Zaihang Paying for Knowledge Revenue in Global (2016-2021)
  - 7.8.5 Zaihang Key News
- 7.9 Douban
  - 7.9.1 Douban Corporate Summary
  - 7.9.2 Douban Business Overview
  - 7.9.3 Douban Paying for Knowledge Major Product Offerings



- 7.9.4 Douban Paying for Knowledge Revenue in Global (2016-2021)
- 7.9.5 Douban Key News

## **8 CONCLUSION**

## 9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Paying for Knowledge Market Opportunities & Trends in Global Market
- Table 2. Paying for Knowledge Market Drivers in Global Market
- Table 3. Paying for Knowledge Market Restraints in Global Market
- Table 4. Key Players of Paying for Knowledge in Global Market
- Table 5. Top Paying for Knowledge Players in Global Market, Ranking by Revenue (2019)
- Table 6. Global Paying for Knowledge Revenue by Companies, (US\$, Mn), 2016-2021
- Table 7. Global Paying for Knowledge Revenue Share by Companies, 2016-2021
- Table 8. Global Companies Paying for Knowledge Product Type
- Table 9. List of Global Tier 1 Paying for Knowledge Companies, Revenue (US\$, Mn) in 2020 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Paying for Knowledge Companies, Revenue (US\$, Mn) in 2020 and Market Share
- Table 11. By Type Global Paying for Knowledge Revenue, (US\$, Mn), 2021 VS 2027
- Table 12. By Type Paying for Knowledge Revenue in Global (US\$, Mn), 2016-2021
- Table 13. By Type Paying for Knowledge Revenue in Global (US\$, Mn), 2022-2027
- Table 14. By Application Global Paying for Knowledge Revenue, (US\$, Mn), 2021 VS 2027
- Table 15. By Application Paying for Knowledge Revenue in Global (US\$, Mn), 2016-2021
- Table 16. By Application Paying for Knowledge Revenue in Global (US\$, Mn), 2022-2027
- Table 17. By Region Global Paying for Knowledge Revenue, (US\$, Mn), 2021 VS 2027
- Table 18. By Region Global Paying for Knowledge Revenue (US\$, Mn), 2016-2021
- Table 19. By Region Global Paying for Knowledge Revenue (US\$, Mn), 2022-2027
- Table 20. By Country North America Paying for Knowledge Revenue, (US\$, Mn), 2016-2021
- Table 21. By Country North America Paying for Knowledge Revenue, (US\$, Mn), 2022-2027
- Table 22. By Country Europe Paying for Knowledge Revenue, (US\$, Mn), 2016-2021
- Table 23. By Country Europe Paying for Knowledge Revenue, (US\$, Mn), 2022-2027
- Table 24. By Region Asia Paying for Knowledge Revenue, (US\$, Mn), 2016-2021
- Table 25. By Region Asia Paying for Knowledge Revenue, (US\$, Mn), 2022-2027
- Table 26. By Country South America Paying for Knowledge Revenue, (US\$, Mn),



#### 2016-2021

Table 27. By Country - South America Paying for Knowledge Revenue, (US\$, Mn), 2022-2027

Table 28. By Country - Middle East & Africa Paying for Knowledge Revenue, (US\$, Mn), 2016-2021

Table 29. By Country - Middle East & Africa Paying for Knowledge Revenue, (US\$, Mn), 2022-2027

Table 30. Zhihu Corporate Summary

Table 31. Zhihu Paying for Knowledge Product Offerings

Table 32. Zhihu Paying for Knowledge Revenue (US\$, Mn), (2016-2021)

Table 33. IGET Corporate Summary

Table 34. IGET Paying for Knowledge Product Offerings

Table 35. IGET Paying for Knowledge Revenue (US\$, Mn), (2016-2021)

Table 36. Spiritual Wealth Club Corporate Summary

Table 37. Spiritual Wealth Club Paying for Knowledge Product Offerings

Table 38. Spiritual Wealth Club Paying for Knowledge Revenue (US\$, Mn), (2016-2021)

Table 39. Himalaya Corporate Summary

Table 40. Himalaya Paying for Knowledge Product Offerings

Table 41. Himalaya Paying for Knowledge Revenue (US\$, Mn), (2016-2021)

Table 42. Jianshu Corporate Summary

Table 43. Jianshu Paying for Knowledge Product Offerings

Table 44. Jianshu Paying for Knowledge Revenue (US\$, Mn), (2016-2021)

Table 45. Wechat Legend Corporate Summary

Table 46. Wechat Legend Paying for Knowledge Product Offerings

Table 47. Wechat Legend Paying for Knowledge Revenue (US\$, Mn), (2016-2021)

Table 48. Fenda Corporate Summary

Table 49. Fenda Paying for Knowledge Product Offerings

Table 50. Fenda Paying for Knowledge Revenue (US\$, Mn), (2016-2021)

Table 51. Zaihang Corporate Summary

Table 52. Zaihang Paying for Knowledge Product Offerings

Table 53. Zaihang Paying for Knowledge Revenue (US\$, Mn), (2016-2021)

Table 54. Douban Corporate Summary

Table 55. Douban Paying for Knowledge Product Offerings

Table 56. Douban Paying for Knowledge Revenue (US\$, Mn), (2016-2021)



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Paying for Knowledge Segment by Type
- Figure 2. Paying for Knowledge Segment by Application
- Figure 3. Global Paying for Knowledge Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Global Paying for Knowledge Market Size: 2021 VS 2027 (US\$, Mn)
- Figure 6. Global Paying for Knowledge Revenue, 2016-2027 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Paying for Knowledge Revenue in 2020
- Figure 8. By Type Global Paying for Knowledge Revenue Market Share, 2016-2027
- Figure 9. By Application Global Paying for Knowledge Revenue Market Share, 2016-2027
- Figure 10. By Region Global Paying for Knowledge Revenue Market Share, 2016-2027
- Figure 11. By Country North America Paying for Knowledge Revenue Market Share, 2016-2027
- Figure 12. US Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 13. Canada Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 14. Mexico Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 15. By Country Europe Paying for Knowledge Revenue Market Share, 2016-2027
- Figure 16. Germany Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 17. France Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 18. U.K. Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 19. Italy Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 20. Russia Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 21. Nordic Countries Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 22. Benelux Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 23. By Region Asia Paying for Knowledge Revenue Market Share, 2016-2027
- Figure 24. China Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 25. Japan Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 26. South Korea Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 27. Southeast Asia Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 28. India Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 29. By Country South America Paying for Knowledge Revenue Market Share, 2016-2027



- Figure 30. Brazil Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 31. Argentina Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 32. By Country Middle East & Africa Paying for Knowledge Revenue Market Share, 2016-2027
- Figure 33. Turkey Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 34. Israel Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 35. Saudi Arabia Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 36. UAE Paying for Knowledge Revenue, (US\$, Mn), 2016-2027
- Figure 37. Zhihu Paying for Knowledge Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)
- Figure 38. IGET Paying for Knowledge Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)
- Figure 39. Spiritual Wealth Club Paying for Knowledge Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)
- Figure 40. Himalaya Paying for Knowledge Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)
- Figure 41. Jianshu Paying for Knowledge Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)
- Figure 42. Wechat Legend Paying for Knowledge Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)
- Figure 43. Fenda Paying for Knowledge Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)
- Figure 44. Zaihang Paying for Knowledge Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)
- Figure 45. Douban Paying for Knowledge Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)



#### I would like to order

Product name: Paying for Knowledge Market - Global Outlook and Forecast 2021-2027

Product link: <a href="https://marketpublishers.com/r/PCFA72E85488EN.html">https://marketpublishers.com/r/PCFA72E85488EN.html</a>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/PCFA72E8548EN.html">https://marketpublishers.com/r/PCFA72E8548EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970