

Partner Relationship Management Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Partner Relationship Management Software is designed to improve communications between companies and their business partners (suppliers, distributors, and resellers). This type of software allows companies to make data like shipping schedules, marketing materials, or pricing data available to partners, often through a partner extranet.

This report contains market size and forecasts of Partner Relationship Management Software in Global, including the following market information:

Global Partner Relationship Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Partner Relationship Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Partner Relationship Management Software include Salesforce, Impartner, Zift Solutions, Allbound, IBM, Zoho, Oracle, Magentrix and Channeltivity, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Partner Relationship Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Partner Relationship Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Partner Relationship Management Software Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud Based

Global Partner Relationship Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Partner Relationship Management Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Partner Relationship Management Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Partner Relationship Management Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Partner Relationship Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Partner Relationship Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Salesforce

Impartner

Zift Solutions

Allbound

IBM

Zoho

Oracle

Magentrix

Channeltivity

Mindmatrix

Creatio

PartnerStack

Elioplus

LogicBay

Outwork

GetPartnered

Impact

Everflow

TUNE

PartnerPortal.io

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