

# **Paid Search Tools Market - Global Outlook and Forecast 2022-2028**

<https://marketpublishers.com/r/P3559E109F3FEN.html>

Date: March 2022

Pages: 68

Price: US\$ 3,250.00 (Single User License)

ID: P3559E109F3FEN

## **Abstracts**

Paid Search Tools programs give you additional control over search placement and deliver results much sooner, allowing your content to appear as 'sponsored' and generating profit once someone actually clicks to see it. Still, as the name indicates, your position will depend entirely on how much you're willing to pay, and to outbid every business that is applying for the same position.

This report contains market size and forecasts of Paid Search Tools in Global, including the following market information:

Global Paid Search Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Paid Search Tools market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based• Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Paid Search Tools include WordStream(US), Moz(US), SEO Book(Greece), LinkResearchTools(Austria), SpyFu(US), SEMrush(US), AWR Cloud(US), KWFinder.com and Searchmetrics Essentials(Slovakia), etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Paid Search Tools companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Paid Search Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Paid Search Tools Market Segment Percentages, by Type, 2021 (%)

Cloud-Based•

On-Premise

Global Paid Search Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Paid Search Tools Market Segment Percentages, by Application, 2021 (%)

Large Enterprise

SMBs

Global Paid Search Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Paid Search Tools Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Paid Search Tools revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Paid Search Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

WordStream(US)

Moz(US)

SEO Book(Greece)

LinkResearchTools(Austria)

SpyFu(US)

SEMrush(US)

AWR Cloud(US)

KWFinder.com

Searchmetrics Essentials(Slovakia)

Ahrefs(Singapore)

DeepCrawl(UK)

Majestic(UK)

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