

# Oxidation Hair Dye for Home Use Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Oxidation Hair Dye for Home Use in global, including the following market information:

Global Oxidation Hair Dye for Home Use Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Oxidation Hair Dye for Home Use Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Oxidation Hair Dye for Home Use companies in 2021 (%)

The global Oxidation Hair Dye for Home Use market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

PPD based Hair Colours Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Oxidation Hair Dye for Home Use include L'Oréal, Henkel, Revlon, HOYU, Kao, COTY, Shiseido, YoungRace and Developlus, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Oxidation Hair Dye for Home Use manufacturers, suppliers, distributors and industry experts on this industry,

involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Oxidation Hair Dye for Home Use Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Oxidation Hair Dye for Home Use Market Segment Percentages, by Type, 2021 (%)

PPD based Hair Colours

PTD based Hair Colours

Other Material Based Hair Colours

Global Oxidation Hair Dye for Home Use Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Oxidation Hair Dye for Home Use Market Segment Percentages, by Application, 2021 (%)

Supermarket/Hypermarkets, Convenience Stores

Specialty Stores

Online Retail

Others

Global Oxidation Hair Dye for Home Use Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Oxidation Hair Dye for Home Use Market Segment Percentages, By Region and Country, 2021 (%)

## North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Oxidation Hair Dye for Home Use revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Oxidation Hair Dye for Home Use revenues share in global market, 2021 (%)

Key companies Oxidation Hair Dye for Home Use sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Oxidation Hair Dye for Home Use sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

L'Oréal

Henkel

Revlon

HOYU

Kao

COTY

Shiseido

YoungRace

Developlus

Aroma

Godrej

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2021 VS 2028

Figure 50. Oxidation Hair Dye for Home Use Industry Value Chain

Figure 51. Marketing Channels

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